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September 25, 2009

Ms. Marlene Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *National Broadband Plan,* GN Docket 09-51
Mobile Wireless Competition, WT Docket 09-66
Fostering Innovation and Investment in the Wireless Communications Market, GN Docket 09-157
Spectrum for Broadband, GN Dockets 09-47, 09-137
Public Interest Obligations of Licensees, MM Docket 99-360
Standarized and Enhanced Disclosure Requirements, MM Docket 00-168
Broadcast Localism, MB Docket 04-233

Dear Ms. Dortch:

On September 24, 2009, Barrington Broadcasting Group, LLC, Belo Corp., Dispatch Broadcast Group, Freedom Broadcasting, Inc., Gannett Co., Inc., LIN TV Corp., Post-Newsweek Stations, Inc., and Raycom Media, Inc., represented by Alan Frank, President of Post-Newsweek Stations, Inc., Dave Lougee, President, Broadcasting Division, Gannett Co., Inc., Paul McTear, President and CEO of Raycom Media, Inc., Doreen Wade, President, Freedom Broadcasting, Inc., Jim Yager, CEO of Barrington Broadcasting Group, LLC, and Jon Blake and Kurt Wimmer of Covington & Burling, met with Commissioner Mignon Clyburn and Acting Legal Advisor Rick Kaplan.

Although the participants did not make a presentation addressing the merits of pending proceedings, they did discuss the importance of broadcasting to the public and the need to preserve and strengthen local broadcast journalism; broadcasters' innovative and intensive use of digital spectrum; the central role of public service to broadcasters' communities of license; and the potential for effective and reasonable programming documentation requirements. Copies of the attached reports were provided.

Please contact the undersigned with any questions regarding this matter.

Respectfully submitted,

Kurt Wimmer

cc: Hon. Mignon Clyburn
Rick Kaplan, Esq.

September 23, 2009

FCC-REQUIRED REPORTS PREPARED BY WDIV(TV), DETROIT FOR SECOND QUARTER, 2009

- DTV Report (5 pages)
- Children's Programming Report (17 pages)
- Children's Commercial Report (2 pages)
- Quarterly Issues/Programming Report (placed in station's local public file) (44 pages)

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
FCC 388 **DTV Quarterly Activity Station Report**		FOR COMMISSION USE ONLY FILE NO. BDERCDT-20090707AET

Licensee POST NEWSWEEK STATIONS, INC.		
Call Sign WDIV-TV	Facility Id 53114	Previous Call Sign (if applicable)

Community of License			
City	State	County	Zip Code
DETROIT	MI	WAYNE	48226 -

Nielsen DMA DETROIT	World Wide Web Home Page Address CLICKONDETROIT.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2013

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

☑ Analog	4
☑ Digital	45

Report reflects information for quarter ending: 06/30/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?
○ Option One (A and D) ◉ Option Two (B and D) ○ Option Three (C and D)

Over the past quarter, if you have fully complied with the requirements of the selected option?	◉ Yes ○ No
Comments:	
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)? If **YES**, Complete Section E	○ Yes ◉ No

Simulcasting:

Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream? If **YES**, complete only one of the form for both. If **NO**, complete a form for your Analog Channel and a second for your primary Digital stream.	◉ Yes ○ No

Application Purpose:

◉ DTV Education Report	
○ Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for

additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	379
Total 5:00 a.m. to 1:00 a.m. CSTs	448
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	32
Total 6:00 a.m. to 9:00 a.m. CSTs	78
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	138
Total 6:00 p.m. to 11:35 p.m. CSTs	224
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	1
Comments: WE RAN ONE PROGRAM IN 4TH QUARTER, THEN RAN A PROGRAM WITH NEW UPDATED INFORMATION THIS PAST QUARTER.	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
0	*Graphic Displays*

0	*Animated Graphics*
120	*Graphic and Audio Displays*
0	*Longer Form Reminders*
Comments: WE RAN COUNTDOWNS, TWICE PER DAY FOR THE 60 DAYS LEADING UP TO THE TRANSITION DATE.	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	(•) Yes ( ) No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	(•) Yes ( ) No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	(•) Yes ( ) No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	(•) Yes ( ) No
Comments: IN ADDITION TO OUR REGULARLY SCHEDULED PSAS, SNIPES AND CRAWLS, OUR NEWS DEPARTMENT RAN NUMEROUS REPORTS RELATED TO DTV, INCLUDING INFORMATION ON LOCAL WALK IN CENTERS, REFERRALS TO WEBSITES FOR SPECIFIC HELP INFORMATION. WE ALSO PUT TOGETHER A PHONE BANK OF EXPERTS FOR THE DAY OF AND DAY FOLLOWING THE ACTUAL TRANSITION. WE HIGHLIGHTED SPECIFIC QUESTIONS PEOPLE HAD FOR THE EXPERTS DURING OUR NEWSCASTS AND PROMOTED THE FACT THAT THEY WERE AVAILABLE TO HELP PEOPLE WHO MAY BE HAVING TROUBLE DURING THE TRANSITION. WE ALSO PARTICIPATED AS A NIGHTLIGHT STATION FOR ONE WEEK FOLLOWING THE TRANSITION.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	(•) Yes ( ) No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	(•) Yes ( ) No
Comments: -DTV TRANSITION COUNTDOWN ON WEBSITE HOMEPAGE WAS POSTED 60 DAYS PRIOR TO JUNE 12. - ON JUNE 12TH, A WEBFORUM WAS OPENED FOR LOCAL 4 DTV EXPERTS TO ANSWER VIEWER QUESTIONS ONLINE. - A DTV TRANSITION SECTION OF THE WEBSITE INCLUDES IMPORTANT INFORMATION ON PREPARING YOUR ANTENNA TELEVISION.	

- WEBSITE LINK TO ANTENNAWEB.ORG TO HELP VIEWERS FIND THE BEST INFORMATION ON TUNING ANTENNA OR CHOOSING A NEW ANTENNA

- THE DTV SECTION HAS BEEN CREATED IN A MANNER TO BEST ADDRESS HOW VIEWERS ARE CURRENTLY WATCHING TELEVISION, AND OFFERING INFORMATION ON HOW TO PREPARE.

- UPDATED NEWS STORIES ABOUT THE TRANSITION INCLUDED INFORMATION ON WHEN NEW FUNDS WERE AVAILABLE FOR DTV COUPONS AND LOCAL EVENTS TO RECYCLE OLD TELEVISIONS.

- LINKS INCLUDED ON OUR DTV PAGE LINK TO SITES FOR DTV2009.GOV (NTIA), DTV.GOV (FCC), DTVANSWERS.COM (NAB), MICHIGANANDTV.COM (MAB), AARP WEBSITE, ANTENNAWEB.ORG, AND MICHIGAN DEQ WEBSITE ON HOW TO RECYCLE OLD TVS. PLUS, ADDITIONAL LINKS TO INFORMATIONAL SITES ABOUT SUBSCRIBING TO CABLE AND SATELLITE TELEVISION SERVICES.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

☑ Speaking Engagements

Comments:
WDIV ENGINEERING OPERATIONS MANAGER VISITED THE CHANDLER PARK PUBLIC LIBRARY IN DETROIT TO TRAIN LIBRARY PERSONNEL ON HOW TO SUCCESSFULLY HELP WALK IN VISITORS WITH THEIR SPECIFIC DTV TRANSITION QUESTIONS.

☑ Community Events

Comments:
WE PARTICIPATED IN MARKET-WIDE DTV TEST TUESDAYS TO ALLOW VIEWERS AN OPPORTUNITY TO CHECK THEIR ANTENNA TELEVISIONS TO FIND OUT IF THEY WERE READY FOR THE TRANSITION.

☑ Other (describe)

Comments:
- WDIV SET UP A SPECIFIC PHONE EXTENSION FROM THE MAIN STATION TELEPHONE NUMBER (313-222-0444) TO PUT VIEWERS DIRECTLY IN TOUCH WITH A WDIV ENGINEER. WDIV ENGINEERING OPERATIONS MANAGER ERIC STEINHAUS ANSWERED AN AVERAGE OF 10 CALLS PER DAY TOTALING SEVERAL HUNDRED FROM APRIL THROUGH JUNE, BEFORE AND AFTER THE DIGITAL TRANSITION.

- WHEN NECESSARY, REFERRED VIEWERS TO FCC PHONE LINE FOR MORE INFORMATION AND MAB HELP LINE FOR LIVE PERSON ASSISTANCE AT 888-MI-DTV-09.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:
WDIV HAS BEEN AN ACTIVE PARTICIPANT ALONG WITH THE OTHER DETROIT TELEVISION STATIONS AND THE MAB, IN CAREFULLY PLANNING FOR DTV MESSAGING IN OUR MARKET. WE CAREFULLY PLANNED AND EXECUTED MESSAGING TO OUR VIEWERS ON ALL FRONTS, FROM ON AIR, TO WEBSITE AND INCOMING PHONE CALLS.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
	VP/BUSINESS MANAGER

Signature	Date (mm/dd/yyyy)
KATHY SALAZAR	06/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2009

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WDIV	4 *(analog)* 45 *(digital)*	Detroit	MI	Wayne	48226

Licensee Name
Post Newsweek Stations of Michigan

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Network NBC	Detroit	www.clickondetroit.com

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
53114		10/01/2013

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). — 3 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? — Y

(b) Identify publishers who were sent information in 3(a).

Tribune Media Services, Glen Falls, NY, Detroit Free Press, Detroit, MI, Detroit News, Detroit, MI, Oakland Press, Pontiac, MI, Macrovision Solutions, Radnor, PA

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination
Veggie Tales		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 10-1030AM (a)	9	1

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANALOG/MAIN DIGITAL PROGRAM STREAM - "Veggie Tales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
10	1	1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/6/09	6/6/09 1-130PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #2		Origination
3-2-1 Penguins		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 1030-11AM (a)	9	1

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANALOG/MAIN DIGITAL PROGRAM STREAM - "3-2-1 PENGUINS!" features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
10	1	1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/06/09	6/06/09 1:30-2PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #3		Origination
Turbo dogs		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 11-1130AM (a)	9	1

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANALOG/MAIN DIGITAL PROGRAM STREAM - "Turbo Dogs" is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
10	1	1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?

6/06/09	6/06/09 2-2:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #4			Origination
Babar			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 1130AM-12N (a)	9		1
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANALOG/MAIN DIGITAL PROGRAM STREAM - "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he hourneys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
10	1	1
	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/06/09	6/06/09 2:30-3PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #5			Origination
The Zula Patrol (c)			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 12-1230PM	10		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANALOG/MAIN DIGITAL PROGRAM STREAM - "The Zula Patrol" is designed to promote an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. Each character in The Zula Patrol exhibits unique behaviors and characteristics that promote positive behaviors. The show has a secondary goal of encouraging core values of non-violence and tolerance. The program encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style.

Title of Analog Core Program #6			Origination
My Friend Rabbit			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 1230-1PM (c)	10		0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANALOG/MAIN DIGITAL PROGRAM STREAM - "My Friend Rabbit" models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of natures riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. By showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fail, the series helps children learn to think out of the box and figure out innovative solutions to problems in their everyday lives.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7.	(a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hours
	(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
	(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y
	If No to 7(c), submit as an Exhibit a Statement of Explanation.	
8.	(a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
	(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3 hours
9.	(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y

(b) Identify publishers who were sent information in 9(a).

Tribune Media Services, Glen Falls, NY, Detroit Free Press, Detroit, MI, Detroit News, Detroit, MI, Oakland Press, Pontiac, MI, Macrovision Solutions, Radnor, PA

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1			Origination
The Country Mouse and the City Mouse Adventures			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 10-10:30AM (a)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

DIGITAL SUB CHANNEL 4.2 - The Country Mouse and the City Mouse Adventures is a program available on the Station's digital sub channel 4.2,This TV Network. The program employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable learning skills centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core knowledge learning focused on world history, geography and language.

Title of Digital Core Program #2			Origination
The Country Mouse and the City Mouse Adventures			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 10:30-11AM (a)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	5 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 - The Country Mouse and the City Mouse Adventures is a program available on the Station's digital sub channel channel 4.2,This TV Network. The program employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable learning skills centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core knowledge learning focused on world history, geography and language.

Title of Digital Core Program #3			Origination
The Busy World of Richard Scarry			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 11-11:30AM (a)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	9 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 - "The Busy World of Richard Scarry" is a program available on the station's digital sub channelchannel 4.2, This TV Network. This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The aim of the series is to make television a positive force in the lives of children; to stimulate imagination and foster vicarious play; to teach pro-social behavior including generosity, friendliness, persistance and understanding of others; to help children move beyond family attachments to the world of friendships and community; to help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, and interest in reading.

Title of Digital Core Program #4			Origination
The Busy World of Richard Scarry			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Saturday, 11:30-12N (a)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	9 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 "The Busy World of Richard Scarry" is a program available on the station's digital sub channel channel 4.2, This TV Network. This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The aim of the series is to make television a positive force in the lives of children; to stimulate imagination and foster vicarious play; to teach pro-social behavior including generosity, friendliness, persistance and understanding of others; to help children move beyond family attachments to the world of friendships and community; to help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, and interest in reading.

