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APR 17 2009

FCC Mail Room

April 14, 2009

Ms. Marlene Dortch  
 Secretary  
 Federal Communications Commission  
 445 12th Street, S.W.  
 Washington, D.C. 20554

**Re: DTV Education Quarterly Report; MB Docket No. 07-148**

Dear Ms. Dortch:

Pursuant to 47 C.F.R. § 27.20, The World Company's (d/b/a Sunflower Broadband) hereby electronically files its quarterly digital television transition education report in MB Docket No. 07-148. The following DTV consumer education outreach efforts were taken by The World Company during the first quarter ending March 31, 2009:

- Including an informational message to its customers in their monthly billing statements;
- Posting an article on Sunflower's website explaining the DTV transition with a link to the FCC's DTV website; and
- Placing an article about the DTV transition in Sunflower's monthly newsletter.

Please contact the undersigned should you have any questions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Karin Woodard", written over a horizontal line.

Karin Woodard  
 Director of World Company IT and  
 Sunflower Broadband Business  
 Development

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