

## **ATTACHMENT 1**

### **Comments from Cable & Satellite Customers**

Here is just a sampling of the more than 15,000 requests for TVG sent to cable and satellite customers:

- **“It isn't enough to offer parents channel blocking capabilities. Parents and children alike would appreciate the opportunity to filter inappropriate and completely unnecessary language found in more and more shows and movies.”** Matthew Mitchell, Matthews, NC, Dish customer
- **“We miss more than half the programs we want to watch just because of the language.”** Shirley Lucas, Pacifica, CA, Comcast customer
- **“Harsh language is the reason I don't get the premium movie channels.”** David, Alexis, NC, DirecTV customer
- **“We enjoy your service, but not the swearing. We have little ears around and want to have a family friendly atmosphere at TV time.”** Rudy Di Giovanni and Family, Chino, CA, DirecTV customer
- **“Please, please, please give me the freedom to choose what my kids hear.”** Josh Carey, Oklahoma City, OK, Cox Cable customer
- **“I would love to see my PAID program provider offer all programs with the ABILITY to filter the foul language coming into my home.”** Randy, Grand Blanc, MI, DirecTV customer
- **“This one product alone would convince me to stay with you as a customer. If your competitors offered it, I would be forced to switch my service.”** M. Scott Knuckles, Garden City, NY, DirecTV customer
- **“I represent millions of moms who only want the best for their children!!”** Ann West, Lamesa, TX, Dish customer
- **“We should at least have the option. After all, *I'm paying for it.*”** Steven, Oakes, ND, Dish customer
- **“I would pay extra to have this service. Then maybe I could get something else besides the family package.”** Deborah Kuch, Tualatin, OR, Dish customer

- **“I’m seriously considering getting rid of TV altogether, due to the continuing and difficult-to-monitor situation with bad language.”** Tammy, Aledo, TX, Dish customer
- **“If it were possible to get TVGuardian on Dish you would have me as a customer forever. I would even pay a premium for the service. I have had this product in my home and we love it.”** Jeffrey Swanson, Sandy, UT, Dish customer
- **“We have considered giving up television altogether, but with TVGuardian available, we have not. It would be absolutely wonderful if Dish Network offered it built in.”** Mark, Murrieta, CA, Dish customer
- **“I would change to whoever is first on the market if my current provider is not the first.”** Stephen, Cragford, AL, Dish customer
- **“I recently went to a smaller package because I was tired of the filth in my home.”** Michelle Willis, Bakersfield, CA, Dish customer
- **“My willingness to subscribe to your service would be greatly affected by your willingness to offer this service.”** Eric, Kirtland, NM, Prospective Dish customer
- **“If I had to choose between two cable companies, I'd certainly choose the one with TVG, hands down.”** Vicki Copeland, Harvest, AL
- **“WHY, WHY, WHY, WHY, WHY, WHY, WHY are you not doing this already? Kids do not need to be exposed to such bad language.”** Danny Phillips, Lumberton, NC, Time Warner customer
- **“I would think much more highly of a company that was willing to take at least *some* responsibility for well being of our country's children. I would also be more likely to recommend that company to others.”** Joyce, Bessemer, AL, DirecTV customer
- **“Any cable or satellite provider that offered TVGuardian would be the reason I would switch providers. A company that cares for all his customers is a company I would like to hire.”** Jamel Hamka, Powell, TN, Comcast customer
- **“If we are willing to pay for a service, why would you NOT be willing to provide it? Please allow us to enjoy what others enjoy without the offense.”** Kevin Robinson, Kenosha, WI, Time Warner customer