

Advanced parental control technology should be made available for filtering offensive content in TV programming and movies; whether viewed on TV, over the Internet, cable, satellite, DVD Players, Blu-Ray Players, gaming consoles, or other video devices. Cable and satellite companies should give parents the option of using these parenting tools because it is good business. This technology will even increase profits for them since filtering out language makes more TV shows and movies acceptable for family viewing. As a consumer I want the choice. Let the free market work.