

"Broadband" Internet should refer exclusively to Internet services capable of delivering an (Industry-Standard) H.264-encoded stream of 1080p High Definition video content in real-time. In practice, this works out to around 6-8 mbps for a broadcast-quality recording.

We're moving towards a convergence of network services: it won't be long before the majority, rather than minority, of television is delivered via an Internet connection -- but in order to benefit from this unification, the pipes must be able to support it. Anything less than this 6 mbps standard, will simply deliver an inferior experience to everyone else.

If HSDPA can deliver 42 mbps to a cell phone, we should be able to come up with 6 mbps to rural customers by a wide variety of means.