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VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth St., SW
Washington, DC 20554

November 19, 2008

Re: *Ex Parte* Notice

The Commission's Rules and Policies Affecting the Conversion to Digital Television, MB Docket 07-91; DTV Consumer Education Initiative, MB Docket 07-148

Dear Ms. Dortch:

On Wednesday, November 19, 2008 representatives and members of the Telecommunications Industry Association (TIA) met with Rick Chessen, Senior Legal Advisor and Media Advisor to Commissioner Copps and Bruce Gottlieb, Wireless and International Legal Advisor to Commissioner Copps. The TIA representatives were Patrick Sullivan, Carolyn Lee, and Rachael Brown. TIA members present were Mary Brown of Cisco, Mike McMenamin of Alcatel Lucent, Dean Brenner of Qualcomm, and Joanne Dalton of Tyco. The purpose of this meeting was to discuss avenues of support to the FCC from TIA regarding the digital television (DTV) transition.

In this meeting, we urged the Commission to continue its efforts to educate the public about the DTV transition and to communicate the broader benefits to the American people, such as increased broadband deployment and public safety. We noted that although many TIA members do not have direct consumer relationships, TIA is willing to assist in the DTV transition however possible.

We discussed the areas that need the most support, including call center capacity and the ability to provide assistance on the ground to the elderly and the disabled to set up digital set-top boxes. We also discussed TIA's support of the bill introduced by Senator Rockefeller and Rep. Capps, S. 3663 and HR 7013, requiring the FCC to provide for a short-term extension of the analog television broadcasting authority so that essential public safety announcements and DTV transition information may be provided for a short time during the transition.

Pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. § 1.1206, a copy of this letter is being filed electronically today. If you have any questions, do not hesitate to contact me at (202) 346-3244.

Sincerely,

_____/S/_____

Patrick Sullivan,
Director, Technical and Government Affairs

Cc: Rick Chessen; Bruce Gottlieb