



January 6, 2009

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: MB 08-255

Dear Ms. Dortch:

Please find attached a corrected copy of the *ex parte* filed today in the above docket.

Respectfully submitted,

A handwritten signature in black ink that reads "Ann West Bobeck". The signature is stylized, with a large, looped initial "A" and a long horizontal stroke extending from the end of the name.

Ann West Bobeck
Associate General Counsel
Legal and Regulatory Affairs



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Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: MB 08-255

Dear Ms. Dortch:

Today, Jane E. Mago, and the undersigned of the National Association of Broadcasters (NAB), along with David Donovan and Victor Tawil, of the Association for Maximum Service Television, Inc., (MSTV), met with Monica Desai, Mary Beth Murphy, Eloise Gore, Kim Matthews, John Gabrysch, Julius Knapp, Alan Stillwell, Bruce Romano, Robert Weller, and Ira Keltz. As discussed in our joint filing, broadcasters recognize that it is our nation's best interest to have a comprehensive plan to answer viewer questions that arise at the time of the digital television (DTV) transition, one that includes contingencies for persons that may not have taken the necessary steps to be prepared by February 17, 2009.

Thus, we recommend the Commission (1) expand stations' eligibility beyond current Appendix A to ensure the maximum number of Americans can receive the "Analog Nightlight" program with minimum disruption to DTV reception and (2) streamline the application process to ensure maximum broadcaster participation in the voluntary program.

Moreover, a flexible regulatory approach may also maximize station participation, especially if stations can underwrite through sponsorships the costs of maintaining the "Analog Nightlight" program and have the flexibility to remain on the air up to thirty (30) days after the transition.

Finally, we offer a correction to page three of our January 5 comments. In light of the comments filed by the Named State Broadcasters, the number of State Associations that have been able to set up phone banks was overestimated. To date, there are

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approximately 13 statewide call centers sponsored by individual State Associations, with 18 more in the planning/development stage, and six more under consideration.

Please direct any questions to the undersigned.

Respectfully submitted,

A handwritten signature in black ink that reads "Ann West Bobeck". The signature is written in a cursive style with a large, stylized initial "A" and a horizontal line extending from the end of the name.

Ann West Bobeck
Associate General Counsel
Legal and Regulatory Affairs

cc: Julius Knapp
Monica Desai
Eloise Gore