**Before the**
**Federal Communications Commission**
**Washington, D.C. 20554**

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| In the Matter of | ) | |
| | ) | |
| Amendment of Section 73.622(i), | ) | MB Docket No. 08-111 |
| Final DTV Table of Allotments, | ) | RM-11454 |
| Television Broadcast Stations. | ) | |
| (Kansas City, Missouri) | ) | |

**NOTICE OF PROPOSED RULE MAKING**

**Adopted: July 10, 2008** **Released: July 11, 2008**

**Comment Date: [30 days after date of publication in the Federal Register]**
**Reply Comment Date: [45 days after date of publication in the Federal Register]**

By the Chief, Video Division, Media Bureau:

1. The Commission has before it a petition for rulemaking filed by KMBC Hearst-Argyle Television, Inc. ("KMBC"), the licensee of KMBC-DT, pre-transition digital channel 7, and permittee of KMBC-DT, post-transition digital channel 9, Kansas City, Missouri. KMBC requests the substitution of channel 29 for post-transition digital channel 9 at Kansas City.

2. KMBC notes that its parent company is the licensee of KCWE(TV), channel 29, Kansas City, Missouri, and that KCWE(TV) will be terminating its analog operation on channel 29 at the end of the DTV transition.[1] KMBC states that KCWE-DT is currently operating on its post-transition DTV channel 31 and is poised to terminate its channel 29 analog operation on schedule. KMBC desires to operate KMBC-DT's post transition digital facilities on channel 29 using KCWE(TV)'s current analog antenna configuration at KCWE(TV)'s current analog tower site.[2] KMBC argues that the public interest will be served by allowing its channel substitution because it will allow KMBC-DT to better replicate its analog service and will avoid the difficult engineering challenge of having to operate on VHF band channel 9.[3]

3. KMBC's engineering analysis shows that 2,283,000 persons would be served on substitute channel 29 representing 97.8 percent of the 2,334,000 persons that would be served under the present channel 9 allotment for KMBC-DT.[4] KMBC states that "the touchstone of 95 percent population replication relative to the Appendix B allotment population that was set forth in paragraph 140 of the Report and Order, Third Periodic Review . . . as one of the qualifying requirements for expedited application

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[1] Petition at 2.

[2] *Id.* at 3.

[3] *Id.* at 4.

[4] Petition Engineering Statement at 3.

processing consideration, would be satisfied."[5]

4. We believe that KMBC's proposal warrants consideration. DTV channel 29 can be substituted for DTV channel 9 at Kansas City, Missouri as proposed, in compliance with the principle community coverage requirements of Section 73.625(a) of the Commission's rules,[6] at the coordinates 39-05-1 N. and 94-30-57 W. In addition, we find that this channel change meets the technical requirements set forth in Sections 73.616 and 73.623 of the Commission's rules.[7] We propose to substitute DTV channel 29 for DTV channel 9 for station KMBC-DT at Kansas City with the following specifications:

| State and City | DTV Channel | DTV Power (kW) | Antenna HAAT (m) |
|---|---|---|---|
| Kansas City, Missouri | 29 | 1000 | 358 |

5. Accordingly, we seek comments on the proposed amendment of the DTV Table of Allotments, Section 73.622(i) of the Commission's rules,[8] for the community listed below, to read as follows:

| | Channel No. | |
|---|---|---|
| City and State | Present | Proposed |
| Kansas City, Missouri | 9, *18, 24, 31, 34, 42, 47, 51 | *18, 24, 29, 31, 34, 42, 47, 51 |

6. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein. In addition, when the Commission lifted the freeze on the filing of DTV maximization applications and petitions for digital channel substitutions,[9] it announced that until the end of the statutory DTV transition on February 17, 2009, mutually-exclusive applicants would be provided a 30-day period of time, from the date of a public notice identifying mutually-exclusive proposals, to resolve their mutual-exclusivity via engineering amendment or settlement, rather than the 90-day period afforded by Section 73.623(h) of the rules.[10] Similarly, we will also shorten the settlement period for rulemaking petitions and mutually exclusive maximization applications. If we receive a maximization application on or before the date for filing initial comments in this proceeding that proposes a facility that is mutually exclusive with the proposal set forth herein, we will issue a public notice and the parties will have 30 days within which to

[5] *Id.*

[6] 47 C.F.R. § 73.625(a).

[7] 47 C.F.R. §§ 73.716, 73.623.

[8] 47 C.F.R. § 73.622(i).

[9] *See* "Commission Lifts the Freeze on the Filing of Maximization Applications and Petitions for Digital Channel Substitutions, Effective Immediately," *Public Notice*, DA 08-1213 (released May 30, 2008).

[10] 47 C.F.R. § 73.623(h)(3).

resolve their mutual exclusivity. If the parties resolve their mutual-exclusivity, we will complete the rulemaking process by issuing the appropriate order. If the parties are unable to resolve their mutual-exclusivity, we will terminate this proceeding and dismiss the maximization application.

