

DTV Consumer Education Quarterly Report

Second Quarter 2009 (covering April-June)

MB Docket No. 07-148

Carrier Name, Address, Phone, Contact Person:

Bluegrass Wireless, LLC d/b/a Bluegrass Cellular  
P.O. Box 5012  
2902 Ring Road  
Elizabethtown, Kentucky 42702-5012  
Stephen C. Lope (270) 769-0339

Counsel: Lukas, Nace, Gutierrez & Sachs  
Pamela L. Gist, Esq.  
1650 Tysons Blvd., Suite 1500  
McLean, Virginia 22102  
Ph. (703) 584-8665  
Email: [pgist@fcclaw.com](mailto:pgist@fcclaw.com)

Bluegrass Wireless, LLC d/b/a Bluegrass Cellular (“Bluegrass Cellular”) is a 700 MHz Lower Band licensee that, along with its affiliates, provides common carrier wireless telecommunications services. As an eligible telecommunications carrier, Bluegrass Cellular has conducted consumer education outreach concerning the transition from analog broadcast television service to digital broadcast television (DTV).

Lifeline/Link-Up customers have been notified monthly that after June 12, 2009, full-power analog programming will end and analog-only televisions may be unable to display full-power television programming unless the viewer takes action. Customers were notified that a television receiver with only an analog broadcast tuner will require a converter box to receive full power over-the-air broadcasts with an antenna because of the Nation’s transition to digital broadcasting, and that information about the DTV transition is available from [www.DTV.gov](http://www.DTV.gov), and from [www.dtv2009.gov](http://www.dtv2009.gov) or 1-888-CALL-FCC (TTY 1-888-TELL-FCC) and 1-888-DTV-2009 (TTY 1-877-530-2634) for information about subsidized coupons for digital-to-analog converter boxes.

DTV education information was also included in Lifeline/Link-Up publicity campaigns, and Bluegrass Cellular personnel field calls about the DTV transition. A link to the FCC’s Consumer Facts Troubleshooting Guide is posted on Bluegrass Cellular’s website and is printed on billing invoices, and the factsheet was available in retail outlets. Bluegrass Cellular continued to provide consumers with information about the DTV transition through June 2009.



Where Wireless Works.  
PO Box 5012 Elizabethtown, KY 42702-5004

Address Service Requested

[ ] Check here for change of address or payment method (see reverse for details)

**Invoice Information**

Invoice Date: 06/14/09  
Account Number: 200093395  
Phone Number: 270-735-7730  
Past Due Date: 07/13/09  
Total Amount Due: \$6.60  
Amount Enclosed: \$ \_\_\_\_\_  
Please put your account number on your check and make payable to:  
BLUEGRASS CELLULAR

PEGGY WATERS  
333 MADISON DR  
ELIZABETHTOWN, KY 42701-2168

BLUEGRASS CELLULAR  
PO BOX 5008  
ELIZABETHTOWN, KY 42702-5008

4114002000933950000006604

Please detach and return above portion with your payment

**Invoice Information**

Invoice Date: 06/14/09  
Account Number: 200093395  
Phone Number: 270-735-7730  
Past Due Date: 07/13/09  
Total Due: \$6.60

**Summary of Charges**

Previous Balance: 3.32  
05/27/09 EPAY-CRCARD Payment 15.00  
Total Payments Received  
Through 06/14/09: 15.00 CR  
Balance Forward: 11.68 CR  
  
Total Monthly Charges: 13.76  
State Taxes: 3.01  
Local Taxes: 1.51  
Total Current Charges: 18.28  
  
Total Amount Due by 07/13/09: 6.60

**Important Messages**

**Important Information Regarding Analog TV**

As an Eligible Telecommunications Carrier (ETC), we would like to notify you that on June 12th, 2009, full power analog programming will end, and analog only televisions may be unable to display full power broadcast programming unless the viewer takes action. At that time, a television receiver with only an analog broadcast tuner will require a converter box to receive over the air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog only TVs should continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to [www.DTV.gov](http://www.DTV.gov). Information about the converter box program and subsidized coupons for digital to analog converter boxes is available by going to [www.dtv2009.gov](http://www.dtv2009.gov) or by calling (833) DTV 2009.

For a downloadable factsheet and troubleshooting guide, visit <http://www.dtv.gov/publications.html>.



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Have you moved or changed your phone number?

Please provide your new address or telephone number and return this portion with your payment. Your records will be updated on request.

Effective Date: \_\_\_\_\_ Account Name: \_\_\_\_\_  
New Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Work Number: \_\_\_\_\_ Signature: \_\_\_\_\_

We accept the following credit cards for payment:          

Please choose one:  Monthly Recurring  One-Time only Amount: \$ \_\_\_\_\_  
Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Signature: \_\_\_\_\_ Security Code (3 or 4 digit code located on your card): \_\_\_\_\_

Automatic Withdrawal from Checking (IMPORTANT: - Please enclose a copy of a voided check.)

