

Services such as BusRadio undermine my ability to monitor my child's exposure to media and marketing messages. BusRadio exploits a captive audience of schoolchildren and makes exposure to advertising a compulsory part of the school day for students who ride the bus. BusRadio undermines parental authority and routinely plays songs from albums with parental warnings. Parents who wish to shield their children from commercial media and marketing messages are unable to do so if their school districts signs up for BusRadio.

BusRadio undermines children's wellbeing. On its website for children as young six, BusRadio has promoted extremely violent video games and and television shows like 90210, that glamorizes teen sex and alcohol use.

Radio services like BusRadio are not in our best public interest. Please eliminate these services from our school buses.

Thank you.