7. Pursuant to Sections 1.415 and 1.419 of the Commission's rules, interested parties may file comments on or before [30 days after publication in the Federal Register] and reply comments on or before [45 days after publication in the Federal Register], and are advised to read the Appendix for the proper procedures. Comments should be filed with the Federal Communications Commission, Office of the Secretary, 445 12th Street, S.W., TW-A325, Washington, D.C. 20554. Additionally, a copy of such comments should be served on the petitioner, or its counsel or consultant, as follows:

Mark J. Prak, Esq.
Brooks, Pierce, McLendon, Humphrey and Leonard, LLP
Wachovia Capitol Center
Suite 1600
150 Fayetteville Street
P.O. Box 1800
Raleigh, NC 27602

8. Parties must file an original and four copies of each filing. Filings can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail (although we continue to experience delays in receiving U.S. Postal Service mail). The Commission's contractor, Natek, Inc., will receive hand-delivered or messenger-delivered paper filings for the Commission's Secretary at 236 Massachusetts Avenue, N.E., Suite 110, Washington, D.C. 20002. The filing hours at this location are 8:00 a.m. to 7:00 p.m. All hand deliveries must be held together with rubber bands or fasteners. Any envelopes must be disposed of before entering the building. Commercial overnight mail (other than U.S. Postal Service Express Mail or Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, Maryland 20743. U.S. Postal Service first-class mail, Express Mail, and Priority Mail should be addressed to 445 12th Street, S.W., Washington, D.C. 20554. All filings must be addressed to Marlene H. Dortch, Secretary, Federal Communications Commission, Office of the Secretary. Any filing that is not addressed to the Office of the Secretary will be treated as filed on the day it is received in the Office of the Secretary.[11] Accordingly, failure to follow the specified requirements may result in the treatment of a filing as untimely.

9. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to a rule making proceeding to amend the DTV Table of Allotments, Section 73.622(i). This document does not contain proposed information collection requirements subject to the Paperwork Reduction Act of 1995, Public Law 104-13. In addition, therefore, it does not contain any proposed information collection burden "for small business concerns with fewer than 25 employees," pursuant to the Small Business Paperwork Relief Act of 2002, Public Law 107-198, § 3506(c)(4).

10. For further information concerning the proceeding listed above, contact Shaun A. Maher, Video Division, Media Bureau, at (202) 418-2324 or Shaun.Maher@fcc.gov. For purposes of this restricted notice and comment rule making proceeding, members of the public are advised that no *ex parte* presentations are permitted from the time the Commission adopts a Notice of Proposed Rule Making until

[11] *See* 47 C.F.R. § 1.7.

the proceeding has been decided and such decision in the applicable docket is no longer subject to reconsideration by the Commission or review by any court. An *ex parte* presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding. However, any new written information elicited from such a request or any summary of any new information shall be served by the person making the presentation upon the other parties to the proceeding in a particular docket unless the Commission specifically waives this service requirement. Any comment which has not been served on the petitioner constitutes an *ex parte* presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an *ex parte* presentation and shall not be considered in the proceeding.

FEDERAL COMMUNICATIONS COMMISSION

Barbara A. Kreisman
Chief, Video Division
Media Bureau

## APPENDIX

1. Pursuant to authority found in 47 U.S.C. Sections 4(i), 5(c)(1), 303(g) and (r), and 307(b) of the Communications Act of 1934, as amended, and 47 C.F.R. Sections 0.61, 0.204(b) and 0.283, IT IS PROPOSED TO AMEND the DTV Table of Allotments, 47 C.F.R. Section 73.622(i), as set forth in the *Notice of Proposed Rule Making* to which this *Appendix* is attached.

2. Showings Required. Comments are invited on the proposal(s) discussed in the *Notice of Proposed Rule Making* to which this *Appendix* is attached. Proponent(s) will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.

3. Cut-off protection. The following procedures will govern the consideration of the filings in this proceeding;

(a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments. (See Section 1.420(d) of the Commission's Rules.) Because the Commission has not yet lifted its freeze on the filing of petitions for rulemaking to establish new DTV channel allotments and for changes in community of license,[12] we will not consider counterproposals which propose new allotments or changes in community of license.

(b) With respect to petitions for rule making which conflict with the proposal in this Notice, they will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.

(c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.

4. Comments and Reply Comments; service. Pursuant to applicable procedures set out in 47 C.F.R. Sections 1.415 and 1.420, interested parties may file comments and reply comments on or before the dates set forth in the *Notice of Proposed Rule Making* to which this *Appendix* is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. The person filing the comments shall serve comments on the petitioners. Reply comments shall be served on the person(s) who filed comments to which the reply is directed. A certificate of service shall accompany such comments and reply comments (*see* 47 C.F.R. Section 1.420(a), (b) and (c)). Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554.

5. Number of Copies. In accordance with the provisions of 47 C.F.R. Section 1.420, an original and four copies of all comments, reply comments, pleadings, briefs, or other documents shall be

[12] *See* Public Notice, "Freeze on the Filing of Certain TV and DTV Requests for Allotment or Service Area Changes," 19 FCC Rcd 14810 (MB 2004).

furnished the Commission. An electronic copy should also be sent to shaun.maher@fcc.gov.

6. Public Inspection of Filings. All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Reference Information Center, at its headquarters, 445 12th Street, S.W., Washington, D.C. 20554.