Please use automatic withdrawal from checking for all future charges  
Signature: \_\_\_\_\_

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How to Reach Bluegrass Cellular's Customer Care

- By Phone: 1-800-928-CELL or dial \*611 from your Bluegrass Cellular phone
  - For inquiries by mail: PO Box 5012 Elizabethtown KY 42702-5012
  - For payments by check: PO Box 5012 Elizabethtown KY 42702-5012
  - For e-mail inquiries: [custsvc@bluegrasscellular.com](mailto:custsvc@bluegrasscellular.com)
-



Where Wireless Works.

Account Name  
PEGGY WATERS

Account Number  
200093395

Phone Number  
270-735-7730

**Monthly Charges**

Cellular Service

Monthly Charges For 270-735-7730

2 Blueworks Bundle 2048	Used 2048	
4 Blueworks Bundle 4096	Used 1993	
Bluewks Unlmted Plus 99999	Used 618	
Monthly Services 06/15->07/14	Bluewks Unlmted Plus	39.95
Blueworks Bundle 2 MMS MO 20	Used 0	
Blueworks Bundle 2 MMS MT 99999	Used 0	
Blueworks Bundle 2 SMS 200	Used 109	
Blueworks Bundle 4 MMS MO 18	Used 0	
Blueworks Bundle 4 MMS MT 45161	Used 0	
Blueworks Bundle 4 Sms 181	Used 0	
Nationwide Minutes 100	Used 79	
Monthly Features 06/15->07/14	Blueworks Bundle 2	2.99
Monthly Features 06/01->06/14	Blueworks Bundle 4	2.25
Monthly Features 06/15->07/14	Blueworks Bundle 4	4.99
Other Chgs & Credits 06/15->07/14	BCI Emp Credit	-40.00
Kentucky TRS/TAP Fee 06/15->07/14	Kentucky TRS/TAP Fee	0.04
Gross Receipts Surchg 06/15->07/14	Gross Receipts Surcharge	0.65
Universal Service Fund 06/15->07/14	Universal Svc Fund	0.23
Surcharges 06/15->07/14	Compliance Charge	1.88
Surcharges 06/15->07/14	KY E911 Fee	0.70
Surcharges 06/15->07/14	KY Lifeline Support	0.08
Total Monthly Charges		13.76
State Taxes		3.01
Local Taxes		1.51
Total Taxes		4.52
Total Phone Detail		18.28

Internet Explorer address bar: [http://bluegrasscellular.com/network/2009\\_dtv\\_transition\\_are\\_you\\_ready/](http://bluegrasscellular.com/network/2009_dtv_transition_are_you_ready/)

Navigation: Back, Search, Favorites, Dictionary Search, Thesaurus Search, Encyclopedia Search, All Reference Search, Web Search, Word of the Day, Convert, Select

BLUEGRASS CELLULAR  
Where Wireless Works

Product Chooser, Locations, Careers, About Us, Contact Us

Phones & Accessories, Plans, Features, Business, Support, Where's Hot

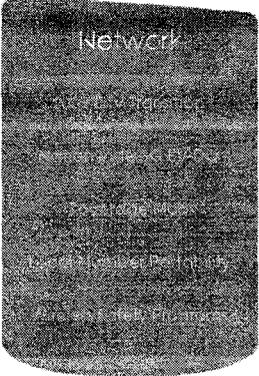
## 2009 DTV Transition

As an Eligible Telecommunications Carrier (ETC), we would like to notify you that on June 12, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action.

The nationwide switch to digital television broadcasting will be complete on June 12, 2009, but your local television stations may switch earlier. After the switch, analog-only television sets that receive TV programming through an antenna will need a converter box to continue to receive over-the-air TV. Watch your local stations to find out when they will turn off their analog signal and switch to digital-only broadcasting. Analog-only TVs should continue to work as before to receive low-power, Class B or D translator signals, and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.

Information about the converter box program and government subsidized coupons for digital-to-analog converter boxes is available by going to [www.fcc.gov/dtv](http://www.fcc.gov/dtv), or by calling 877-DTV-4U-ON. For a downloadable brochure and troubleshooting guide, visit [www.fcc.gov/dtv/faq.html](http://www.fcc.gov/dtv/faq.html). You may also contact your local television station for information regarding the transition.

This date has been extended from February 17, 2009 to June 12, 2009.



CHOOSE YOUR PHONE

SURVEY    HOT PHONES    HOT PLANS    SIGN-UP

Done    Internet

**Help Wanted - General**

provided. \$10.00 to \$17.00 per hour based on production. Position is for our Russellville KY location. Health insurance available. Please call (270) 725-8605 for interview. E.O.E.