Title of Digital Core Program #5		Origination
Whimzies House		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 12-12:30PM (a)	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	5 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL - "Whimzies House" is a program available on the station's digital sub channel 4.2, This TV Network. "Whimzies House" is the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.It is the world where the real and the imaginary come together, where self esteem is the order of the day. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Title of Digital Core Program #6		Origination
Whimzies House		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 12:30-1PM (a)	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	5 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL "Whimzies House" is a program available on the station's digital sub channel 4.2, This TV Network. "Whimzies House" is the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.It is the world where the real and the imaginary come together, where self esteem is the order of the day. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends.

Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Title of Digital Core Program #7		Origination
Veggie Tales		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 10-10:30AM (a) (b)	11	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM "Veggie Tales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday 6/06	Saturday 6/06 1-1:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday 6/20	Saturday 6/20 9-10AM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #8		Origination
3-2-1 Penguins		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 10:30-11AM (a) (b)	11	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM "3-2-1 PENGUINS!" features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled

13	2	2

Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/06/09	6/06/09 1:30-2PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/20/09 9:30-10AM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #9		Origination
Turbo Dogs		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 11-11:30AM (a) (b)	11	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM "Turbo Dogs" is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2

Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/06/09	6/06/09 2-2:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/27/09 1-1:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #10		Origination
Babar		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Saturday, 11:30AM-12PM (a) (b) 11

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he hourneys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/06/09	6/06/09 230-3PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/27/09 1:30-2PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #11		Origination
The Zula Patrol		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 12N-12:30PM (c)	12	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM "The Zula Patrol" is designed to promote an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. Each character in The Zula Patrol exhibits unique behaviors and characteristics that promote positive behaviors. The show has a secondary goal of encouraging core values of non-violence and tolerance. The program encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/28/09 12N-12:30PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #12		Origination
My Friend Rabbit		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday, 12:30-1PM c)	12	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM "My Friend Rabbit" models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of natures riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. By showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fail, the series helps children learn to think out of the box and figure out innovative solutions to problems in their everyday lives.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/28/09 12:30-1PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? **Y**

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination

Veggie Tales	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 10-1030AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM - "Veggie Tales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Title of Planned Core Program #2	Origination
3-2-1 Penguins	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 1030-11AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM - "3-2-1 PENGUINS!" features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines

Title of Planned Core Program #3	Origination
Turbo Dogs	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 11-1130AM	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM - "Turbo Dogs" is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Title of Planned Core Program #4	Origination
Babar	NETWORK

Regular Schedule	Total Times to be Aired
Saturday, 1130AM-12N	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM - "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he hourneys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members

Title of Planned Core Program #5	Origination
The Zula Patrol (d) (e)	NETWORK
Regular Schedule	Total Times to be Aired
Saturday,12-1230PM d) (e)	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM - "The Zula Patrol" is designed to promote an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. Each character in The Zula Patrol exhibits unique behaviors and characteristics that promote positive behaviors. The show has a secondary goal of encouraging core values of non-violence and tolerance. The program encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style.

Title of Planned Core Program #6	Origination
My Friend Rabbit (d) (e)	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 1230-1PM (d) (e)	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MAIN DIGITAL PROGRAM STREAM -"My Friend Rabbit" models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of natures riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. By showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fail, the series helps children learn to think out of the box and figure out innovative solutions to problems in their everyday lives.

Title of Planned Core Program #7	Origination
The Country Mouse and the City Mouse Adventures	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 10-10:30AM	9
Length of Program	Age of Target Audience

	From	To
30 minutes	4 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK "The Country Mouse and the City Mouse Adventures" employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable learning skills centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core knowledge learning focused on world history, geography and language.

Title of Planned Core Program #8	Origination
The Country Mouse and the City Mouse Adventures	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 10:30-11AM	9

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK "The Country Mouse and the City Mouse Adventures" employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable learning skills centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core knowledge learning focused on world history, geography and language.

Title of Planned Core Program #9	Origination
The Busy World of Richard Scarry	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 11-11:30AM	9

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK "The Busy World of Richard Scarry" is afully animated series based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The aim of the series is to make television a positive force in the lives of children; to stimulate imagination and foster vicarious play; to teach pro-social behavior including generosity, friendliness, persistance and understanding of others; to help children move beyond family attachments to the world of friendships and community; to help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, and interest in reading.

Title of Planned Core Program #10	Origination
The Busy World of Richard Scarry	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 11:30AM-12N	13

Length of Program	Age of Target Audience	
	From	To
30 minutes		

	4 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK "The Busy World of Richard Scarry" is a fully animated series based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The aim of the series is to make television a positive force in the lives of children; to stimulate imagination and foster vicarious play; to teach pro-social behavior including generosity, friendliness, persistance and understanding of others; to help children move beyond family attachments to the world of friendships and community; to help children develop skills on which academic learning depends: attention, language, memory, active processing of a story, and interest in reading.

Title of Planned Core Program #11	Origination
Whimzies House	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 12-12:30PM	9

Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK "Whimzies House" is the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.It is the world where the real and the imaginary come together, where self esteem is the order of the day. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Title of Planned Core Program #12	Origination
Whimzies House	NETWORK
Regular Schedule	Total Times to be Aired
Saturday, 12:30-1PM	9

Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK "Whimzies House" is the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.It is the world where the real and the imaginary come together, where self esteem is the order of the day. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the

viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Title of Planned Core Program #13	Origination
Green Screen Adventures	NETWORK
Regular Schedule	Total Times to be Aired
Saturday 10-10:30AM	4

Length of Program	Age of Target Audience	
	From	To
30 minutes	7 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This is a new program added to the schedule beginning 9/5. Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.

Title of Planned Core Program #14	Origination
Wimzie's House	NETWORK
Regular Schedule	Total Times to be Aired
Saturday 10:30-11AM	4

Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK Time change beginning 9/5. "Whimzies House" is the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.It is the world where the real and the imaginary come together, where self esteem is the order of the day. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Title of Planned Core Program #15	Origination
The Country Mouse and the City Mouse Adventures	NETWORK
Regular Schedule	Total Times to be Aired
Saturday 11-11:30AM	4

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 THIS NETWORK Time change beginning 9/5. "The Country Mouse and the City Mouse Adventures" employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the

situations with which they are confronted, they teach youngsters valuable learning skills centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core knowledge learning focused on world history, geography and language.

Title of Planned Core Program #16	Origination
Horseland	NETWORK
Regular Schedule	Total Times to be Aired
Saturday 11:30-12N	4

Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 This is a new program added to the schedule beginning 9/5.The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Title of Planned Core Program #17	Origination
Liberty's Kids	NETWORK
Regular Schedule	Total Times to be Aired
Saturday 12N-12:30PM	4

Length of Program	Age of Target Audience	
	From	To
30 minutes	7 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 This is a new program added to the schedule beginning 9/5.This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new 'big brother' and 'big sister', but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

Title of Planned Core Program #18	Origination
Liberty's Kids	NETWORK
Regular Schedule	Total Times to be Aired
Saturday 12:30-1PM	4

Length of Program	Age of Target Audience	
	From	To
30 minutes	7 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DIGITAL SUB CHANNEL 4.2 This is a new program added to the schedule beginning 9/5.This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new 'big brother' and 'big sister', but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Kathy Salazar		(313) 222-0462
Address		E-mail Address
550 W Lafayette Blvd.		ksalazar@wdiv.com
City	State	ZIP Code
Detroit	MI	48226

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WDIV broadcasts numerous public service announcements designed for children. These include NBC's The More You Know campaign, as well as locally produced and syndicated public service announcements regarding issues of health, education, substance abuse, and cultural and artistic endeavors. These public service announcements are part of a general rotation and run in all dayparts on our main program stream. WDIV ceased analog broadcasting on June 12, 2009. Consequently 10 weeks of childrens programming aired on the analog signal; childrens programming continued on the digital signal for 13 weeks. (a) Due to NBC's coverage of The French Open on Saturday, June 6, Veggie Tales, 3-2-1 Penguins, Turbo Dogs, and Babar aired in alternate homes from 1-3PM on that day. (b) Due to NBC's coverage of the US Open on Saturday, June 20, Veggie Tales and 3-2-1 Penguins aired in alternate homes from 9-10AM respectively that day; Turbo Dogs and Babar aired on 6/27 at 1-2PM respectively; and the Zula Patrol and My Friend Rabbit aired on 6/28 at 12-1PM respectively. (c) Due to NBC's coverage of Wimbledon on Saturday, July 4, (3rd qtr) Veggie Tales, 3-2-1 Penguins and Turbo Dogs will air from 2-3:30PM respectively on that day, and Babar, The Zula Patrol and My Friend Rabbit will air in order on 7/12 from 12-1:30PM. (d) Due to NBC's coverage of World Swimming Championships on Saturday 8/1, The Zula Patrol and My Friend Rabbit will air in their 2nd homes from 9-10AM respectively on that day. (e) Due to NBC's coverage of the ALLI Dew Tour on Saturday, Sept. 19, The Zula Patrol and My Friend Rabbit will air in their second homes from 9-10AM respectively on that day.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Post Newsweek Stations of Michigan	
Date	
07/10/2009	

FCC Form 398
March 2006

WDIV / TV4
A POST-NEWSWEEK STATION

Quarter Ending June 30, 2009

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WDIV TV certifies that all "12 years and under" children's television programs carried during this quarter on its analog and digital channels, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following "commercial matter" time limits of Section 73.670(a) of the FCC's rules:

Weekdays: 12:00 minutes in any clock-hour children's programming (6:00 in any stand-alone half-hour program); Weekends: 10:30 minutes in any clock-hour children's programming (5:15 in any stand-alone half-hour program). Effective 1/2/07, upcoming programming promos, with certain exceptions, count as commercial matter.

WDIV Schedule, 2nd Qtr 2009

Program Title	Day and Time Carried	Duration
Veggie Tales	Saturday / 10-1030AM	30:00
3-2-1 Penguins	Saturday / 1030-11AM	30:00
Turbo Dogs	Saturday / 11-1130AM	30:00
Babar	Saturday / 1130AM-12N	30:00
The Zula Patrol	Saturday / 12-1230PM	30:00
My Friend Rabbit	Saturday / 1230-1PM	30:00

WDIV DT2/THIS TV Schedule, 2ndQtr 2009

Program Title	Day and Time Carried	Duration
A Miss Mallard Mystery	Mon,Wed,Fri/7-7:30AM	30:00
Robinson Sucroe	Tues,Thurs/ 7-7:30AM	30:00
The Adventures of Paddington Bear	Mon-Fri / 7:30-8AM	30:00
Flight Squad	Mon-Fri / 8-8:30AM	30:00
Ripley's Believe it or Not	Mon-Fri / 8:30-9AM	30:00
Animal Crackers	Mon-Fri / 9-9:30AM	30:00
Spider Riders	Mon-Fri / 9:30-10AM	30:00
The Country Mouse and the City Mouse	Sat/10-10:30AM	30:00
The Country Mouse and the City Mouse	Sat/10:30-11AM	30:00
The Busy World of Richard Scary	Sat/11-11:30AM	30:00
The Busy World of Richard Scary	Sat/11:30-12PM	30:00
Wimzie's House	Sat/12-12:30PM	30:00
Wimzie's House	Sat 12:30-1PM	30:00
Spider Riders	Sun/8-8:30AM	30:00
Animal Crackers	Sun/8:30-9AM	30:00
A Miss Mallard Mystery	Sun/9-9:30AM	30:00
A Miss Mallard Mystery	Sun 9:30-10AM	30:00
Robinson Sucroe	Sun/10-10:30AM	30:00
Robinson Sucroe	Sun/10:30-11AM	30:00

550 WEST LAFAYETTE BOULEVARD
DETROIT, MICHIGAN 48226-3140
(313) 222-0444

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X	
Yes	No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of Section 73.670(b), (c) and (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X	
Yes	No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

07/09/09

Date

Kathy Salazar, VP/Business Manager

Denise Cunningham, Operations Manager

APRIL - JUNE 2009
DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Program	*Day*	*Time*
Local 4 News Morning	*Monday-Friday*	*5:00-7:00AM*
Local 4 News at Noon	*Monday-Friday*	*12:00-12:30PM*
Local 4 News at 4	*Monday-Friday*	*4:00-4:30PM*
Local 4 News at 5	*Monday-Friday*	*5:00-6:00PM*
Local 4 News at 6	*Monday-Sunday*	*6:00-6:30PM*
Local 4 News at 11	*Monday-Friday*	*11:00-11:35PM*
Local 4 News Morning	*Saturday*	*6:00 – 8:00AM*
Local 4 News Morning	*Sunday*	*6:00-7:30AM* *8:00-9:00 AM*
Local 4 News at 11	*Saturday and Sunday*	*11:00-11:30PM*

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	*Sunday*	*10:00-10:30AM*

Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

PUBLIC SERVICE ANNOUNCEMENTS	*Every Day*	*Run of Schedule*

Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV's broadcast schedule including prime time.

