

Commercial radio broadcasts designed for school buses are not in the public interest. I do not want my child – or any child – to be forced to listen to student-targeted advertising on their way to and from school. Services such as BusRadio undermine my ability to monitor my child's exposure to media and marketing messages. I am particularly troubled that BusRadio routinely plays songs from albums that come with parental warnings and advertises products that undermine children's wellbeing and education.