

Received & Inspected
DEC 03 2008
FCC Mail Room

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 07-198

Dear Secretary Dortch:

I am writing to express my opposition to the practice of big-business broadcasters charging exorbitant fees to Atwood Cable Systems, Inc. our local cable provider and causing my cable bill to sky rocket. It is my understanding that local providers are required by federal regulations to carry the broadcaster's signal, but I protest the fact that these broadcasters are charging enormous fees to carry these stations, which causes my cable bill to go up and up.

I would like to request you do something to address this issue immediately. The best course of action would be to immediately abolish this unfair practice and protect the millions of customers across the nation that are being unfairly treated by these big business broadcasters which use your federal regulations to raise my cable bill.

It is in everyone's best interest to stop this practice of using small-town America to line the pockets of money hungry broadcasters. I urge you again to stop allowing the broadcasters to charge these enormous fees and to bring a better sense of fairness to the process.

Thank you,

Rosemary Weishapl
Signature

First Name: Rosemary Last Name: Weishapl

Address: 513 51st St. Atwood, KS 67730

ATWOOD, KANSAS, 67730

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423 STATE ST- ATWOOD, KS 67730
(785) 626 - 3261
www.atwoodcable.com

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ATWOOD, KS 67730

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ROSEMARY WEISHAPL HORINEK
513 S. 1st
Atwood, KS 67730

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Thank you,

Evelyn M. Vap
Signature

First Name: *EVELYN M* Last Name: *VAP*

Address: *8 Pearl St Atwood Mo*

ATWOOD, KANSAS, 67730

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KATHY & EVELYN VAP
8 Pearl
Atwood, KS 67730

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Thank you,

Susan E. Easterday
Kirk S. Easterday

Signature

Susan

Easterday

First Name:

Kirk

Last Name:

Easterday

Address:

105 Logan

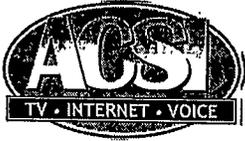
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KIRK EASTERDAY
105 Logan
Atwood, KS 67730

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Thank you,

Bobby J. Ward
Signature

First Name: Bobby Last Name: WARD

Address: P.O. BOX 1152

City: HINTOP LAKES State: TX Zip Code (9 Digit): 77871

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Thank you,


Signature

First Name: MAN FRED Last Name: Boudiette

Address: P.O. - Box 1337.

City: Hilltop Lakes State: TEXAS Zip Code (9 Digit): 77871-1337

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Thank you,

Billie R Williams
Signature

First Name: BILLIE Last Name: WILLIAMS

Address: PO Box 1443

City: Hallett Lada State: Tx Zip Code (9 Digit): 77871

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Thank you,

Gertie Kastens
Signature

First Name: Gertie Last Name: Kastens

Address: 103 Main

ATWOOD, KANSAS, 67730

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798 110 C1
GERTIE KASTENS
103 Main
Atwood, KS 67730

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Thank you,

Thelma Nickel

Signature

First Name: Thelma

Last Name: Nickel

Address: 801 S 33rd Apt. 10

ATWOOD, KANSAS, 67730

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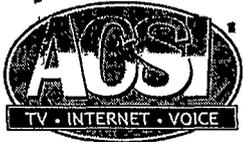
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287 100 C1

THELMA NICKEL
801 S 3rd #10
Atwood, KS 67730

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ATWOOD CABLE SYSTEMS, INC.
 423 STATE ST - ATWOOD, KS 67730
 (785) 626-3261 FAX (785) 626-9005
 email: acsi@atwoodtv.net

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Dear Valued Customer,

We are writing today to let you know how much Atwood Cable Systems, Inc. values your business, and we work diligently every day to give you the best in entertainment for the best possible price while delivering unparalleled hometown care. Part of that hometown care has been continuing to deliver you the most desired channels while keeping your cable rates from unnecessarily increasing.

We do not like increasing your bills. It upsets valued customers like you, and the truth is, we don't see any of that extra money. The increase in your cable bill is due to the higher rates we are being charged by broadcasters and programmers. We do everything that we can to absorb these costs to minimize the impact to our customers. Unfortunately in recent years these costs have become so exorbitant that we have no choice but to pass them along.

One of the largest issues that could impact YOUR cable bill cost is *retransmission consent*. We would like to provide a short explanation of these issues to give you a better understanding and what they mean to you. Please read the back of this letter for detailed information.