DATELINE NBC	*Friday* *Sunday*	*09:00-11:00 PM* *7:00-8:00PM*

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	*Monday-Friday*	*7:00-10:00AM* *2:00-3:00 PM*
TODAY SHOW SATURDAY	*Saturday*	*8:00-10:00AM*
TODAY SHOW SUNDAY	*Sunday*	*9:00-10:00AM*

The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	*Monday-Sunday*	*6:30-7:00PM*

This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. ***EDUCATION,*** updates on new developments within the schools, including administrative policy and innovations within the education system.

2. ***ECONOMIC WELFARE OF METROPOLITAN REGION,*** including issues that have the potential to impact future economic resources, and industry developments that play a role in our regions future growth and our citizen's economic well being.

3. ***AUTOMOTIVE INDUSTRY,*** including information about developments within the industry from both a consumer and employer perspective.

4 ***GOVERNMENT,*** including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.

5. ***HEALTH, PUBLIC WELFARE,*** including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.

6. ***CONSUMER WELFARE,*** including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.

7. ***LEGAL SYSTEM,*** including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process.

8. ***CRIME,*** including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.

9. ***RACE RELATIONS AND RELIGIOUS TOLERANCE,*** including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.

10 ***CULTURAL AFFAIRS AND COMMUNITY ENRICHMENT,*** including information about our area's cultural offerings and information about community endeavors.

EDUCATION

Program: WDIV News
Dates: April 1, 2, 9
Time/Duration; All Newscasts / 8:45 Total Length
Summary:

We reported that the state-appointed Emergency Financial Manager of the Detroit Public Schools proposed closing 23 schools and laying off 600 teachers to attack a projected $306 million deficit. Robert Bobb said his team reviewed schools across the district. WDIV Reporter Roger Weber reported that the first wave of closures will take effect at the end of this school year. A second wave of school closures is also expected next year. The schools that are expected to close are: Barbour MS, Joyce ES, Chadsey HS 7-12, Cleveland Intermediate 7-12, Clinton ES, Cody 9th Grade Academy, Columbus MS, Coolidge ES, Courtis ES K-8, Detroit Open ES Pk-8, Durfee Pk-8, Guyton Pk-6, Houghten ES, Lodge Pk-5, King, J.R. Pk-6, Macomb Pk-5, Marshall, J. ES Pk-5, Northwest ECC, Richard ES K-8, Twain, Mark ES Pk-8. During a news conference defending his decision to close schools, Bobb said, "We have the professional staff in place to ensure that students are placed in the optimal educational environment, where safety and security is at the forefront both on the school campus as well as in the community," He also outlined the criteria he used to decide which schools would close were academics, including MEAP and AYP evaluations, demographics, conditions of the schools, enrollment vs. capacity, how much it would cost to fix or provide supplies, and how involved the community and business partners were in that school.
He said the district also has requested $200 million in federal stimulus funds for safety, security, renovations and structural improvements.

Program: WDIV News
Dates: April 16, 17 and June 11, 12, 15
Time/Duration All Newscasts / 4:45 Total length
Summary:

We reported that the Detroit Public Schools has a new ambitious summer school expansion program, aimed at helping students who have fallen behind. WDIV Reporter Roger Weber explained that the program is called the Emergency Student Achievement Summer School Academies. Emergency Financial Manager Robert Bobb said he wants the district to spend $52 million in federal aid to: extend school hours and weeks of instruction, offer special programs for students transitioning into ninth grade, offer credit catch-up classes for students to stay on track for graduation, offer ACT prep courses, offer professional development and training for teachers and principals and create a parent university with advice on how to help children learn more. "That's why it's important that parents put aside any excuse, put your vacation plans aside and do what's best for your children," said Bobb. He said his goal is to position DPS students, who have fallen behind, with an opportunity to catch up with students in other districts. Summer school began June 15th.

Program: WDIV News / Local 4 News Morning, Noon, 5 p.m. & 11 p.m.
Dates: April 28, May 21
Times/Duration: 5:00 a.m., 12:00 p.m, 5:00 p.m., 11:00 p.m. / 6:15 total length
Summary:

The Detroit Public School district's new emergency financial director, Robert Bobb, and the new DPS auditor general announced they are weeding out waste, fraud and abuse of the system. "This is a new day in the Detroit Public School systems," said Bobb. New Auditor General John E. Bell, a former FBI agent, was hired by Bobb last month to head a team of investigators and auditors. Two longtime Detroit Public School building engineers resigned after the district accused them of abusing paid sick days to work at their other full-time jobs. Bell said a tip call prompted the district to conduct a financial investigation. The office welcomes tip and anonymous calls about misspending and abuse. The two employees who resigned abused DPS sick days to work full time at Detroit Thermal, a heating and cooling company. Bell said the two employees, one had been working for DPS since the 80s and the other since the 1990s, were both earning $337 a day, including salary and benefits with the district. One of the employees, who began working at Detroit Thermal in January 2009, had already used up 32 sick days with the district, the financial investigation concluded. Twelve other investigations in the auditor general's office are pending. Bobb said overspending has helped drive the district's deficit to $306 million. In May, a former Detroit Public Schools payroll manager was indicted with conspiring with a retired DPS employee to fraudulently obtain money from the troubled school system. Toni Gilbert, who worked as a payroll manager for DPS, is accused of cutting more than $400,000 in payroll checks to co-defendant Anthony Carter after he was already retired. In return, the two shared the illegal paycheck. Carter was receiving regular payroll checks on top of his disability checks from the district. He retired in 2000. Prosecutors said the 44-year-old payroll manager committed the fraud between 2000 and 2005. If convicted, Gilbert and 55-year-old Carter, each face a maximum sentence of 10 years in prison and a $250,000 fine.

Program: WDIV News
Dates: May 15, 16, 18
Time/Duration: All Newscasts / 3:30 Total length
Summary:

The troubled Detroit Public School district is going to have a new look come September and the new school year. The Emergency Financial Manager for Detroit's public schools Robert Bobb announced a major shake-up among principals at schools across the district. Under Bobb's new plan, 33 principals will effectively be fired when their contracts are not renewed. Another 37 principals will get new assignments and 11 others will retire. A nationwide search will be conducted to fill 10 of those principal positions at some of the city's most troubled schools. Under his appointment by Gov. Jennifer Granholm, Bobb has the power to hire and fire employees and manage all expenditures in the Detroit Public School system. Bobb continues to work in restructuring the district. "We will look at all of the options available to us under the law to achieve dramatically different

achievement outcomes, not for one child, but for every child in this school system," Bobb said, calling the city's troubled public schools "ground zero" for education in the United States, Education

Program: WDIV News/ Local 4 News Morning, Noon, 4 P.m. and 11 p.m.
Dates: June 8, 9, 22
Time/Duration: 12:00 p.m., 4:00 p.m., 11:00 p.m. / 6:15 total length
Summary:

We reported that for the Tuesday, June 9th pay-date, Emergency Financial Manager Robert Bobb required all DPS employees to pick up their paychecks or direct deposit stubs in person. Ten different sites were set up across the district. District employees had to appear at one of the sites with proper identification and prove they are indeed who they say they are. WDIV Reporter Bora Kim reported that many employees showed up before school hours to find long lines and frustration at getting paid. Kim reported that according to Bobb, the process will help verify the actual payroll and ensure that only authorized district employees are getting checks. She spoke with several educators including DPS school employee Laura Miller who said, "This is going to weed out some of those who shouldn't be getting paid that still are." Bobb said the paid-in-person process has been successfully used in other large school districts to detect mistakes and suspected cases of fraud. In all, more than 250 people didn't pick up their checks.

Program: Flashpoint
Date: May 17
Time/Duration: 10:00 a.m. / 16:09 Total length
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to Detroit's education system. Joining him was Emergency Financial Manager for the Detroit Public School District, Robert Bobb. They began by speaking about the difficulties that Bobb has faced during his short time in Detroit and how it compares to his previous experiences. Bobb noted the budget deficit as one of the most challenging aspects of coming to deal with the problems in the DPS. Scillian asked Bobb to talk about the steps taken to distinguish the problems between the personnel acting irresponsibly and the faulty system as a whole. Bobb then detailed some of the different steps he's taken to address both. He followed up by explaining what his title of Emergency Financial Manager actually means, noting that he is involved with both the financial and academic aspects of the school system. When addressing the recent school closings, Bobb explained that the school system was built for far more students than there are currently and that despite frustration from the community, the schools must be closed. Bob went on to explain why he wanted the White House to grant the DPS a "presidential emergency", which would in turn allow the DPS to use emergency money to help solve the current crisis. Scillian asked where the money would go. Bobb noted several different areas where the money would be used, such as special needs programs. Scillian then addressed the issue that many of the parents can't comprehend what is happening in the system because many of them are high

school dropouts to begin with. Bobb cited a need to create "education ethics" that would give DPS employees a stronger feeling of responsibility to students.

Program: Flashpoint
Date: May 24
Time/Duration: 10:00 a.m. /7:32 segment length
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to Detroit's education system. Scillian was joined by the President of the Detroit Federation of Teachers, Keith Johnson,.Scillian began by asking Johnson his thoughts on schools closing in Detroit. Johnson commented on the long campaign to make the district fiscally responsible and the practical decisions that need to be made to create an optimum use of the resources available. Scillian followed up by addressing the concerns of contracts ending and what that would mean for salaries. Johnson responded with two critical needs for the district; the paramount importance of school starting on time, and the realization that teacher salaries and benefits did not cause the financial mess. Johnson went on to deflect the notion that a school district like Detroit would only attract poorer teachers, saying that teachers embrace the challenges as opportunities to provide the best education for students.

Program: Ad Council-Suction Tires PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This Ad Council PSA shows a child using his ingenuity to create an eye-catching invention. He made a bicycle with suction cups on the tires, so it can be ridden up walls. The message to children is to keep thinking creatively, and the PSA guides them to a website where they can get help with their ideas and register as an inventor.

Program: Cornerstone – Afflalo, Curry, Ford PSAs
Dates: April - May
Time/Duration: General Rotation/ 3x :30
Summary:

Cornerstone Schools have a 95% graduation rate in a city school system with a much lower success rate overall. These PSAs feature prominent Detroit athletes Michael Curry, Cheryl Ford and Arron Afflalo talking about how to help supplement a child's tuition, so he or she can attend the school.

Program: NASA – Astronaut Recruitment PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :30

Summary:

This PSA from the National Aeronautics and Space Administration encourages people to consider a career in science. The PSA features real people from diverse backgrounds and previous careers, including a former Air Force pilot and a former high school teacher. The spot ends with the message "America needs you at the frontiers of space and technology".

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: Economic Welfare of the Metropolitan Region
Dates: April 1, 2, 3, 4, 5, 6, 7
Time/Duration: All Newscasts / 48:40 Total Length
Summary:

For the first time, Detroit played host to the NCAA men's Final Four basketball tournament. The annual event is one of the most watched and attended sporting events each year. WDIV presented a series of reports on the tournament, beyond the games themselves. The tournament was a huge boost to the local economy, with local hotels at capacity, restaurants sold out, and transportation company's busy shuttling basketball fans to Ford Field. The tournament became even more of a local event when the Michigan State University Spartans made it to the final game. We broadcast from not only Ford Field, but Reporters Hank Winchester and Heather Zara did stories from the MSU campus on the excitement for the "hometown" team. WDIV-TV Reporter Steve Garagiola did several stories on the teams participating in the games, their fans and their impressions of the city and surrounding area. WDIV anchored newscasts live from Seldom Blues restaurant along the Detroit riverfront. The city organized several events and concerts along the Riverfront as part of the tournament celebrations. Anchors Devin Scillian, Carmen Harlan, Chuck Gaidica, Ruth Spencer, Karen Drew, Garagiola and Bisi Onile-Ere hosted several newscasts from this remote location. WDIV Reporters Marc Santia and Kevin Dietz reported on the security measures taken to ensure the safety of the fans and the teams. In the end, the University of North Carolina Tarheels defeated MSU in the final game. Guests, the NCAA and local businesses saluted the event as a huge success and one which could be built on in the future to attract more high profile events to the city of Detroit.

Program: WDIV News / Local 4 News Morning, Local 4 News at Noon & 5 p.m.
Dates: June 23, 24, 25, 26
Time/Duration: 5:00 a.m., 12:00 p.m., 5:00 p.m., / 9:45 total length
Summary:

The National Baptist Convention selected the city of Detroit to host its annual convention. It was the 104th annual Congress of the Christian Education at Cobo Center. Estimates are more than 40-thousand people came to the Detroit area, bringing about $50 million into the local economy. Several members of the convention had a difficult time

during their visit because of their hotel accommodations. WDIV Reporter Silva Harapetian reported the story surrounding the problems with the Detroit Riverside Hotel and their guests. The problem started when the power was cut to the hotel on one of the hottest days of the year. The hotel was at capacity, about 320 rooms booked at more than $100/night. About 175 hotel guests left immediately after suffering through with no air conditioning, no electricity, no clean sheets or towels. The situation got so bad, the Detroit Visitor's and Convention Bureau stepped in to help, setting up free water for the guests. Harapetian talked with National Baptist Housing Director Marsha Dupont who was working with the hotel and Detroit Visitor's and Convention Bureau to relocate guests. Harapetian found out the hotel, faced with difficult economic times, had not been paying its employees, who in turn sat in the lobby, refusing to work. Harapetian confronted the hotel manager, who refused to be identified, trying to get answers as to what had happened. After tracking him down, he offered to refund one night's stay to the guests and Baptist Convention. The next day those checks started bouncing. The City of Detroit is trying to work with the hotel to help reimburse the inconvenienced guests.

