

I firmly believe that ISPs should be required to advertise and define broadband at a set speed defined by the FCC. Additionally, this should be measured not by the theoretical top-end of the service, but by a random average taken by the FCC when determining the real speed of the medium. Finally, the definition of broadband in raw throughput should be listed by the FCC on a sliding scale that will move upwards as new technologies come to the fore as a carrot (or stick) to ISP infrastructure. Personally, I would see it as 10MBps if you want to call it broadband.