**9600 Senior District**

**100 Legals**

**NOTICE TO CREDITORS** Notice to Creditors is hereby given that Administration has been granted by the Logan District Probate Court upon the Estate of Preston William Vick - deceased whose last known address was 907 Brookhaven Dr. Russellville, KY 42276. The date of Administration is May 22, 2009. All persons having claims against this Estate are hereby notified to present them properly verified, according to law, not later than six(6) months from the date of Administration to the Executrix namely Bonnie Vick whose address is 907 Brookhaven Dr. Russellville, KY 42276 or to Ken Williams Attorney for the Estate whose address is P. O. Box 927 Russellville, KY 42276. **SHERRY J. WILKINS** LOGAN DISTRICT CLERK RUSSELLVILLE, KY 42276

**NOTICE TO CREDITORS** Notice to Creditors is hereby given that Administration has been granted by the Logan District Probate Court upon the Estate of Edna Babb - deceased whose last known address was Auburn KY 42206. The date of Administration is May 29, 2009. All persons having claims against this Estate are hereby notified to present them properly verified, according to law, not later than six(6) months from the date of Administration to the Co-Administrators namely Gary Babb whose address is Auburn, KY

**190 Legals**

42206 or Fleggle Babb whose address is Bowling Green, KY or Tyrone Babb whose address is St. Louis, MO or J. Stewart Wheeler Attorney for the Estate whose address is P. O. Box 626 Russellville, KY 42276. **SHERRY J. WILKINS** LOGAN DISTRICT CLERK RUSSELLVILLE, KY 42276

**For Selling Address is 716 N. 27th Russellville, KY 42276**

**To Place Your Ad Give Us A Call At 726-8394!**

The City of Auburn Fire Department will be accepting sealed bids for a 1988 Freightliner truck with a 2,900 gallon water tank. Odometer reading- 707,802 miles. Bring bids to Auburn City Hall, 103 E. Main Street. Bid opening will be held June 15, 2009 at 4:00 p.m. The City of Auburn reserves the right to reject any and all bids.

**RUSSELLVILLE SELF-STORAGE**  
On Cates By-Pass Road just off Lewisburg Road  
Russellville, KY 42276  
**726-7729**  
• Residential Manager • 24-Hour Security  
• Monthly Rates \$15 & Up

**Northfield Manor**  
1001 West 9th Street, Russellville, KY 42276  
**Over 20 One and Two Bedroom Units Available!**

**NEW OWNERS!** **NEWLY RENOVATED!**

**270-725-8700**

UTILITIES INCLUDED  
Call Us For Your FREE RENT

Units Starting at **\$450**

Low Income Housing

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<b>1 Year Subscription</b> (52 issues)	<b>6 Month Subscription</b> (26 issues)
<b>\$26</b>	<b>\$13</b>

**Need phone service?**  
Wireless Service is now available from Bluegrass Cellular. Under the federal and state Lifeline and Link-Up program, eligible low-income consumers can receive up to \$13.50 monthly credit with a \$17.50 one-time activation fee for wireless service. You may be eligible if you participate in one of the following programs:

- Medicaid
- Food Stamps
- Supplemental security income
- Federal Public Housing Assistance
- Temporary Assistance To Needy Families (TANF)
- National School Lunch's Free Lunch Program (NSL)
- Low Income Home Energy Assistance Program (LHEAP)
- And you have paid any outstanding balance for telephone services provided to you or any member of your household at your current address.

With the Lifeline & Link-Up benefit, you could receive quality wireless service from Bluegrass Cellular for as little as \$6.99 per month, with a one-time activation fee of only \$17.50! If you have proof of participation in any of the above programs, visit your nearest Bluegrass Cellular Customer Care Center to sign up for service. If you need to provide proof of participation, visit your local Community Action office or Cabinet for Health & Family Services to obtain a Certification form for Lifeline/Link-Up, or other certified proof of participation. Bring in the completed form to any local Bluegrass Cellular Customer Care Center for an associate to assist you with service activation.

\*Restrictions and regulations apply. For the Bluegrass Cellular Customer Care Center nearest you, call 1-800-425-2300 or consult your local area telephone directory.

**DTV is coming in 2009**  
On June 12, 2009, full-power analog programming will end, and analog-only televisions may be unable to display full-power broadcast programming unless the viewer takes action. At that time a television viewer will only see analog broadcast tower will require a converter box to receive over-the-air broadcasts with an antenna because of the Nation's transition to digital broadcasting. Analog-only TVs should continue to work as before to receive the power, Class A of terrestrial television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products. Information about the DTV transition is available by going to <http://www.DTV.gov> or by calling 800-DTV-2009.

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