Program: WDIV News / Local 4 News at 6
Dates: May 13th
Time/Duration: 6 p.m. / 2:45 total length
Summary:

In an effort to help the struggling Michigan economy, state and local governments have been attracting movie industry businesses into the Metro Detroit region providing thousands of jobs. One of the biggest deals to land in Metro Detroit, is the $60 million dollar studio deal between New Castle Entertainment and Michigan-based Parallax Production Studios. WDIV-TV Business Editor Rod Meloni reported on the deal, which basically means all of New Castle's post-production work through 2010 would be done in the 24,000 square foot facility in Southfield. Parallax CEO Calvin Perry talked about the deal, which was made possible thanks to Michigan's tax incentives.

Program: WDIV News / Local 4 News at 5 & 6
Dates: April 3, 4, June 1
Time/Duration: 5:00 p.m., 6:00 p.m. / 6:15 Total Length
Summary:

We reported that Metro Detroit attracted another movie industry business project when Unity Studios announced its intentions of relocating from Hollywood, California to Allen Park, Michigan. Unity Studios is run by a former Detroiter, Jimmy Lifton, who said he was thrilled to be bringing the project back to his hometown after creating a successful business in California. Lifton talked about the workforce in Metro Detroit and how he could benefit as well as helping creating new and badly needed jobs. The 750,000 square foot facility will provide production services, including equipment rentals, sound and music recording facilities and animation design. WDIV Business Editor Rod Meloni and WDIV Reporter Hank Winchester did stories on the major investment in Michigan, again

made possible with the lucrative tax incentives offered to companies. Allen Park Mayor Gary Burtka talked about the deal, and the intention to hire Allen Park residents and workers laid-off due to the struggling automotive industry. Michigan Governor Jennifer Granholm was also at the announcement, talking about the push to bring long-term jobs growth to the area. Initially, the project would provide 83 full time jobs, with the numbers expected to grow. One of Winchester's stories focused on how laid off auto workers could land at job at the studios. The Center for Film Studies is training students in set design, screenwriting and other movie-related field. The hope is surrounding businesses benefit from the movie studios relocation as well.

Program: WDIV News / Local 4 News at 6 & 11
Dates: June 24, 26
Time/Duration: 6:00 p.m., 11:00 p.m., / 3:30 Total Length
Summary:

WDIV Business Editor Rod Meloni broke the story of General Electric's plans to build a tech center in Metro Detroit. The Advanced Manufacturing and Software Technology Center will be located in Van Buren Township. GE CEO Jeff Immelt traveled to the Detroit suburb of Birmingham, Michigan to make the announcement at the Detroit Economic Club meeting. GE will build a $100 million manufacturing technology center which will employ about 1,100 workers. Meloni reported the facility will include a research and development center with scientists and engineers who will focus on green technology; GE's renewable energy, aircraft engine, gas turbine and other products. Michigan Governor Jennifer Granholm was on hand for the announcement. The state is providing more than $60 million in tax incentives over the next 12 years to support the center. GE said it expects to establish partnerships with local universities on training programs for its employees at the center.

Program: Flashpoint
Date: April 5
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to our economy. Roundtable guests Detroit Mayor Ken Cockrel, Jr., Wayne County Executive Robert Ficano, Oakland County Executive L. Brooks Patterson, and chair of the Macomb County Commission Paul Gieleghem discussed what it will take to keep young people in Detroit and Michigan in general. Cockrel said we have to give young people a reason to stay, and that the answer lies in diversifying the economy with industries like filmmaking. Ficano agreed that the answer in is diversifying the economy, especially because the young people who take advantage of the state's great universities often lose the graduates they produce after graduation. All the guests agreed that the most important challenge is to make sure young people have the economic opportunity to make the choice to stay home if they want to, instead of being forced to look elsewhere

for employment. The group also discussed what further decline or even bankruptcy for Detroit automakers would mean to the region. Cockrel said bankruptcy would be disastrous, but he's cautiously optimistic that won't happen. Ficano disagreed with President Obama asking General Motors CEO Rick Wagoner to step down at this critical time in the restructuring process. Patterson was less hopeful than Cockrel that the region could deal with bankruptcy. They discussed the programs each county has in place in case of worsening economic conditions. Patterson pointed to a program Oakland County called "Emerging Sectors", where they go after jobs in emerging industries in Michigan, but the region is losing jobs by the thousands and only creating them by the hundreds. Scillian switched the topic to the crumbling Cobo Hall deal that all four had a part in. Cockrel answered that he was still hopeful that a deal that satisfies everyone can be reached, but if not, he will have to deal with the ramifications of a judge's ruling. Ficano addressed the concerns of those who believe that the suburbs are trying to take something away from Detroit, saying that this deal didn't just happen overnight, but in the course of five years. Ficano went on to say that the current deal is the best deal for everyone at the present time, and the negotiating parties are playing Russian roulette with 60,000 jobs and a half billion dollars. Patterson said if the Cobo deal can't be done then the region should start to look for a new site for the auto show in the suburbs, or let it move to Chicago. Gielegham said that the deal includes something for every party involved to dislike, but self interest must be set aside because the deal is best for the region as a whole.

Program: Flashpoint
Date: April 12
Time/Duration: 10:00 a.m./ 5:35 Segment Length
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor, Devin Scillian addressed issues pertaining to our economy. Scillian was joined by guests Detroit News editorial page editor Stephen Henderson, Detroit Free Press editorial page editor Nolan Finley, Democratic National Committee member Debbie Dingell and Republican strategist Paul Welday. The roundtable discussion centered on the future of the North American International Auto Show and the possible effect on our economy should Detroit lose this show. Finley said the auto dealers won't let the show go to Oakland or Macomb County, and it's more likely that it will move to Chicago or some other city. Welday argued that the region will do anything to keep the auto show. The segment ended with a discussion on the future of Detroit's behemoth relic Train Depot. City Council wants the building torn down, and said the owner must pay for it. But Henderson doubted whether the Council has the authority to make such a demand. Finley laughed about how the Train Depot's owner has the money to build a billion-dollar bridge across the Detroit River, but doesn't have $5 million to tear down the dangerous building. Dingell thought that there was a bit of sycophancy on the part of the city about how to rebuild economically but still keep some old memories of the city. The segment ended with Henderson expressing his belief that what the underlying issue in the city of Detroit is that we attach too much emotion to many of the decisions that are made, while letting logic and good business sense take a back seat.

Program: Flashpoint
Date: June 14
Time Duration: 10:00 a.m. /10:42 Total Length
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to our economy. Scillian was joined by the Detroit Economic Club President, Beth Chappell. They began by discussing the origin of the idea of a National Economic Summit in Detroit. Chappell explained that the idea began in 2007 as a solution to local club members' desires to get answers surrounding our countries' issues. She went on to say Michigan's economy was in much better shape at the beginning of the effort to put the conference together. She said it's ironic that two years later, Detroit is an even more appropriate place to hold the event. Chappell hopes the Summit will become an annual event in Detroit. Lastly, Scillian asked Chappell her personal opinion regarding the states position in the "recession curve." Chappell said she thinks we are on the path to being better off, but that we are not there yet. Scillian was then joined by Detroit Free Press business columnist Tom Walsh and editorial page editor Stephen Henderson, as well as Nancy Kaffer from Crain's Detroit Business and business columnist Daniel Howes of the Detroit News. The guest continued discussion on the upcoming National Economic Summit. Scillian began by stating the positives associated with the event taking place in Detroit, namely the opportunity to make a good impression on influential people from all over the country. Howes responded by stating that realistically there will be people that will emphasize the irony in Detroit's hosting of the event due to its current economic condition. Walsh believed the value in the Summit will be measured by the extent that attendees help design a solution to economic problems.

Program: Ad Council-Dollhouse, Wrecking Ball PSAs
Dates: April - June
Time/Duration: General Rotation/ 2x :30
Summary:

These Ad Council PSAs warn of the dangers of ignoring the growing mortgage crisis, pointing out how losing a home affects the whole family, not just the adults. Every year, one million families lose their homes to foreclosure. Because homeowners don't know what to do, they do nothing. The PSA gives an 800-number to call for help.

Program: MAB – Counselors PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the MAB encourages people who may have trouble paying their mortgages to contact the Michigan State Housing Development Authority. Counselors there can help devise a plan to keep homeowners from losing their houses. The PSA says

homeowners won't get help if they don't ask for it, so call or check online at the first sign of financial trouble.

AUTOMOTIVE INDUSTRY

Program: Flashpoint
Date: April 19
Time/Duration: 10:00 a.m. / 11:59 total length
Summary:

Two segments of this locally produced weekly public affairs program, guest hosted by WDIV news anchor, Guy Gordon addressed issues pertaining to the automotive industry. Gordon first interviewed the acting director of the Pension Benefit Guaranty Corporation, Vince Snowbarger. Gordon asked Snowbarger what determines whether a company can walk away from its pension obligations. Snowbarger explained that how much a company can afford to maintain and how much debt their lenders will allow them to bring out of bankruptcy are determining factors. Snowbarger said there are a number of factors that go into determining pensions for employees of bankrupt companies, such as age, early retirement supplements, and wage increases in the last five years. Snowbarger did say that $50,000 a year is average for a single person, but it is reduced when you add other family members. The segment ended with Snowbarger detailing what the possible scenarios that GM and Chryslers pensioners may encounter. Gordon next lead a discussion about the future of the American auto industry with Aaron Bragman of IHS Global Insight and Stephanie Brinley from AutoPacific. Gordon opened the discussion asking if GM is sending mixed messages about brands that will be discontinued. Bragman believed that GM was just exploring all of its options and that publicly GM won't say what brands will be discontinued right now because it would adversely impact sales. Brinley pointed out that the deadline for Chrysler to restructure was too short to get all parties on board, and the Canadian auto workers union is proving to be an example of that. Brinley named Jeep as a Chrysler brand that would make sense to sell if need be. The panelists gave their opinions on how the Pension Benefit Guaranty Corporation would handle GM and Chrysler pensions during potential bankruptcies. They made predictions for how those two companies will look two weeks hence.

Program: Flashpoint
Date: May 10
Time/Duration: 10:00 a.m. / 8:34 Segment Length
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to the automotive industry. Scillian was joined by the business columnist for the Detroit News, Daniel Howes, the business columnist for the Detroit Free Press, Tom Walsh, and Michelle Krebs, an analyst for Edmunds.com. The segment began with discussion on whether it is beneficial for Chrysler to merge with Fiat. Howes said he believed the bankruptcy has been much

messier than intended, and the group concurred. When addressing GM's problems, Walsh and Krebs agreed that GM needs to initiate and complete whatever bankruptcy procedures they will go through in order to move forward from their problems. Krebs then addressed the possibility of Roger Penske acquiring the Saturn brand from GM to keep it going. Howes followed up by speaking about the problems Ford faces by having its competition and its labor union controlled by the government.

Program: Flashpoint
Date: May 24
Time/Duration: 10:00 a.m. /17:15 Total length
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to the automotive industry. Joining him for the roundtable were Democratic National Committee member Debbie Dingell, Editorial Page Director of the Detroit Free Press Stephen Henderson, President of the Detroit Regional Chamber Dick Blouse, and WJR radio host, Paul W. Smith. Scillian began by opening up discussion of the recent problems with potential COBO renovations. Blouse responded that keeping the auto show downtown will be important, but there are many underlying issues with the facility. Both Dingell and Smith stressed the importance of fixing COBO and the need to keep the auto show in Detroit. When asked about CAFÉ standards, Blouse noted that local politicians are attempting to lobby Washington for reasonable standards. He said allowing each state to create its own standards would be setting the system up to fail. Smith tried to distinguish the difference between claims that American car manufacturers haven't made vehicles that people want to buy, and the rising price of gas that force people to buy cars they don't want. Dingell responded by stating that these types issues need to be debated in a public policy setting.

