

**DIGITAL TELEVISION TRANSITION EDUCATION REPORT  
UPPER 700 MHz LICENSE WQIZ385**

Pursuant to Section 27.20 of the Commission's rules, this report is being filed on behalf of C&W Enterprises, Inc. ("C&W"), the Auction no. 73 auction winner for B Block license WQIZ385 (CMA 356-B, Costilla, Colorado) ("License").

Since 1991, C&W has operated a wireless cable video service and since 2001, a data service in San Angelo, Texas, and the surrounding areas utilizing 2.5 GHz spectrum. For this market, C&W has included the required information about the transition from analog broadcast television service to digital broadcast television service (DTV) in its billing as a Multichannel Video Programming Distributor to its subscribers and has reached out to its local community in this fashion. C&W has also been utilizing its lower 700 MHz license WPWU926 to provide data services in Tom Green County, an outerlying suburb of San Angelo. The monthly invoices sent to these customers also provide identical information on the DTV transition even though these customers are only receiving data services on this spectrum.

C&W obtained station WQIZ385 in Auction no. 73 on June 26, 2008<sup>1</sup>, C&W has already made efforts to work towards construction of this station, including further market research and an attempt to acquire other 700 MHz licenses contiguous to C&W's holdings to allow for greater market coverage of its services. However, the projected deployment of services under this license is not expected to occur until the 3<sup>rd</sup> quarter of 2009 at the earliest. Accordingly, if this station is constructed and operating prior to the February 17, 2009 transition date, or any other date the FCC requires such information to be provided, C&W will also take any and all outreach efforts possible to educate consumers about the DTV transition as it has been doing in San Angelo, Texas.

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<sup>1</sup> See Public Notice, *Wireless Telecommunications Bureau Grants 700 MHz Band Licenses*, DA 08-1522, (released June 26, 2008).