

Dear Sir or Madam,

Thank you for taking the time to read my comments on the Indiana's Telephone Privacy Law. My wife and I recently moved to a different home within Indiana. Our phone number at our old residence had been placed on the Indiana's Telephone Privacy List many years ago and I had forgotten how inconvenient being called many times each day was prior to this Law being enacted in Indiana.

Being called up until 9pm each night of every day by anyone who wants to sell me something when I pay for the service is quite irritating. We receive on average 25 calls sales per week which we did not ask for and from which we will purchase nothing. We don't purchase anything over the phone.

The part that I think is interesting, that these companies who are fighting this haven't figured something out. This Indiana's Telephone Privacy List is Voluntary! We don't have to sign up for it. We want to. Now doesn't that tell them something? We are not a good target audience. So who would be their target audience in Indiana? Those who did not elect to sign up for the "Indiana's Telephone Privacy List". Please tell the marketers this.

We are saving them time and money by having this Law. Those who opt in, generally won't buy from them.

Therefore, I believe that this Indiana's Telephone Privacy Law in Indiana is good for both the consumer who uses it and the marketer. The marketer is allowed to narrow the target audience thereby saving resources. The consumer is allowed to decide whether or not he or she wants to have these calls and must be proactive to make that decision. That way it is fair for both parties. It would be unfair if everyone's number was automatically placed on the Indiana's Telephone Privacy List and we had to be proactive to decide to remove our numbers.

I personally would like to see the Indiana's Telephone Privacy Law expanded to include the following:

Licensed real estate and insurance agents with whom persons do not have an existing contract.

Newspapers, whether or not they utilize their own employees or volunteers.

In conclusion, I believe that Indiana's is good for both the consumer and marketer and would like to see it expanded.

Thank you for your time.

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