Program: Flashpoint
Date: May 31
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our automotive industry. Portions of the program featured interviews that Scillian conducted while on location from the annual policy conference on Mackinac Island. Joining him was Detroit Mayor Dave Bing. The first topic of discussion was the issue of the future of Cobo Center. Bing noted that after talking to several City Council members, he hopes that the issue of Cobo and the North American International Auto Show will be resolved by July 1st. Bing also commented that he feels there is enough of a consensus on many of the issues surrounding Cobo now to resolve the issues. Scillian asked if Bing had addressed the issue of GM possibly relocating to Warren, and Bing responded that he is taking the issue seriously and talking to the necessary people to see what is realistic. Bing followed up by saying that working on GM's problems followed by Cobo's are his top priorities right now. Scillian also held a discussion with the Chairman of the Ford Motor Company, Bill Ford, Jr. Ford

addressed the topic of the government becoming the chief shareholder in GM, adding that he thinks that because of this, the government will start to understand the costs of developing and implementing new technology in vehicles. Scillian then asked what kept Ford in better shape than its other American competitors. Ford said the company borrowed money in 2006 before the credit crisis and kept focus on the Ford brand as opposed to other, smaller brands they own. Ford continued, speaking about his desire to have less volatile changes in gas prices in order to keep consumers confident about the types of vehicles that they buy. He suggested a gas tax. Devin then asked Ford what he thought about alternative energy, and Ford explained that there are different applications for various types of energy and that each idea needs to be invested in and researched so that the consumer can help decide. The final segment was hosted by WDIV news anchor Guy Gordon He was joined by Stephanie Brinley from AutoPacific and Pat O'Keefe from O'Keefe and Associates. The conversation presented a comparison between Chrysler's experiences with bankruptcy and what General Motors is likely to go through. O'Keefe said that he doesn't see GM going through the same changes that Chrysler did in regards to its relations with the UAW. Gordon then asked Brinley whether GM will be able to go through the process as quickly as Chrysler did. Brinley answered by saying that the biggest difference between the bankruptcy proceedings of GM and Chrysler is that GM will emerge as its own company still, as opposed to Chrysler, which has been sold off to others (Fiat). She also stated that the CEO of GM, Fritz Henderson, should be trusted to lead the company forward. O'Keefe disagreed, calling Henderson an "old face with the same vision". Gordon followed up by asking what we will see from GM once they emerge from the bankruptcy. O'Keefe mentioned the lowering of prices balanced against fewer incentives while Brinley noted the advancement of new cars and energy efficient technology.

Program: Flashpoint
Date: June 14
Time Duration: 10:00 a.m. /5:40 Segment Length
Summary:

One segment of this locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our automotive industry. Scillian was joined by Detroit Free Press business columnist Tom Walsh and editorial page editor Stephen Henderson, as well as Nancy Kaffer from Crain's Detroit Business and business columnist Daniel Howes of the Detroit News. They discussed the future of the U.S. auto industry. Henderson noted that the government has made decisions in the last six months that private managers hadn't been able to make over years. Howes questioned whether politicians and regulators do a better job of running the car companies. However, Walsh called the situation a national emergency and said the goal is to keep the companies operating. Kaffer added that the executives asked for the government to loan them the money, and as investors, they should have a say in the companies' decisions.

Program: Flashpoint
Date: June 28
Time/Duration: 10:00 a.m. / 6:30 Segment Length

Summary:

One segment of this locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our automotive industry. Scillian conducted a discussion with the Senior Co-Chair of the 2010 North American International Auto Show, Doug Fox. Fox began by praising the bi-partisan effort of the legislators to come together in agreement on the Cobo deal. Scillian addressed one of the key pieces of the legislation that allows immediate funding for improvements to the show including repairs to the docks, the doors, the elevators, and the roof. Fox commented that the new deal is much better for Detroit because they retain ownership of the property, parking is at a fixed rate, and there is a portion that places preference on jobs designated for city and county residents. Scillian brought up the concerns of many automakers who say the Auto Show is still too expensive. Fox noted that they're working with unions to make participation more affordable and bring costs down. Fox also commented that ticket prices from the fundraising party the Charity Preview will be lowered, to make the event more attractive to younger people.

GOVERNMENT

Program: WDIV News
Dates: May 5, and June 15, 16, 17, 18, 19, 20, 22, 23
Time/Duration: All Newscasts / 24:30 Total length
Summary:

We reported that a local developer who lobbied the Detroit City Council to approve a $47 million sludge-handling contract pleaded guilty to federal charges that he conspired to bribe elected officials. Prosecutors said 44-year old Rayford Jackson conspired with Grand Rapid's businessman James Rosendall Jr. and "Council Member A," with money and other things, in return for voting in favor of a wastewater treatment contract between Synagro Technologies and the city of Detroit. It is widely speculated that the unidentified city council member is Monica Conyers, and the unidentified aide is Sam Riddle. Both Conyers and Riddle have been contacted about possibly finding an agreement with a plea deal in the case. Conyers has consistently declined to comment The council member in question is accused of voting in favor of the Synagro contract, agreeing not to call for a re-vote of the contract and agreeing not to change their vote. The City Council approved the contract with Synagro in November 2007 by a 5-4 vote. Some members later said the FBI talked to them about whether the council was illegally influenced by a Synagro official to approve the contract. The city of Detroit and Synagro Technologies have agreed to call off a $1.2 billion contract the city awarded the company in 2007 to recycle sewage sludge.

Program: WDIV News
Dates: June 26, 27, 28, 29
Time/Duration: All newscasts & Live Breaking News / 1 hour 43:00
Summary:

After months of rumors that she was the councilwoman named in a federal indictment, Detroit city councilwoman Monica Conyers pleaded guilty to one count of bribery. She took money to vote yes on the Synagro sludge contract. WDIV provided continuous coverage on the day of the plea deal in court. WDIV Investigative Reporters Marc Santia and Kevin Dietz lead the coverage on the deal, how it was made and the next participants who could become defendants in the ongoing Synagro scandal. The City Charter requires a council member who is convicted of a felony to step down. City Council President Ken Cockrel, Jr., along with other members of the council called on her to resign, and she did so, three days after her guilty plea.

Program:	WDIV News
Dates:	April 1, 2, 6, 7, 8, 9, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 21, 23, 27, May 6, 7, 8, 11, 19, 20, 21, 22, 26, 27, and June 16, 17, 18, 19
Time/Duration:	All Newscasts / 54:15 Total Length
Summary:	

The ongoing debate over the future of Detroit's Cobo Center continued with no end in sight. WDIV Business Editor Rod Meloni reported with no agreement on the convention center's expansion on the table, a proposed deal, stalled in the Michigan Senate. The deal would empower a regional authority, with members appointed by Governor Jennifer Granholm, the mayor of Detroit and leaders of Macomb, Oakland and Wayne counties, to oversee operation of Cobo, and to capture revenue from the extension of an existing hotel and liquor tax to expand and renovate the aging center. A previous plan was scrapped when the Detroit City Council voted to reject the transfer of the aging convention center to the regional authority. The charge, led by Detroit Council President Monica Conyers, was centered around the following sticking points: the transfer included the sum Detroit would be paid for the center, the absence of any requirement that the authority give preference to Detroiters and Detroit-based companies when hiring and the loss of ownership of a facility some say is one of the city's "jewels." Five council members voted against the deal, killing it and putting the future of the convention center in jeopardy.

Program:	WDIV News
Dates:	April 15, 17, 19, 21, 26, 27, 28, May 3, 4, 5, 6, 7, 10, 11, 12, 13, 14
Time/Duration:	All Newscasts / 37:00 total length
Summary:	

Detroiters elected basketball legend Dave Bing as their mayor, sweeping incumbent Ken Cockrel Jr. from office and giving the ex-Pistons great at least through the end of the year to make a dent in the city's myriad problems. Bing had 52.3 percent of the vote, or 49,054 votes, to 47.7 percent, or 44,770 votes, for Cockrel. WDIV Reporters Mara MacDonald and Roger Weber covered the election from each of the camps the night of the vote. The 65 year-old Bing was elected to serve out the remainder of former mayor Kwame Kilpatrick's second term. Bing must run again in the regular August 4th nonpartisan primary and win the November 3rd general election to hold onto the mayor's seat for a full four years. Cockrel was City Council president before Kilpatrick's

departure automatically promoted him to the mayor's office. He returned to the Detroit City Council as council president. About 15 percent of the city's registered 621,600 voters participated.

Program: WDIV News
Dates: May 11, 13, 15, 18, 19, 20, 21, 25
Time/Duration: All Newscasts /8:35
Summary:

We reported that Michigan Governor Jennifer Granholm missed the top spot on the short list to replace Justice David Souter on the United States Supreme Court. Granholm was one of six people President Barack Obama considered for appointment to the high court. Both Obama and Granholm are Democrats and Granholm had been in the mix earlier this year for a cabinet post. Granholm's second term as governor runs through 2010. She can't run for governor again because she is term-limited.

Program: Flashpoint
Date: April 19
Time/Duration: 10 a.m. / 12:25 segment length
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV news anchor Guy Gordon addressed issues pertaining to our government. Gordonwas joined by freshman Congressman Gary Peters. Peters said his first hundred days in office have been intense, especially since he's on the Financial Services Committee and has been working on the credit crisis and the automotive crisis. Peters assured Gordon that he was talking to key players in the automotive task forces daily, and that banks are slowly beginning to lend again. Peters went on to say that the very banks that hold Chrysler's debts are the same banks that have received a substantial amount of bailout funds from taxpayers. Gordon questioned Peters about contributions he allegedly received from insurance companies and banks that took bailout money. Gordon wanted to know the differences between politicians accepting contributions from TARP recipients and companies who gave out bonus while accepting taxpayer money. Peters made it clear that he has aggressively pursued accountability for banks that received bailout money. Gordon discussed getting consumers back to buying vehicles again and an incentive program that was drafted by a congressman from Ohio that gives cash for old automobiles. Gordon asked Peters if he would support a bill that gave incentives for imported vehicles and not just domestic vehicles. Peters said domestic brands need as much support as possible, and named a similar incentive in China that gives vouchers to buy only Chinese-made automobiles.

Program: Flashpoint
Date: April 26
Time/Duration: 10:00 a.m. /11:38 Total length
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by roundtable guests, former Wayne County Prosecutor Portia Roberson, editorial page director for the Detroit Free Press Stephen Henderson, editorial page director for the Detroit News Nolan Finley, and Bankole Thompson, senior editor of the Michigan Chronicle. The guests discussed the public's lack of interest in the upcoming mayoral race. Thompson said that there is no distinct difference in the candidates' views. Roberson agreed and added that voter turnout may suffer. Henderson pointed out a marked shift in voters' preference towards Cockrel. Finley stated that he's pleased that there isn't much difference regarding what needs to be done in Detroit. Scillian pointed out that this is the fourth election in ten months, which could explain why voters don't seem to care anymore. The roundtable discussed Cockrel's future should Bing win the election. Scillian brought up how difficult it will be to change how the City Council works. Roberson called for a new generation of city council members. Henderson said that a flood of new candidates would make it difficult for the average voter to pick out the candidates who deserve to get elected. Scillian addressed the audits that came out this week from city department that showed a "willy-nilly" attitude toward spending cash. The roundtable discussed how recent negative news from the auto companies could affect the race for City Council and Mayor. Roberson said that closing plants would hurt Detroit in a big way.

Program: Flashpoint
Date: May 3
Time/Duration: 10:00 a.m. / 60:00
Summary:

A special hourlong pre-mayoral election version of this locally produced weekly public affairs program addressed the upcoming Mayoral election. Flashpoint was hosted by WDIV news anchor Devin Scillian. Scillian began by interviewing candidate Dave Bing. Bing began by explaining why he didn't want to participate in a joint interview with his opponent Cockrel. He then explained his differences with Cockrel; style, backgrounds, and in some cases major issues, such as schools and budget planning. Bing then addressed Chrysler's bankruptcy, stating that the suppliers and dealers would be decimated by Chrysler's bankruptcy. Scillian then asked how Bing could call Cockrel a "politics as usual" politician while having many political veterans on his own team. Bing defended them. Scillian addressed the recent audits in Detroit that showed "rampant" wasting of taxpayer money and asked how Bing would change that climate. Bing replied by saying that there should be consequences for those who don't follow the rules. Bing then went on to say the biggest problem facing Detroit that can be changed is changing the business climate of Detroit. He said the must underrated problem in Detroit is getting young people to understand how important they will be to the future of the city by giving them reasons to stay or come to Detroit. Bing then defended his position on charter programs regarding the public education system. Scillian continued to interview Bing with Craig Fahle from WDET radio and Vickie Thomas from WWJ radio. Bing stated again why he feels he would be a good candidate for mayor of Detroit. Bing specifically

pointed out the growth of the health care industry in Detroit as a reason to be optimistic in Detroit. Thomas then asked why the voters of Detroit aren't inspired by this race as opposed to the inspiration many felt when Barack Obama ran. Bing cited a lack of his own flamboyance and his plan to run the city "like a business". He said doing business in Detroit is difficult because of high taxes and a relatively dangerous environment. Bing talked about why he's reluctant to name names on his potential transition team, and how he would not take a salary from the city. This interview also included video questions and emails from citizens. Bing explained after a question about how to solve unemployment in Detroit that he doesn't believe city government is a job creator. He stated he only wants to make a strong business environment, especially in the neighborhoods. Bing continued to say he wants to train older employees to get new jobs in Detroit by using stimulus money. A questioner from the street then asked how Bing would deal with city council despite his lack of political background. Bing cited his ability to be a "people-person". When asked about the problems the police department faced, especially in regards to response times to 911 calls, Bing replied by saying it's about leadership, accountability, and responsibility. Bing then said that he has no plan about how to deal with the Detroit Police Department's shortcomings, but would talk to the necessary people once in office. Next Devin Scillian sat down with Ken Cockrel, Jr. to talk about his candidacy in the upcoming Detroit mayoral race. When asked about how to proceed in light of Chrysler's bankruptcy, Cockrel replied by saying Detroit should diversify its economy with different businesses. Cockrel then highlighted what he described as pushing his "green" agenda and by encouraging "green" businesses to come to Detroit. Scillian asked what Cockrel would do if he lost the race. Cockrel responded by saying he plans on winning, and that he doesn't want to be back at the helm of City Council. Cockrel then explained why a city cannot be run completely like a business. Scillian asked Cockrel to grade himself on his performance as interim Mayor, to which Cockrel responded with a variety of accomplishments he's overseen, and then claiming some responsibility for some of the Cobo situation, but only while making sure to say City Council should have been more open to new ideas. A problem Cockrel stated that he could address in Detroit is the budget. When asked about an underrated problem in Detroit, Cockrel cited a lack of recreational areas in Detroit. Cocklrel was next interviewed by Vickie Thomas and Criag Fahle. Cockrel began by stating his support of residency programs for city employees, and encouraging residency through incentive programs. Cockrel then restated his hope to diversify the economy in order to keep younger residents in Detroit, particularly citing the film industry. He also responded to a question by Fahle about how to keep young adults in the city by saying problems in the Detroit Public Schools system need to be addressed. Fahle asked Cockrel what will be done about the abandoned Michigan Central Depot and development of the Ambassador Bridge. Cockrel advocated the owner of the Depot funding its tear-down. After a video question from a local citizen, Cockrel addressed the issue of moving to more regional co-operation or a regional government system. He stated he is only in support of the idea for some issues where it's imperative, such as a regional transit system. Cockrel said the tax system in Detroit needs to be looked at more intensely and needs state intervention. Promoting cleanliness in the city of Detroit was another issue that Cockrel spoke about as being very important to him. This would be addressed through pilot projects with recycling and various cleaning efforts throughout the city.

