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February 18, 2009

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 Twelfth St., SW
Washington, DC 20554

Re: Notice of ex parte presentation in MB Docket No. 07-148

Dear Ms. Dortch:

On February 18, 2009 the undersigned spoke by telephone with Rick Chessen, Acting Chief of Staff in the Office of Acting Chairman Michael J. Copps, regarding potential modifications to the Commission's DTV transition Consumer Education rules¹ following enactment of the DTV Delay Act.² On behalf of CEA, I urged that any modifications to the notice requirements contained in section 15.124 of the Commission's rules³ be limited to address the change in date of the DTV transition. I also requested that manufacturers of televisions and related devices be provided with a reasonable period of time in order to comply with any such modifications.

Respectfully submitted,

James W. Hedlund /s/
James W. Hedlund
Vice President, Regulatory Affairs

cc: Rick Chessen

¹ *In the Matter of DTV Consumer Education Initiative*, Order on Reconsideration and Further Notice of Proposed Rulemaking, 23 FCC Rcd 7272, MB Docket No. 07-148 (rel. April 23, 2008).

² DTV Delay Act, Pub.L. No. 111-4, amending the Digital Television and Public Safety Act of 2005 ("DTV Act"), which is Title III of the Deficit Reduction Act of 2005, Pub. L. No. 109-171, 120 Stat. 4 (2006) (codified at 47 U.S.C. §§ 309(j)(14) and 337(e)).

³ 47 C.F.R. § 15.124.