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July 27, 2009

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: ***EX PARTE NOTICE***

Revision to Rules Authorizing the Operation of Low Power Auxiliary Stations in the 698-806 MHz Band, WT Docket Nos. 08-166 and 08-167; Unlicensed Operation in the TV Broadcast Bands, ET Docket No. 04-186

Dear Ms. Dortch:

On July 24th, 2009, Shure Incorporated (“Shure”) met with Julius Knapp, Ira Keltz and Geraldine Matisse of the Commission’s Office of Engineering and Technology to discuss WT Docket Nos. 08-166 and 08-167, and ET Docket No. 04-186. Attending this meeting on behalf of Shure were Mark Brunner, Senior Director, Global Public Relations, Edgar Reihl, Principal Engineer, and Catherine Wang of Bingham McCutchen LLP, outside counsel to Shure.

With respect to WT Docket Nos. 08-166 and 08-167, we discussed Shure’s ongoing voluntary efforts to educate wireless microphone users and dealers about the Commission’s proposed changes to rules permitting secondary low power auxiliary service in the 700 MHz band and to encourage users to transition out of that spectrum through equipment rebates and other efforts. Shure also reiterated its view that the Commission should further the migration of secondary low power auxiliary operations out of the 700 MHz band by identifying the date upon which such transition must be made. The Commission need not delay this step while it considers addressing other issues collateral to the proposed migration including whether and how to reclassify various uses of wireless microphones under the Commission’s Part 74 rules. In that respect, reclassification of wireless microphones as Part 15 equipment or equipment with rights “co-equal” to those of Part 15 equipment would be counterproductive and would greatly jeopardize wireless microphone operations across the country putting at risk productions in many contexts: news, TV, music concerts, theater, religious and educational institutions, business conferences, etc.

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During this meeting Shure also discussed important public interest benefits of wireless microphone operations today and how the combination of safeguards, including spectrum sensing in all new TV band devices, access and appropriate use of the geolocation database, power limits, etc., as set forth in the Second Report and Order (“Order”) in ET Docket No. 04-186 are necessary to protect wireless microphones from interference from unlicensed Part 15 devices allowed to operate in the core television frequencies. Shure reiterated several of the positions raised in its Petition for Reconsideration in ET Docket No. 04-186, and the critical need to ensure protection of wireless microphone operations.

If you have any questions regarding this meeting, please do not hesitate to contact the undersigned.

Very truly yours,

/s/

Catherine Wang

CC: Julius Knapp
Ira Keltz
Geraldine Matisse