Program: Flashpoint
Date: May 10
Time/Duration: 10:00 a.m. / 16:15 total length
Summary:
Two segments of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government. Joining him were Democratic National Committee member Debbie Dingell, editorial page editor for the Detroit Free Press Stephen Henderson, editorial page editor for the Detroit News, Nolan Finley, and pollster and analyst from Mitchell Research and Communications, Steve Mitchell. The group began by discussing where the discrepancy between interim Mayor Ken Cockrel, Jr. leading in the polls, but Dave Bing winning the mayoral election. Following this was a discussion as to whether Ken Cockrel, Jr. should run for mayor again when Dave Bing's temporary term is finished in November. The group agreed it will be a difficult decision. Finley went on later to speak to the difficulties of the situation regarding COBO, Detroit's convention center, and how quickly Bing will have to move in order to keep the North American International Auto Show in Detroit. Scillian then asked what will happen to Detroit City Council President Monica Conyers now that former president Cockrel is no longer mayor and can return to his post. Henderson expressed that Conyers needs to put personal ambition aside to avoid a drawn out legal battle in a city that can't afford it. Scillian asked the panel members what they thought about the city council race and those running for election/re-election in November. Mitchell addressed the issues of having a ballot with over one hundred names on it in the primary, saying that instead of voting for candidates based on merit, the election could come down to name recognition. Dingell was then asked to address the problems in the budget that she presented to the governor of Michigan and how the $300 million in cuts in the budget still isn't enough. The group agreed that stimulus money should not be used to balance the budget.

Program: Flashpoint
Date: May 17
Time/Duration: 10:00 a.m. /6:46 total length
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by guest longtime City Council Member Sheila Cockrel. Scillian began by asking why Cockrel recently announced that she would not seek re-election. Cockrel cited a need for new ideas and voices to be heard on the Council. She continued by speaking about how difficult the past term has been and the dynamic of the various personalities on City Council. Scillian asked Cockrel to elaborate on what happened with COBO in the past months, and Cockrel responded by stating her belief that the city government should be concerned about the core services of the city. Cockrel doesn't believe the owning and running a convention center is a core service. Looking forward to the election, Scillian asked how voters should go about voting in a primary with over two hundred candidates for council and whether there should be a council by district system. Cockrel expressed a

worry over whether that would be a system too vulnerable to personal interests and coercion.

Program: Flashpoint
Date: June 21
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government. Scillian was first joined by Monica Conyers' former chief aide Sam Riddle. The discussion surrounded the recent news that Monica Conyers is "Council Member A" listed in the federal investigation of a City Council bribe scandal. Riddle began by saying that he has not physically seen any plea deal from the government, contrary to rumors in the press. Riddle then went on to say that he doesn't believe he acted illegally, but consigned to the point that if it turns out his actions were illegal, he would own up to them. Riddle also hinted that the recent corruption allegations are only the tip of the iceberg involving City Council but would not go into further detail. Scillian asked specifically if Detroit's "Zoo Bar" story of being solicited for a bribe in exchange for a liquor license through Sam Riddle was true, and Riddle denied it. Riddle also avoided answering whether he believed that Conyers accepted any bribes. He only suggested that former Detroit Mayor Kwame Kilpatrick may be back in Detroit before everything is settled, but said he had not seen him do anything illegal. Scillian was joined by Richard Morgan, the lawyer for Rayford Jackson, the man who has been sentenced to five years in prison on bribery charges involving "Council Member A" of the Detroit City Council. Scillian began by asking Morgan why Jackson said he would not cooperate with FBI officials to bring down anyone else involved in the scandal, and Morgan replied by saying he doesn't work for anyone who cooperates with the government. Scillian then asked how a 25-year sentence could be knocked down to five without cooperation, and Morgan said that he did not know why the U.S. Attorney's office offered that deal. Morgan also made sure to point out that Synagro, the company that Jackson worked for, was at fault and that Morgan did not know what he was doing. The final segment of the program included Democratic National Committee Member Debbie Dingell, Detroit Free Press Editorial Page Director Stephen Henderson, Detroit News Editorial Page Director Nolan Finley, and Steve Mitchell of Mitchell Research and Communications. Henderson began by expressing his belief that is obvious that Monica Conyers' public service was for hire, and that she should step down. Finley concurred and noted that he believes it is time to take down the bribe takers now. Mitchell pointed out that because Conyers is married to the head of the US House Judiciary Committee, the Justice Department has to be thorough in its case against Monica Conyers. The group also concurred that Conyers may not be the biggest problem in this corruption scandal and that it may get bigger.

Program: Flashpoint
Date: June 28
Time/Duration: 10:00 a.m. / 16:15 total length
Summary:

Two segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government Scillian was joined by the host of "Inside Detroit" on WCHB Mildred Gaddis, the Editorial Page Director of the Detroit Free Press, Stephen Henderson, the host of "Detroit Today" on WDET, Craig Fahle, and the Editorial Page Director of The Detroit News, Nolan Finley. Scillian addressed the roundtable by asking whether Detroit had a good or bad week. Gaddis responded that if corrupt members remain on the Council, then it will just be a matter of time before these issues come up again. Scillian then asked Finley where this situation leaves Sam Riddle. Finley talked about Riddle's involvement in the scandal and his recent actions surrounding the controversy. Gaddis added that the corruption not only existed on City Council, but was a normal way of doing business in the city of Detroit. Scillian then brought up the money that is still unaccounted for. Henderson suggested the Council might need to be looked at more closely. Scillian asked how Monica Conyers' husband Congressman John Conyers may be affected by the scandal. Both Finley and Gaddis commented that they felt that he would be fine because the public does not link him to his wife's behavior. Finley said that Conyers' decision not to speak in Monica's defense helps solidify his lack of involvement. Scillian asked about the concept of refusing to "snitch" on others when someone is caught in criminal actions. Gaddis said that despite people saying they're not helping in investigations, when the feds reduce sentences it's because they're getting cooperation, so someone must be talking. Henderson added that people who are perceived to have avoided "snitching" are welcomed back to their communities after serving their time. The roundtable agreed that there might be more indictments to come.

Program: 36th District Court – Ticket Amnesty PSA
Dates: April 14 – April 29
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the 36th District Court told viewers about a month long program offering amnesty to people with unpaid tickets in Wayne County. Qualifying drivers could settle their delinquent tickets for half the cost during the amnesty period.

Program: MAB – Guard Advantage, Storm Chasers PSAs
Dates: May - June
Time/Duration: General Rotation/ 2x :30
Summary:

These Michigan Association of Broadcasters PSAs encourage viewers to join the National Guard. They point out the difficult but heroic jobs that Guard members do, as well as the benefits (help with college, etc.) that come from making a part-time commitment to the organization.

Program: MAB - Reflections of Honor PSA
Dates: April - June

Time/Duration: General Rotation/ 1x :30/ 1x :15
Summary:

The Coast Guard motto is "Semper Paratus," meaning "Always Ready," and it holds true. In the average day of a Coast Guard official, they will save 15 lives, protect 4.9 million dollars in property, and guide 2557 ships in and out of port. Currently there are 38000 active men and women in the Coast Guard, although it remains the smallest armed service of the United States. Joining the Coast Guard means you serve as a "shield of freedom" for the U.S.

Program: NVF – Sean PSA
Dates: April - June
Time/Duration: General Rotation/1x :30
Summary:

This National Veterans Foundation PSA shows how combat veterans often return physically from war, but not emotionally. The PSA gives a phone number to call for help for veterans and their families when time doesn't heal emotional wounds.

Program: Project Salute PSA
Dates: April - June
Time/Duration: General Rotation/ 1X: 30
Summary:

This WDIV-produced PSA describes a program from the University of Detroit Mercy that provides assistance to veterans who need help with federal benefit claims. The PSA puts vets in contact with attorneys and solicits help from lawyers who may want to volunteer their time.

Program: USO-Home Town & Day's End PSAs
Dates: April - June
Time/Duration: General Rotation/ 2X: 15; 2x: 30
Summary:

The USO serves soldiers who are serving their country far away from home. These PSAs describes how the USO provides morale-boosting, welfare and recreational activities, and brings a touch of home to service members overseas. The organization's mission is to provide a "home away from home" to soldiers serving across the world. These places of camaraderie and entertainment are especially important to troops in combat situations in Afghanistan and Iraq.

Program: VSF – 50Cal, Preparedness PSAs
Dates: April - June
Time/Duration: General Rotation/ 1x :15, 1x :30
Summary:

These PSAs from the Veterans Support Foundation illustrates how often the most difficult part of a military career is when it ends and the vet has nowhere to turn in civilian life. The PSAs say if you or someone you know needs help, to contact the organization.

HEALTH AND PUBLIC WELFARE

Program:	WDIV News
Dates:	April 25, 26, 27, 28, 29, 39, May 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29 and June 2, 3, 4, 5, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 22, 23, 24, 25, 28
Time/Duration:	All Newscasts / 7 hours 19:00
Summary:	

The Swine flu became national and then local news at the end of April. It started in Mexico where thousands of people got sick. The disease then spread to the U.S. and other countries. Swine flu or H1N1 is an infection of a host animal by any one of several specific types of microscopic organisms. WDIV presented extensive Swine Flu related stories on the national and local front with Health Reporter Dr. Frank McGeorge taking the lead role. Since it was first detected in late April in Mexico and the United States, Swine Flu has reached 74 countries. The United States has roughly half the world's swine flu cases, with nearly 28,000 reported to the CDC so far. The U.S. count includes 3,065 hospitalizations and 144 deaths. Most who catch the bug have only mild symptoms and don't need medical treatment. We reported that in late April, Michigan had its first confirmed cases of the swine flu. On April 29th, Michigan Governor Jennifer Granholm confirmed the state's first swine flu case. The governor held the news conference with state health officials to try to calm the public's nerves. She said the state has a comprehensive response to the swine flu outbreak. She urged people to wash their hands and take other steps to avoid getting the H1N1 strain. A 34 year-old woman in Livingston County who returned from a vacation in Texas was recovering at home from the H1N1 virus. Health officials said the woman was at a San Antonio petting zoo, and her family traveled to and from Texas by car. The Michigan Health Department then began daily media briefings to update the swine flu cases in Michigan, those updates lasted about a week. We reported as the swine flu outbreak also hit local schools hard. Several local schools were closed because of suspected cases. Those schools included the Woodhaven-Brownstown schools, Lakeview High School, L'anse Creuse District and Utica High. Many of the students who got sick had gone to Mexico for spring break. The Detroit archdiocese also made changes to church services because of the outbreak. During the height of the outbreak in late April and early May, our reports on Swine Flu increased. We had a phone bank and clickondetroit.com web chat answering Swine Flu questions. Dr. Frank McGeorge handled the health side. Ruth Spencer and the consumer team handled the travel aspect of the outbreak. Many people canceled trips, especially to Mexico during the outbreak. David Fishman, owner of Cadillac Travel told WDIV about cancellation policies. Airlines and cruise lines were working to offer alternate travel dates for passengers planning to travel to Mexico. But, if you're looking to get your

money back because you cancel your trip altogether, you may be out of luck. Fishman told us "because there are no travel bans, the decision to travel is a personal one, so you may not get your money back." We reported that there was also a rash of swine flu scams. Concerned over the surge of phony swine flu treatments sold on the Internet, the Food and Drug Administration ordered dozens of Web site operators to stop making fraudulent claims, leading to a drop in the number of scams. "At the beginning, we were seeing as many as 10 new Web sites a day" selling fraudulent products, said Alyson Saben, deputy director of FDA's office of enforcement. "Over the last two weeks or so, we're seeing about two new Web sites a week." The web sites were making illegal claims that their drug, supplement or device could diagnose, prevent, treat or cure swine flu. Concerns about the possible pandemic sent people streaming into crowded emergency rooms and walk-in clinics often not with swine flu, but the swine flu jitters. Coughs and sneezes that might have been ignored before the outbreak emerged are now for some, a reason to see a doctor. A total of five people in Michigan died of the swine flu including a Madison Heights Police officer. 28 year-old Ryan Settlemoir died in June. At the end of June, the Swine Flu was formally named a pandemic. The declaration by U.N. health officials will speed vaccine production and spur government spending to combat the first global flu epidemic in 41 years. The first vaccine won't be available until July.

