

DTV Consumer Education Quarterly Report  
First Quarter 2009 (covering January-March)

MB Docket No. 07-148

Carrier Name, Address, Phone, Contact Person:

Pine Cellular Phones, Inc.  
P.O. Box 548  
210 W. 2<sup>nd</sup> Street  
Broken Bow, Oklahoma 74728

Contact: Lee Brown  
(580) 584-3300

Counsel: Lukas, Nace, Gutierrez & Sachs  
Pamela L. Gist, Esq.  
1650 Tysons Blvd., Suite 1500  
McLean, Virginia 22102  
Ph. (703) 584-8665  
Email: [pgist@fcclaw.com](mailto:pgist@fcclaw.com)

Pine Cellular Phones, Inc. ("Pine Cellular") is a 700 MHz Lower Band licensee that provides common carrier wireless telecommunications services. As an eligible telecommunications carrier, Pine Cellular conducts consumer education outreach concerning the transition from analog broadcast television service to digital broadcast television (DTV).

Lifeline/Link-Up customers have been notified monthly that after February 17, 2009, and now after June 12, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power television programming unless the viewer takes action. Lifeline/Link-Up customers are informed that a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting, and that information about the DTV transition is available from [www.DTV.gov](http://www.DTV.gov), and from [www.dtv2009.gov](http://www.dtv2009.gov) or 1-888-CALL FCC (TTY 1-888-TELL-FCC) or 1-888-DTV-2009 (TTY 1-877-530-2634) for information about subsidized coupons for digital-to-analog converter boxes.

DTV education information is also included in Lifeline/Link-Up publicity campaigns, and Pine Cellular personnel field calls about the DTV transition. Pine Cellular will continue to provide consumers with information about the DTV transition through June 2009.

January

Important Information About Your Service

JUST A REMINDER.....

PINE CELLULAR BILLS ARE DUE BY THE 15TH OF EACH MONTH.

ANY ACCOUNT WITH A BALANCE AFTER THE 15TH OF THE MONTH IS CONSIDERED DELINQUENT. THE LAST DAY TO MAKE YOUR PAYMENT WITHOUT BEING DISCONNECTED IS THE 24TH. THERE IS A NIGHT DEPOSIT BOX LOCATED IN THE FRONT OF THE BROKEN BOW PINE TELEPHONE OFFICE FOR PAYMENTS MADE AFTER REGULAR BUSINESS HOURS. AT 8:00 A.M. ON THE 25th ANY ACCOUNT NOT PAID WILL BE DISCONNECTED.

PLEASE MAIL PAYMENT TO:  
PO BOX 548  
BROKEN BOW, OK 74728

YOU MAY SUBMIT YOUR PAYMENT IN PERSON AT ONE OF THE FOLLOWING LOCATIONS:

PINE CELLULAR OF BROKEN BOW  
CORNER OF 3RD ST & N PARK DR  
BROKEN BOW, OK

PINE TELEPHONE BUSINESS OFFICE  
CORNER OF 2ND ST & N PARK DR  
BROKEN BOW, OK

PINE CELLULAR OF IDABEL  
1911 E WASHINGTON ST  
(IN FRONT OF WAL-MART SUPERCENTER)  
IDABEL, OK

PINE CELLULAR OF TALIHINA  
402 Dallas  
TALIHINA, OK

PINE CELLULAR OF CLAYTON  
300 LAWSON BLVD  
CLAYTON, OK

R:153 G:100018 S:03323

## Important Information About Your Service

NOTICE TO ALL CUSTOMERS:

To ensure that your account is properly credited please remember to bring the front page of your bill when paying in person.

VISIT OR CALL ONE OF OUR BUSINESS OFFICES TO GET INFORMATION ON OUR CALL PLANS!

Pine Cellular offers hearing-aid compatible phones.

PINE CELLULAR...YOUR HOMETOWN PROVIDER!

SERVING YOU AS NEIGHBORS DO!

The Pine Telephone Business office is a payment collection site only, if you have any questions regarding this invoice, please contact one of our Pine Cellular offices at Broken Bow (580) 584-3330, Idabel (580) 286-9197, Talihina (918) 567-2368 or Clayton (918) 415-4001. Thank you.

