



**Media Rating
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April 20, 2009

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th St. SW
Washington, DC 20054

re: Notice of *Ex Parte* Communication in MB Docket No. 08-187 (Arbitron PPM)

Dear Ms. Dortch:

At the request of Acting Chairman Michael Copps, George Ivie, the Executive Director and Chief Executive Officer of the Media Rating Council (MRC), and Anthony Torrieri and David Gunzerath, Senior Vice Presidents and Associate Directors of the MRC, met with Acting Chairman Copps, Rick Chessen, Acting Chief of Staff and Senior Legal Advisor to Acting Chairman Copps, and Jamila Bess Johnson on April 14, 2009.

At this meeting, the MRC representatives provided a briefing that included background information on the MRC organization and the role the MRC plays within the media industry, and an overview of the MRC's accreditation processes and procedures. Finally, at the request of the FCC officials in attendance, the MRC representatives reviewed the latest publicly disclosed statuses for each of the Arbitron PPM markets that have been submitted to date for consideration of MRC accreditation.

Respectfully yours,

A handwritten signature in blue ink that reads "David Gunzerath". The signature is written over a light blue rectangular background.

David Gunzerath
Senior Vice President, Associate Director

cc: Michael Copps, Rick Chessen, Jamila Bess Johnson (FCC)
George Ivie, Anthony Torrieri (MRC)