

I am troubled by BusRadio for a number of reasons. Commercial radio broadcasts designed for school buses are not in the public interest. I do not want my child to be forced to listen to student-targeted advertising on his way to and from school. Services such as BusRadio undermine my ability to monitor my child's exposure to media and marketing messages. I am particularly troubled that BusRadio routinely plays songs from albums that come with parental warnings and advertises products that undermine children's wellbeing and education.

I feel that BusRadio exploits a captive audience of schoolchildren and makes exposure to advertising a compulsory part of the school day for students who ride the bus.

Please do not allow services such as BusRadio to broadcast to our students.