R:153 G:100019 S:00320

TV TRANSITION

THE FCC HAS REQUESTED WE NOTIFY OUR CUSTOMERS OF THE IMPENDING TRANSITION OF TELEVISION BROADCASTS FROM ANALOG TO DIGITAL. CURRENTLY ALL STATIONS ARE BROADCASTING IN BOTH ANALOG AND DIGITAL FORMATS. ON FEBRUARY 17, 2009 FULL POWER TELEVISION STATIONS WILL BEGIN BROADCASTING IN DIGITAL FORMAT ONLY. IF YOU HAVE A TELEVISION THAT RECEIVED SERVICE VIA AN ANTENNA OR RABBIT EARS AND YOU DO NOT OWN A TV THAT HAS A DIGITAL RECEIVER YOU CAN STILL USE YOUR CURRENT TV BUT YOU WILL NEED A ANALOG TO DIGITAL CONVERTER BOX. THE GOVERNMENT OFFERS A COUPON PROGRAM TO ASSIST YOU WITH THE PURCHASE OF THE CONVERTER AND YOU CAN CONTACT THEM AT [www.dtv2009.gov](http://www.dtv2009.gov), or call 1-888-288-2009(voice) or 1-877-530-2634(TTY). MORE INFORMATION ON THIS TRANSITION CAN BE OBTAINED AT [www.DTV.gov](http://www.DTV.gov).

February

Important Information About Your Service

JUST A REMINDER.....

PINE CELLULAR BILLS ARE DUE BY THE 15TH OF EACH MONTH.

ANY ACCOUNT WITH A BALANCE AFTER THE 15TH OF THE MONTH IS CONSIDERED DELINQUENT. THE LAST DAY TO MAKE YOUR PAYMENT WITHOUT BEING DISCONNECTED IS THE 24TH. THERE IS A NIGHT DEPOSIT BOX LOCATED IN THE FRONT OF THE BROKEN BOW PINE TELEPHONE OFFICE FOR PAYMENTS MADE AFTER REGULAR BUSINESS HOURS. AT 8:00 A.M. ON THE 25th ANY ACCOUNT NOT PAID WILL BE DISCONNECTED.

PLEASE MAIL PAYMENT TO:  
PO BOX 548  
BROKEN BOW, OK 74728

YOU MAY SUBMIT YOUR PAYMENT IN PERSON AT ONE OF THE FOLLOWING LOCATIONS:

PINE CELLULAR OF BROKEN BOW  
CORNER OF 3RD ST & N PARK DR  
BROKEN BOW, OK

PINE TELEPHONE BUSINESS OFFICE  
CORNER OF 2ND ST & N PARK DR  
BROKEN BOW, OK

PINE CELLULAR OF IDABEL  
1911 E WASHINGTON ST  
(IN FRONT OF WAL-MART SUPERCENTER)  
IDABEL, OK

PINE CELLULAR OF TALIHINA  
402 Dallas  
TALIHINA, OK

PINE CELLULAR OF CLAYTON  
300 LAWSON BLVD  
CLAYTON, OK

R:154 G:100019 S:00426

## Important Information About Your Service

NOTICE TO ALL CUSTOMERS:

To ensure that your account is properly credited please remember to bring the front page of your bill when paying in person.

VISIT OR CALL ONE OF OUR BUSINESS OFFICES TO GET INFORMATION ON OUR CALL PLANS!

Pine Cellular offers hearing-aid compatible phones.

PINE CELLULAR...YOUR HOMETOWN PROVIDER!

SERVING YOU AS NEIGHBORS DO!

The Pine Telephone Business office is a payment collection site only, if you have any questions regarding this invoice, please contact one of our Pine Cellular offices at Broken Bow (580) 584-3330, Idabel (580) 286-9197, Talihina (918) 567-2368 or Clayton (918) 415-4001. Thank you.

### TV TRANSITION

THE FCC HAS REQUESTED WE NOTIFY OUR CUSTOMERS OF THE IMPENDING TRANSITION OF TELEVISION BROADCASTS FROM ANALOG TO DIGITAL. CURRENTLY ALL STATIONS ARE BROADCASTING IN BOTH ANALOG AND DIGITAL FORMATS. ON FEBRUARY 17, 2009 FULL POWER TELEVISION STATIONS WILL BEGIN BROADCASTING IN DIGITAL FORMAT ONLY. IF YOU HAVE A TELEVISION THAT RECEIVED SERVICE VIA AN ANTENNA OR RABBIT EARS AND YOU DO NOT OWN A TV THAT HAS A DIGITAL RECEIVER YOU CAN STILL USE YOUR CURRENT TV BUT YOU WILL NEED A ANALOG TO DIGITAL CONVERTER BOX. THE GOVERNMENT OFFERS A COUPON PROGRAM TO ASSIST YOU WITH THE PURCHASE OF THE CONVERTER AND YOU CAN CONTACT THEM AT [www.dtv2009.gov](http://www.dtv2009.gov), or call 1-888-288-2009 (voice) or 1-877-530-2634 (TTY). MORE INFORMATION ON THIS TRANSITION CAN BE OBTAINED AT [www.DTV.gov](http://www.DTV.gov).

