

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)
)
DTV Consumer Education Initiative) MB Docket No. 07-148
)
To: The Commission)

**QUARTERLY CONSUMER OUTREACH REPORT OF
PAUL BUNYAN RURAL TELEPHONE COOPERATIVE**

Paul Bunyan Rural Telephone Cooperative (“PBRTC”), pursuant to Section 27.20 of the Commission’s rules, hereby submits its quarterly report, covering the calendar quarter ending March 31, 2009, describing any outreach efforts it has undertaken to educate consumers about the transition from analog broadcast television service to digital broadcast television service (DTV).¹

PBRTC was the successful bidder for one license in the 700 MHz Band pursuant to FCC Auction No. 73. On June 26, 2008 the Commission announced the grant of certain long form applications, including PBRTC’s application, for licenses in the 700 MHz.² PBRTC was granted a license with call sign WQIZ603 (the “700 MHz License”). By separate public notice, the Commission reminded the new licensees of their obligation to file a quarterly report describing their consumer education efforts in connection with the DTV transition.³ This public notice

¹ See 47 C.F.R § 27.20.

² *Wireless Telecommunications Bureau Grants 700 MHz Band Licenses*, Report No. AUC-73 (Auction No. 73) FCC Public Notice, DA 08-1522 (rel. June 26, 2008).

³ *Wireless Telecommunications Bureau Reminds 700 MHz Band Licensees of Quarterly Reporting Requirements Relating to DTV Consumer Education Outreach*, FCC Public Notice, DA 08-1521 (rel. June 26, 2008).

indicated that the report covering the calendar quarter ending March 31, 2009 would be due by April 10, 2009.

For the quarter ending March 31, 2009, PBRTC has not implemented consumer outreach efforts for any customers on services relating to the 700 MHz License because it does not have any such customers. PBRTC has not yet had the opportunity to purchase equipment or deploy services on the 700 MHz License. Nevertheless, PBRTC has implemented consumer outreach efforts regarding the DTV transition for its multichannel video program distribution service subscribers and its Lifeline and Link Up customers as required by the Commission's rules and has even gone beyond what the rules currently require. DTV transition information is included in monthly bills sent not only to MVPD and Lifeline/ Link Up customers, but to all customers that receive services from PBRTC (*i.e.*, telephone and Internet customers). PBRTC has also provided information on the DTV transition in its company newsletter. PBRTC provides detailed information on the DTV transition on its company website (<http://www.paulbunyan.net/television/dtv/index.html>).

Pursuant to the Commission's rules, PBRTC will continue to report its consumer outreach efforts regarding the DTV transition on a quarterly basis.

Respectfully submitted,

Paul Bunyan Rural Telephone Cooperative

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