

BROOKS, PIERCE, McLENDON, HUMPHREY & LEONARD, L.L.P.

ATTORNEYS AT LAW

RALEIGH, NORTH CAROLINA

L.P. McLENDON, JR.
EDGAR B. FISHER, JR.
W. ERWIN FULLER, JR.
JAMES T. WILLIAMS, JR.
WADE H. HARGROVE
M. DANIEL MCGINN
MICHAEL D. MEEKER
WILLIAM G. McNAIRY
EDWARD C. WINSLOW III
HOWARD L. WILLIAMS
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KEARNS DAVIS

DAVID W. SAR
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JULIA C. AMBROSE
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PHILLIP J. LONG
ANDREW T. TRIPP
KATHERINE A. SOLES
JOHN A. DUBERSTEIN
JOSEPH A. PONZI
ADAM P.M. TARLETON
D.J. O'BRIEN, III
ERIC M. DAVID
CLINT S. McRSE

MAILING ADDRESS
POST OFFICE BOX 1800
RALEIGH, N.C. 27602

OFFICE ADDRESS
1600 WACHOVIA CAPITOL CENTER
150 FAYETTEVILLE STREET
RALEIGH, NC 27601

TELEPHONE (919) 839-0300
FACSIMILE (919) 839-0304

WWW.BROOKSPIERCE.COM

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HENRY E. FRYE
OF COUNSEL

PATRICIA W. GOODSON
OF COUNSEL

J. LEE LLOYD
SPECIAL COUNSEL

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G. NEIL DANIELS (1911-1997)
HUBERT HUMPHREY (1928-2003)

GREENSBORO OFFICE
2000 RENAISSANCE PLAZA
230 NORTH ELM STREET
GREENSBORO, N.C. 27401

WRITER'S DIRECT DIAL

(919) 834-9216
email: whargrove@brookspierce.com

VIA OVERNIGHT DELIVERY

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
9300 East Hampton Drive
Capitol Heights, MD 20743

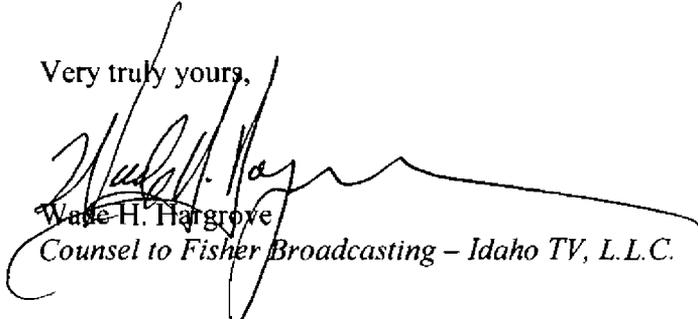
Re: Petition for Rulemaking
MB Docket No. 09-96; RM-11537
(Boise, Idaho)

Dear Ms. Dortch:

On behalf of Fisher Broadcasting – Idaho TV, L.L.C., the licensee of KBCI-TV, Boise, Idaho, transmitted herewith for filing are an original and four (4) copies of Comments in the above-referenced proceeding.

Should any questions arise in considering this matter, it is respectfully requested that you communicate with this office.

Very truly yours,


Wade H. Hargrove

Counsel to Fisher Broadcasting – Idaho TV, L.L.C.

Enclosure

cc: Joyce Bernstein, FCC (via e-mail)

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Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)	
)	
Amendment of Section 73.622(i))	MB Docket No. 09-96
Final DTV Table of Allotments)	RM-11537
Television Broadcast Stations.)	
(Boise, Idaho))	

To: Chief, Video Division
Media Bureau

COMMENTS

Fisher Broadcasting – Idaho TV, L.L.C. (“Fisher”), the licensee of Digital Television Station KBCI-TV, RF Channel 28, Boise, Idaho, by and through its undersigned attorneys, hereby files its Comments in response to the *Notice of Proposed Rulemaking* in the instant proceeding, DA 09-1579, released July 23, 2009 (the “*NPRM*”).

In response to Fisher’s *Petition for Rulemaking*, the Commission issued the *NPRM*, which proposes to amend the Final DTV Table of Allotments, Section 73.622(i) of the Commission’s Rules, by substitution of DTV Channel 9 for KBCI-TV’s DTV Channel 28. As set forth in Fisher’s *Petition for Rulemaking*, the proposed channel change would serve the public interest because it would, among other things, allow KBCI-TV to replicate 100 percent of KBCI-TV’s prior analog service area and restore service to over 12,699 persons who are unable to receive service from KBCI-TV’s digital operation on Channel 28.

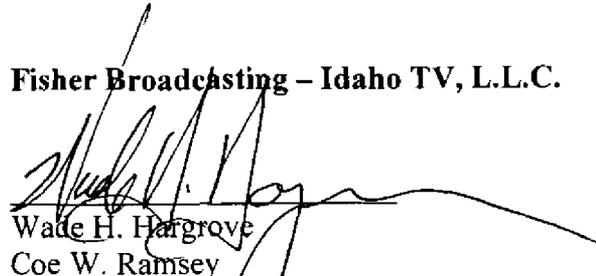
In further support of the proposal, Fisher hereby incorporates by reference the statements made in its *Petition for Rulemaking*.

Pursuant to the procedures specified in the *NPRM*, Fisher hereby restates its present intention to apply for Channel 9 for KBCI-TV's DTV facility if it is allotted and, if authorized, to construct the Channel 9 facility promptly.

For the reasons stated above, Fisher respectfully requests that the Commission adopt a *Report and Order* substituting DTV Channel 9 for KBCI-TV's assigned DTV Channel 28.

Respectfully submitted,

Fisher Broadcasting – Idaho TV, L.L.C.



Wade H. Hargrove
Coe W. Ramsey

BROOKS, PIERCE, McLENDON,
HUMPHREY & LEONARD, L.L.P.
Wachovia Capitol Center, Suite 1600
150 Fayetteville Street (27601)
Post Office Box 1800
Raleigh, North Carolina 27602
Telephone: (919) 839-0300
Facsimile: (919) 839-0304

*Counsel to
Fisher Broadcasting – Idaho TV, L.L.C.*

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