Program: Local 4 News Morning, Local 4 News at 11
Dates: April 20 & 21, May 19, 26 and June 3, 10, 17, 24
Time/Duration: 5:00 a.m. / 16:10 total length
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a report once a week on "What's Going Around". It's about illnesses going around Metro Detroit. For the morning show, the doctor focuses on "What's Going Around Schools". Our health team makes calls to area hospitals and doctors offices to get the information. Shortly after spring break when many students returned to class we reported that pink eye, rotovirus and upper respiratory infections were on the upswing. McGeorge also talked about a common problem showing up in many adults, hearing loss due to buildup in the ears. McGeorge demonstrated the best way for people to clean their ears. During another report, Dr. McGeorge focused on camps across the country closing because of the swine flu. Dr Edward Walton from Beaumont Pediatrics said "the flu is usually a winter disease, so this is really the first time the camp community, the CDC and the state health departments have had to deal with a situation where we're going to be sending groups of children that are going to be living in close quarters during the outbreak of a flu." In another segment, the doctor talked about spring allergies. In Oakland County that week, we received a number of reports of children with head lice.

Program: WDIV News
Dates: May 12, May 28, May 30 and June 11, 12
Time/Duration: All Newscasts / 13:30 total length
Summary:

The Digital Transition (DTV) switch officially took place on Friday, June 12th. We presented news reports reminding viewers about the transition date and what they would need to do to be ready. We also presented test Tuesdays, which allowed viewers to check their analogue sets to see if they would be able to receive our signal once the transition took place. And we highlighted where viewers could go to obtain more specific information on how to prepare for digital transition. Then on the digital transition day WDIV-TV provided a phone bank and web chat on our website ClickonDetroit.com all day to help people who still had questions. We continued the phone bank of experts throughout the following weekend. We also provided cut-ins throughout the transition day during WDIV-TV programming to help viewers. These phones were staffed by engineers and experts who were able to advise viewers with specific questions. We reported that it was a successful delay of the conversion from February 17th until June 12th. During that time, the Nielsen ratings company estimates that the number of users who rely on analog television sets to pick up over-the-air broadcast signals dropped from 6.5 million to 2.8 million U.S. households. (WDIV also participated in the nightlight program following the transition.)

Program: WDIV News
Dates: April 5, 6, 7, 8
Time/Duration: All Newscasts /23:00 total length
Summary:

Metro Detroit and much of Southeast Michigan got an early spring snowstorm that threatened to greatly affect attendees in town for the NCAA Final Four basketball tournament. WDIV weather anchor Chuck Gaidica reported on the storm. The city of Detroit brought in extra snowplows and crews to clear the streets for game-goers. Nearly 10,000 people lost power after frozen tree limbs toppled power lines. In several newscasts, WDIV presented live interviews with DTE Energy as they dispatched crews to try and get people back online.

Program: WDIV News
Dates: April 6, 7, 8, 9, 10, 13, 19, 20
Time/Duration: All Newscasts / 19:15 Total length
Summary:

We reported that more than 150 people were killed, and thousands more injured after an earthquake in the mountainous region in Central Italy. The quake struck near the medieval town of L'Aquila before dawn. Firefighters dug for days through the rubble of a university dormitory where students were believed trapped inside. Some 10,000 to 15,000 buildings were either damaged or destroyed. 100,000 people were left homeless. WDIV Reporter Marc Santia reported on the local impact of the natural disaster. He talked with members of the local Italian-American league who planned fundraisers to send money to help loved ones impacted by the quake. Santia also interviewed his own family members from Italy dealing with the tragedy. They told of the repeated tremors and losses associated with the natural disaster.

Program: WDIV News
Dates: June 25, 26
Time/Duration: All Newscasts / 1 hour 52:00
Summary:

When strong summer storms occurred in Metro Detroit, popping up out of nowhere 120,000 people lost power, according to DTE. The near-hurricane force winds knocked down power lines and snapped trees. Roads were flooded and some drivers had to be rescued from their vehicles. WDIV Weather anchor Chuck Gaidica stayed on the air continuously, tracking the path of the storms and alerting viewers when it was time to go to the basement for protection and when the danger had passed. WDIV viewers called in to share "on-the-scene" reports from areas of weather damage.

Program: DTV –Chuck Antenna, Chuck FCC Help, NAB Rescan PSAs
Dates: April – June 12
Time/Duration: General Rotation/3x :30, 1x:15
Summary:

These PSAs were produced by WDIV and the NAB. They inform viewers why it's important to prepare their TVs for the upcoming digital transition. They advised viewers about the types of antennae they may need to keep their televisions functional, about the importance of rescanning, and about where to get specific help with preparing for digital transition. Throughout the digital transition process, WDIV was aggressive in making sure that our viewers received the latest and most important information so that they'd be prepared for the transition.

Program: Ad Council-Project Roadblock/Ambulance, Drum Solo, Hospital PSAs
Dates: April
Time/Duration: General Rotation/ 3x :30
Summary:

These Ad Council PSAs warn about the dangers of "buzzed driving", and how its consequences are the same as drunk driving. The campaign shows injured people, and how they're just as critically hurt even though the driver only had a couple glasses of wine and doesn't consider him or herself drunk.

Program: Ad Council-Textual Harassment PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :15
Summary:

This Ad Council PSA shows a boyfriend continually texting his girlfriend throughout the day with increasing frequency and urgency. His messages ask about her whereabouts and her plans and who she's with. The PSA warns teenagers to consider the line between "caring" and "controlling" while in a relationship.

Program: AHA – Face the Fats PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :15
Summary:

This PSA from the American Heart Association explains the difference between poly- and mono-unsaturated fats, which foods they can be found in, and how they differ from more dangerous trans-fats. The message encourages viewers to choose heart healthy foods for the kitchen.

Program: Gift of Life – Different Colors PSA
Date: April - June
Time/Duration: 1x :30
Summary:

This PSA from Gift of Life Michigan uses fans of different Big Ten university teams to illustrate how everyone benefits from organ and tissue donation. Becoming an organ and tissue donor can potentially save or change up to 50 separate peoples' lives, and it costs nothing to be a donor. This PSA encourages viewers to sign the registry and become a donor.

Program: Judson Center PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

The Judson Center provides more than 360,000 direct services to children and families in southeast Michigan every year. They help children who were abused or neglected, families in crisis, and anyone with developmental disabilities.

Program: MAB – Baby 1 & Baby 2 PSA's
Dates: May
Time/Duration: General Rotation/ 2x :15
Summary:

These PSA's from the Michigan Association of Broadcasters and the Partnership for a Drug Free America show a baby playing with a child-proof prescription bottle. It illustrates how when children grow up, safety devices can't keep them from medicine, so it's up to parents to make sure there is no drug abuse in the family.

Program: MAB – Should Test PSA
Dates: April
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA talks about the importance of testing for radon in your home. Since you can't see it, feel it, smell it or taste it, the only way to know if your health is in grave danger is to test for radon.

Program: MAB – Silverdome PSA
Dates: June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters discusses the risks of second hand smoke in public places. Sports commentator Greg Kelser, talks about the ban on smoking in many public areas, including the Silverdome. Although it's still allowed in restaurants and bars, increasing health risks for the staff. The PSA cites michigan.gov/tobacco for more information on second hand smoke.

Program: PDFA – Street Corner, What Kind of Friend? PSAs
Dates: April - June
Time/Duration: General Rotation/1x :30, 1x :15
Summary:

These PSAs from the Partnership for a Drug Free America depict a mother tracking down drug dealers in the street to question them about what they're doing. The message is there's a better way to prevent your teenager from taking drugs -- by talking to him or her. The other PSA shows one young teenager addressing his peers. He talks about how he may not LOOK like someone who takes drugs, but he could be. He urges his friends to have the sense to stay away from him if he ever does choose to get involved with drug use.

Program: Race for the Cure 09 PSA
Dates: May 15 – May 29
Time/Duration: General Rotation/ 1x :30
Summary:

This WDIV-produced PSA alerts viewers to the upcoming Susan G. Komen Detroit Race for the Cure, and invites them to participate along with WDIV's morning news team. More than 40,000 women die of breast cancer every year, but the money raised at events like the Race for the Cure could help end the disease forever.

Program: The Cancer Project – Poker Night PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

More than 186,000 men in the United States will be diagnosed with prostate cancer in the next year. But studies have shown that men who have three or more servings of vegetables a day have a lower risk of prostate cancer compared with those who eat fewer

fruits and vegetables. "Poker Night," a PSA from The Cancer Project opens with a group of average, middle-aged men enjoying an evening of poker, banter, and healthy low-fat snacks. When an unsuspecting new player enters carrying a large bucket of fried chicken, the players subject him to good-natured "new guy" ribbing—and the new guy learns that a low-fat vegetarian diet can help prevent prostate cancer.

CONSUMER WELFARE

Program;	WDIV News / Local 4 news Morning, Noon, 4, 5 & 11
Dates:	June 19, 20
Time/Duration:	5:00 a.m., 12:00 p.m., 4:00 p.m., 5:00 p.m., 11:00 p.m./ 5:30 Total length
Summary:	

WDIV Consumer reporter Ruth Spencer provided reports on the health scare related to the Nestle Cooke dough recall. Nestle USA voluntarily recalled its Toll House refrigerated cookie dough products after a number of illnesses were reported by those who ate the dough raw. The company said the Food and Drug Administration and the Centers for Disease Control are investigating reported E. coli illnesses that might be related eating the dough. In a statement, the FDA said there have been 66 reports of illness across 28 states since March. About 25 people have been hospitalized, but no one has died. The FDA advised consumers to throw away any prepackaged, refrigerated Nestle Toll House cookie dough products in their homes. Retailers, restaurateurs and employees at other food-service operations were also told not to sell or serve any of the products. Spencer spoke with Nestle spokeswoman Roz O'Hearn who said "this has been a very quickly moving situation," adding the company took action less than 24 hours after hearing of the problem. O'Hearn said the company will "cooperate fully" with the FDA's investigation. The recall includes refrigerated cookie bar dough, cookie dough tub, cookie dough tubes, limited edition cookie dough items, seasonal cookie dough and Ultimates cookie bar dough. It extended to chocolate chip dough and other varieties, including gingerbread, sugar and peanut butter cookie dough. It does not affect any other Toll House products, including ice cream that contains Toll House raw cookie dough. The FDA also said consumers should not try to cook the dough, even though eating cooked dough would be safe, because consumers might get bacteria on their hands and on counters and other cooking surfaces. Spencer explained how E. coli is a potentially deadly bacterium that can cause bloody diarrhea, dehydration and, in the most severe cases, kidney failure. She also confronted local grocery store owners who had the cookie dough still on store shelves for purchase even after the recall was issued.

Program:	WDIV News / Local 4 News at 5 & 6
Dates:	June 15, 16, 17
Time/Duration:	5:00 p.m., 6:00 p.m. / 6:15 total length
Summary:	

WDIV Consumer Reporter Ruth Spencer received several emails from angry viewers about a baby furniture company not living up to its obligations to deliver furniture to customers who have already paid. The Baby's Room collected deposits of thousands of dollars in furniture from expectant parents, but as Spencer found when couples went to inquire about their purchases the door's of the stores were locked and no one returned their phone calls. The Baby's Room has four stores in Metro Detroit: Auburn Hills, Clinton Township, Novi and Taylor. Spencer interviewed first time parents Erin and Brent Moran who welcomed their first child in September 2008. In March of 2009, the couple paid about $2,000 for several pieces of furniture from the Baby's Room. When they hadn't heard from the store, they started getting worried and called Spencer. The couple claimed to get the run around from the company, so Spencer went herself to confront the store manager. Spencer interviewed another new mother, Ellen Crider, who spent $1,500 at the Taylor store, with nothing to show for her money. Spencer learned the Better Business Bureau received several complaints about the local stores and the company. The BBB local chapter was working with the families on trying to get the issue resolved. Spencer interview BBB Public Affairs Director Tim Burns on what people in their situation should do. The Baby's room also issued a written response to Spencer two days after she started investigating, stated it filed for bankruptcy. Local customers were directed to contact the law firm handling the bankruptcy proceedings.