R:154 G:100019 S:00426

1  
March

Important Information About Your Service

JUST A REMINDER.....

PINE CELLULAR BILLS ARE DUE BY THE 15TH OF EACH MONTH.

ANY ACCOUNT WITH A BALANCE AFTER THE 15TH OF THE MONTH IS CONSIDERED DELINQUENT. THE LAST DAY TO MAKE YOUR PAYMENT WITHOUT BEING DISCONNECTED IS THE 24TH. THERE IS A NIGHT DEPOSIT BOX LOCATED IN THE FRONT OF THE BROKEN BOW PINE TELEPHONE OFFICE FOR PAYMENTS MADE AFTER REGULAR BUSINESS HOURS. ANY PAYMENTS PLACED IN THE NIGHT DEPOSIT BOX AFTER 5:00 PM ON THE 24th WILL BE POSTED TO THE ACCOUNT ON THE 25th AND THEN THE ACCOUNT WILL BE RECONNECTED IF PAYMENT WAS MADE IN FULL.

PLEASE MAIL PAYMENT TO:  
PO BOX 548  
BROKEN BOW, OK 74728

YOU MAY SUBMIT YOUR PAYMENT IN PERSON AT ONE OF THE FOLLOWING LOCATIONS:

PINE CELLULAR OF BROKEN BOW  
CORNER OF 3RD ST & N PARK DR  
BROKEN BOW, OK

PINE TELEPHONE BUSINESS OFFICE  
CORNER OF 2ND ST & N PARK DR  
BROKEN BOW, OK

PINE CELLULAR OF IDABEL  
1911 E WASHINGTON ST  
(IN FRONT OF WAL-MART SUPERCENTER)  
IDABEL, OK

PINE CELLULAR OF TALIHINA  
402 Dallas  
TALIHINA, OK

PINE CELLULAR OF CLAYTON  
300 LAWSON BLVD

R:155 G:100019 S:01787

Important Information About Your Service

CLAYTON, OK

NOTICE TO ALL CUSTOMERS:

To ensure that your account is properly credited please remember to bring the front page of your bill when paying in person.

VISIT OR CALL ONE OF OUR BUSINESS OFFICES TO GET INFORMATION ON OUR CALL PLANS!

Pine Cellular offers hearing-aid compatible phones.

PINE CELLULAR...YOUR HOMETOWN PROVIDER!

SERVING YOU AS NEIGHBORS DO!

The Pine Telephone Business office is a payment collection site only, if you have any questions regarding this invoice, please contact one of our Pine Cellular offices at Broken Bow (580) 584-3330, Idabel (580) 286-9197, Tahihina (918) 567-2368 or Clayton (918) 415-4001. Thank you.

TV TRANSITION

THE FCC HAS REQUESTED WE NOTIFY OUR CUSTOMERS OF THE IMPENDING TRANSITION OF TELEVISION BROADCASTS FROM ANALOG TO DIGITAL. CURRENTLY ALL STATIONS ARE BROADCASTING IN BOTH ANALOG AND DIGITAL FORMATS. ON JUNE 12, 2009 FULL POWER TELEVISION STATIONS WILL BEGIN BROADCASTING IN DIGITAL FORMAT ONLY. IF YOU HAVE A TELEVISION THAT RECEIVED SERVICE VIA AN ANTENNA OR RABBIT EARS AND YOU DO NOT OWN A TV THAT HAS A DIGITAL RECEIVER YOU CAN STILL USE YOUR CURRENT TV BUT YOU WILL NEED A ANALOG TO DIGITAL CONVERTER BOX. THE GOVERNMENT OFFERS A COUPON PROGRAM TO ASSIST YOU WITH THE PURCHASE OF THE CONVERTER AND YOU CAN CONTACT THEM AT [www.dtv2009.gov](http://www.dtv2009.gov), or call 1-888-288-2009(voice) or 1-877-530-2634(TTY). MORE INFORMATION ON THIS TRANSITION CAN BE OBTAINED AT [www.DTV.gov](http://www.DTV.gov).

R:135 G:100019 S:01737