

"Broadband" shouldn't be based on numbers. Numbers will always be changing. Issues will always be the same regardless of what the numbers are. Instead, generalize the term.

Concentrate principles and definitions on the true goal: truth in advertising. ISPs MUST declare bandwidth rates INCLUDING limitations (e.g. capping, traffic shaping, etc). Ideally, there should be some independent source to verify ISP advertising.

That's pretty much all you need. If you can keep the consumer fully informed and enforce the above principle, then the market will take care of itself.