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Via Electronic Filing

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th St., S.W., TW-A325
Washington, D.C. 20554

Re: Written *Ex Parte* Communication in MB Docket No. 00-167

Dear Ms. Dortch:

Children Now, by its counsel, the Institute for Public Representation, submits to the record its recent study, "Educationally/Insufficient? An Analysis of the Availability & Educational Quality of Children's E/I Programming." Conducted by leading media scholars Dr. Barbara J. Wilson (University of Illinois at Urbana-Champaign) and Dr. Dale Kunkel (University of Arizona), the study was publicly released at a briefing at the National Press Club on November 14, 2008. The study is also available on Children Now's website at http://publications.childrennow.org/publications/media/eireport_2008.htm. We anticipate that this study will help to inform the FCC's review of the amount and sufficiency of children's E/I programming currently offered by television broadcasters.

Respectfully submitted,

_____/s/_____
Coriell Wright, Esq.
Counsel for Children Now