Three items are included with this letter: 1) a short survey, 2) formatted letter to the FCC and 3) a postcard to our state senator. By completing these items and returning them to Atwood Cable Systems, Inc., you will be very helpful in preventing unnecessary price increases and giving us your valued opinion.

Thank you, in advance, for your support and understanding of the issue! If you have any questions or concerns please give me a call.

Sincerely,

Robert Dunker
 Vice President

QUICK SURVEY

Atwood Cable Systems, Inc. appreciates your opinion. This short survey will help us in providing you the best possible service. Please circle the appropriate opinion for each channel and the following questions on the back side. Then cut and return your completed survey and letter to the FCC with your monthly payment (by mail or in person).

5= Watch A Lot 4= Watch Sometimes 3= Rarely Watch 2= Do Not Watch 1= Don't know if I watch

| | | | | | | | | | | | |
|------------|-----|-----|-----|---|---|-------------|-----|-----|---|---|---|
| Ch. 4 KLBY | (5) | 4 | 3 | 2 | 1 | Ch. 10 KBSL | 5 | (4) | 3 | 2 | 1 |
| Ch. 6 KWNB | 5 | 4 | (3) | 2 | 1 | Ch. 12 KSAS | (5) | 4 | 3 | 2 | 1 |
| Ch. 8 KSNK | 5 | (4) | 3 | 2 | 1 | | | | | | |

Would you pay an additional \$6.00 per month to receive these channels? Yes No Over →

HOW RETRANSMISSION CONSENT AFFECTS YOUR MONTHLY BILL

RETRANSMISSION CONSENT:

The U.S. Congress has authorized broadcast stations, such as those that air ABC: KAKE Ch.4 and KWNB Ch.6, NBC: KSNW Ch.8, CBS: KBSL Ch.10, and FOX: KSAS Ch.12 programming, to grant or deny permission (provide "consent") for a cable television operator such as Atwood Cable Systems, Inc. to "retransmit" the signal to its customers. This is the same signal you can receive for free with an outside antenna. We have never charged for these channels in the past. In order to acquire consent, the owner of the television station will demand some form of compensation from the cable operator, which is typically re-negotiated every three years.

Where retransmission consent gets complicated is when a broadcaster demands that smaller cable operators, like Atwood Cable Systems, Inc., pay an exceptionally higher per-customer fee than other larger operators in the same market. Cable operators who refuse to accept the higher charge (as it frequently would result in higher rates for customers) face retaliation from the broadcaster - dropping the channel from our system, resulting in an inability to provide customers with the channel in question.

In addition, federal rules and regulations hinder our ability to receive broadcast signals from neighboring television markets, even when a neighboring broadcaster is willing to offer the same programming at a more reasonable rate and to allow us to immediately return service to our customers.

Atwood Cable Systems, Inc. is entering into retransmission negotiations with several broadcasters as we speak.

What This Means for You:

- You may have read about situations in towns across the country when a channel is pulled from a cable system lineup. Cable operators, including Atwood Cable Systems, Inc. are taking a stand against discriminatory pricing in retransmission consent to prevent your cable bills from unjustifiably rising so we can continue to deliver quality programming at a value to you, our valued customers.
- If we don't agree to the massive rate increase demanded by broadcasters, Atwood Cable Systems, Inc. will allow the channel to be pulled rather than ask you to pay higher rates.

Please circle the ABC  Station that you prefer:

1. Ch. 4 KLBY Kansas 2. Ch. 6 KWNB Nebraska 3. Do not watch either.

Channel Suggestions, Comments, or Questions: _____

Phone number or email address, (for answers to questions): _____

QUICK SURVEY

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Thank you,

Mardell R Buford
Signature

First Name: Mardell Last Name: Buford

Address: 700 Vine St.

ATWOOD, KANSAS, 67730

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DENNIS BUFORD
700 Vine
Atwood, KS 67730

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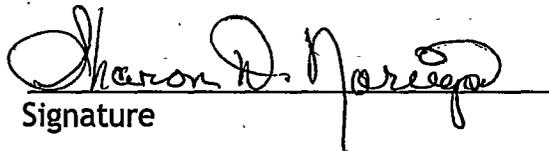
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Thank you,


Signature

First Name: SHARON Last Name: NORIEGA

Address: 102 STATE ST.

ATWOOD, KANSAS, 67730

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