

To Whom It May Concern:

Tools, such as TVGuardian, should be required across the wide spectrum of video products, to include: TVs, DVD players, Blu-Ray players, cable, satellite, computers, the internet, cellular phones, iPods/Mobile Video Players, Gaming Consoles (PS3/Xbox/Wii/etc.), DTV converter boxes, and DVRs. From my experience with the TVGuardian products, I believe it is possible and necessary to realize the need for filtering inappropriate content. While some service providers have offered the consumer optional blocking of shows with certain rating levels, the need to filter inappropriate language has remained unaddressed. My wife and I have three children, ages 13, 3, and 1. Our family has chosen to utilize the service of TVGuardian to filter inappropriate language on our television. However, I do believe the need to expand the availability of content filtering, such as offered by TVGuardian, has rapidly expanded as a result of new technologies. Please, take the necessary actions to ensure families, like mine, will be able to enjoy video products, without the inappropriate language. Just the other day while watching ESPN, I heard one of the announcers say "ass". I took a moment to check the rating of the program; there was no rating. Also, since the program was live, the closed captioning was not timely enough to block the inappropriate word. We want to be able to enjoy television and videos; however, the constant battle to protect the best interest of our children requires the support of the FCC by implementing a more effective way to ensure the availability of all video and television products in a format capable of filtering objectionable materials. Thank you for your kind attention to this matter before you.