

Advanced parental control technology should be made available for filtering offensive content in TV programming and movies. Families should have the option of using this technology after the digital upgrade. That cable/satellite companies are not using this free technology is absurd! Cable and satellite companies should give parents the option of using these parenting tools just because it's good business. This technology will even increase profits for them since filtering out language makes more TV shows and movies OK for family viewing. Let the free market work!