

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)
)
DTV Consumer Education Initiative) MB Docket No. 07-148
)
To: The Commission)

**QUARTERLY CONSUMER OUTREACH REPORT OF
CHARITON VALLEY COMMUNICATION CORPORATION, INC.**

Chariton Valley Communication Corporation, Inc. (“CVCC”), pursuant to Section 27.20 of the Commission’s rules, hereby submits its quarterly report, covering the calendar quarter ending December 31, 2008, describing any outreach efforts it has undertaken to educate consumers about the transition from analog broadcast television service to digital broadcast television service (DTV).¹

CVCC was the successful bidder for one license in the 700 MHz Band pursuant to FCC Auction No. 73. On June 26, 2008 the Commission announced the grant of certain long form applications, including CVCC’s application, for licenses in the 700 MHz.² CVCC was granted a license with call sign WQIZ524 (the “700 MHz License”). By separate public notice, the Commission reminded the new licensees of their obligation to file a quarterly report describing their consumer education efforts in connection with the DTV transition.³ This public notice

¹ See 47 C.F.R § 27.20.

² *Wireless Telecommunications Bureau Grants 700 MHz Band Licenses*, Report No. AUC-73 (Auction No. 73) FCC Public Notice, DA 08-1522 (rel. June 26, 2008).

³ *Wireless Telecommunications Bureau Reminds 700 MHz Band Licensees of Quarterly Reporting Requirements Relating to DTV Consumer Education Outreach*, FCC Public Notice, DA 08-1521 (rel. June 26, 2008).

indicated that the report covering the calendar quarter ending December 31, 2008 would be due by January 12, 2009.

For the quarter ending December 31, 2008, CVCC has not implemented consumer outreach efforts for any customers on services relating to the 700 MHz License. CVCC anticipates launching 700 MHz service during the 1st quarter of 2009. To this end, CVCC is in the process of migrating a limited number of existing customers (less than 50) from its 1.9 GHz platform to its 700 MHz platform in advance of a commercial launch of its 700 MHz service. As part of its pre-launch preparations, CVCC is preparing DTV transition customer outreach materials for its 700 MHz service that are modeled on the customer outreach efforts undertaken by its affiliates in connection with their Link-up and cable television services. CVCC expects to provide such materials to its Beta 700 MHz customers within the next week. Additionally, CVCC, through its affiliates, has implemented consumer outreach efforts regarding the DTV transition for its cable television and Lifeline and Link Up customers. DTV transition information is included in monthly bills sent to all cable TV and Lifeline/ Link Up customers served by CVCC affiliates as required by the Commission's rules.

Pursuant to the Commission's rules, CVCC will continue to report its consumer outreach efforts regarding the DTV transition on a quarterly basis.

Respectfully submitted,

Chariton Valley Communication Corporation, Inc.

/s/

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January 8, 2009

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