Program: WDIV News / Local 4 news at 6
Dates: April 2
Time/Duration: 6:00 p.m. / 2:40 Segment length
Summary:

With foreclosures at an all time high in Metro Detroit and Michigan, many homeowners were looking for "quick fixes" to get them out of their home loan obligations. WDIV Consumer Reporter Ruth Spencer highlighted the problem of too many scammers taking advantage of home owners in desperate financial need. According to Spencer, lender Freddie Mac reported 85% of delinquent loans were due to three reasons: job loss, illness or excessive obligation, all three of which were prevalent in Michigan homes. She warned of the scams targeting desperate home owners and what lenders could do to get out of the mountain of debt. Spencer talked with Ingrid Beckles, Freddie Mac Senior VP for Default Asset Management, on the company's "Making Home Affordable Plan" designed to help keep families in their homes. After all, keeping families in their homes is food for borrowers, lenders and critical to the nation's economic recovery. Spencer warned of renegotiating loans with a reputable lender as opposed of scammers acting as "middlemen" to bridge the gap to the new loan programs. The number one way to determine whether you are the target of a home foreclosure scam, Spencer reported, was if the "middleman" asks you for money upfront. That's when they should be reported to a mortgage service right away. She provided a list of reputable home loan companies as well.

Program: WDIV News
Dates: May 27th
Time/Duration: All Newscasts / 14:40 Total length

Summary:

WDIV Consumer reporter Ruth Spencer presented a series of stories, including live cut-ins, on protecting your personal safety by knowing when to and when not to shred your personal documents. Spencer worked with Iron Mountain Shredding to set-up several locations throughout Metro Detroit where viewers could come and have their personal records safely destroyed for free. Each year too many people have become the victim of identity theft by having their personal information stolen, costing them billions of dollars and this series of reports provided people with a better understanding of what they should do to protect themselves. Spencer also reported on a identity theft victim, and showed what should be shredded, such as tax forms after 7 years, and what should never be shredded, such as important purchase documents, such as a home purchase agreement or proof of major improvements to a home. All documents with your name and address on them; including credit card bills and applications, all medical documents, bank, utility and credit card statements should be shredded. Hundreds of WDIV viewers brought their personal belongings to be shredded.

Program: WDIV News
Dates: June 25, 29,
Time/Duration: All Newscasts / 6:45 total length
Summary:

WDIV Consumer Reporter Ruth Spencer reported on two recalls of ground beef shortly before the 4th of July holiday. The initial recall came down as 41,000 pounds of JBS Swift Beef Company beef products due to possible E. coli contamination. Spencer reported on the voluntary recall, which at the time had not resulted in any illnesses. The consumer unit worked to try and let viewers know when and who sold the beef, but according the JBS Swift Spokesman Chandler Keys, customers would have to call stores individually to determine whether their grocer purchased the potentially tainted meat. Spencer was able to confirm Michigan was one of 13 states where the beef was sold. The meat recall expanded days later to 380,000 pounds after the US Department of Agriculture included more products in the risky category. 24 illnesses in several states forced the company to re-examine is food safety program. The USDA didn't report which states had the illnesses.

LEGAL SYSTEM

Program: WDIV News
Dates: April 2, 6, 11, 14, 15, 21, 27, May 25, 27, and June 14, 16
Time/Duration: All Newscasts / 15:45 Total length
Summary:

We reported that former Illinois Governor Rod Blagojevich was charged with a host of corrupt acts, including trying to auction off President Barack Obama's vacant U.S. Senate seat. The 19-count indictment alleges Rod Blagojevich and his aides discussed the

possibility he could get a Cabinet post in the new president's administration, substantial fundraising assistance or a high-paying job in exchange for the Senate seat. The indictment also charged that Rod Blagojevich was involved in a corrupt scheme to get a massive kickback in exchange for the refinancing of billions of dollars in state pension funds. The former governor's wife, Patti, had been mentioned prominently in the complaint and was the focus of considerable speculation, but she was not charged in the indictment.

Program: WDIV News
Dates: May 18, 19, 20, 21, 27
Time/Duration: All Newscasts / 13:35 total length
Summary:

We reported that the 54 year old woman who escaped from a Michigan prison more than 30 years ago, once again became a free woman after being released with the state's consent. Susan LeFevre escaped from a Detroit-area prison in 1976 while serving a sentence for a drug crime in Saginaw. She served about 14 months of a 10-year sentence before she escaped. LeFevre was in custody for more than a year after she was captured in the San Diego area, married, with a family, using an entirely different name. After her release, she told WDIV Reporter Hank Winchester that she was just happy to see her family and husband as she returned to her life in San Diego.

Program: Flashpoint
Date: April 12
Time/Duration: 10:00 a.m./ 19:10 total length
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our legal system. Scillian was joined by roundtable guests; former assistant Wayne County Prosecutor Portia Roberson, Wayne State University Law School professor Peter Henning, and attorney Reggie Turner. Scillian talked about a local case in which two Inkster police officers are accused of lying under oath, a Wayne County prosecutor is accused of encouraging them to lie, and the judge is accused of allowing it all to happen. Henning stated that this type of action undermines the entire judicial system. Turner believed that right now in Detroit, perjury cases receive greater scrutiny, and ultimately it can be a good thing for the legal system where in the past, cases involving perjury went unchallenged. Scillian asked about a case like this, where the officers lied to protect an informant. Henning agreed that trying to protect an informant is fair, but there is an established procedure to follow and perjury is not an option. Roberson found it difficult to understand how these parties would involve themselves in a situation like this, and she found it most troubling that the prosecutor may have knowingly allowed false testimony. Turner said that all too often, witnesses for both prosecution and defense have perjured themselves; even police officers have lied, but if the standards for perjury cases have been raised in the city of Detroit then there will be new behavior in the courtroom. Scillian was then joined by roundtable guests, Detroit News editorial page editor Stephen Henderson, Detroit Free

Press editorial page editor Nolan Finley, Democratic National Committee member Debbie Dingell and Republican strategist Paul Welday. They discussed the legality of former Mayor Kwame Kilpatrick paying off his legal debts with his re-election fund. Welday stated that any way you look at it it's wrong, and that the people who contributed to Kilpatrick's reelection fund intend for the money to go to his legal purposes. Finley thought state election law is clear that campaign funds can only be used on campaign expenses or held by the state. Henderson disagreed on how explicit the law actually is. Dingell suspected that there is a level of ambiguity when it comes to campaign funds even at a national level and that some politicians have used their campaign funds for legal defense, and that is why she has been fighting for tougher laws and more transparency in all government. The group talked about what should happen to the remainder of the campaign money.

CRIME

Program: WDIV News
Dates: April 10, 11, 12, 13
Time/Duration: All Newscasts / 15:00 Total length
Summary:

We reported that a student was shot and killed at Henry Ford Community College. WDIV Reporters Mara MacDonald and Silva Harapetian learned the shooter was a fellow student, who then shot and killed himself. Anthony Powell left a videotape message on You Tube shortly before the crimes. Powell suffered from chronic depression. His mother, Doris Powell said she thought her son would kill himself. Police said they got a call about 12:30 pm on Friday, April 10th on a report of an assault. On the way to the crime scene, they got another report of shots being fired at the college's Mackenzie Fine Arts Center. When police arrived, they found theater student Asia McGowan, 20, and Anthony Powell, 28, dead. The two students had a theater class together. McGowan's family says she was an aspiring actress, singer and dancer. WDIV Reporter Bisi Onile-Ere talked with her mother Pamela Peterson who said Asia was a young woman who had so little and wanted so much out of her life. Peterson said her daughter was not romantically involved with Powell. Investigators said it appeared Powell made several advances but was turned down each time. Police said Asia McGowan was rehearsing a scene in the empty room at Henry Ford Community College when Powell barged in. The 17,000-student commuter school was closed for three days following the deadly shooting. Administrators decided on providing counselors to grief-stricken students and ramp up security.

Program: WDIV News
Dates: May 24, 25, 26, 27, 28, 29, 30, 31 and June 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
Time/Duration: All Newscasts / 1 hour 25:30 Total Length
Summary:

An Amber Alert was issued for 5 year old Nevaeh Buchanan after she disappeared from her family's apartment complex. The child was last seen by friends while playing on her scooter in Monroe, Michigan. The story quickly made national news as massive searches were conducted to locate the little girl. The Monroe County Sheriff's Department, as well as the Michigan State Police and FBI were part of the investigation. WDIV Reporters Jim Kiertzner, Hank Winchester, Marc Santia, Kevin Dietz, and Mara MacDonald lead the coverage. Daily briefings were held by the Monroe County Sheriff Tilman Crutchfield. After more than a week and a half of searching, candlelight vigils and pleas from the community, Nevaeh's body was discovered on the banks of the River Raisin. As MacDonald reported, a fisherman found the 5-year-old girl's body encased in cement. The family of Nevaeh Buchanan said their final goodbyes on June 13th. The procession drove by Nevaeh's favorite park where she liked to play. A group of people released balloons in her memory. Hundreds of people mourning Nevaeh filed past her closed casket with her favorite stuffed animal. Nevaeh's family came under heavy criticism for the "family environment" she lived. WDIV reporters learned that it was her grandmother, Sherry Buchanan, who had custody of the little girl. The mother, Jennifer Buchanan was convicted for breaking into homes to support a drug habit. The three, grandmother, mother and daughter, were sharing a Monroe apartment when Nevaeh disappeared. Sherry Buchanan said the whole ordeal, especially dealing with the family of Nevaeh's father, Shane Hinojosa, has been very difficult on her. She spoke to WDIV reporter HankWinchester saying, "Hopefully down the road, I can prove I am on the right side of the road and can hold my head up high," she said. "I feel like everyone has a lot of negativity about me," Jennifer Buchanan said. "They don't personally know me....I feel like everyone is putting me in the category of ... parents who actually did harm their children. ... It's very frustrating." Reporters MacDonald and Santia learned investigators found an empty beer can and a cigarette butt near where Nevaeh's body was found along the river. Both pieces of evidence have been sent to crime labs for testing. In an interview with WDIV reporter Kevin Dietz, Heather Vitta with the Michigan State Police Biology Unit said, "There are actually excellent sources of DNA because there are cells that deposited on the end of the cigarette butt from the lining of the mouth and the lips. In addition, pop cans, again you can have cells from the lips and the inside of the mouth," "That person, to our knowledge, is still out there in the community. In my opinion it is a very sick or disturbed person we're looking for, a person that is able to abduct and murder an innocent 5-year-old child," said Sheriff Tilman Crutchfield.

During the course of the investigation into what happened to Nevaeh, two men, George Kennedy and Roy Lee Smith, both convicted sex offenders were named people of interest in the case but have not been charged with anything related to the girl's case. Kennedy told the Toledo Blade that he met Nevaeh's mother two years ago at the parole office. He said he formed a friendship with her out of loneliness. Buchanan has been criticized for befriending two convicted sex offenders. Both Kennedy and Smith violated terms of their probation as offenders by having contact with Buchanan and her daughter. The two men were transferred to state prison in Jackson to serve out the rest of their sentences, which could turn out to be up to 35 years for Smith and 13 for Kennedy.

As of this writing, there have been no arrests in this case.

Program: WDIV News

Dates: May 26, 27, 28, June 1
Time/Duration: All Newscasts / 5:15 total length
Summary:

We reported that a man whom police said tied up his ex-girlfriend's children and fatally shot her new boyfriend has pled not guilty to murder charges. Warren police said 39-year-old Dwayne Edmund Wilson fatally shot 32-year-old Kenyatta Williams in his ex-girlfriend's Warren apartment on Common and Dequindre roads. Police said Wilson had the keys to his ex-girlfriend's apartment and entered it sometime earlier in the day and tied up her 13-year-old and 17-year-old children while she and Williams dropped off other child at kindergarten. "Once they entered the front door he shot him immediately execution style at least maybe three times," said Warren Police Commissioner William Dwyer. Williams, who had just moved from Fort Meyers, died at an area hospital. Wilson was charged with five felony counts, including first-degree murder, homicide, felony firearm and unlawful imprisonment. The Warren Police Department in conjunction with Crime Stoppers had offered a $2,000 reward for Wilson, who has an extensive criminal history and was recently released from the Jackson State Prison. Wilson is jailed on a $1 million bond.

Program: WDIV News
Dates: May 25, 26 and June 2
Time/Duration: All Newscasts / 3:45 total length
Summary:

We reported that a Detroit-area woman was arraigned on murder charges in the fatal stabbing of her father after an argument over a dinner roll during the Memorial Day holiday. WDIV Reporter Hank Winchester reported that Wayne County Prosecutor Kym Worthy charged 42-year-old Ava Maria Gordon of Melvindale with second-degree murder in her own father's death. Police responded to a home after a man called 911 and said he had been stabbed in the stomach. When police arrived they found the victim, Greg Gordon, with multiple stab wounds. He was transported to an area hospital, where he later died. Ava Gordon was found hiding in a wooded area behind the home. She was also taken to the hospital and then to the police station. Police said Ava Gordon told them that the shooting was sparked over leftover food. She said she ate a dinner roll that her father had been saving for later, even though it had a note on it advising her not to eat it. Neighbors said Ava Gordon moved back into her father's home about 7 months ago. Police said she also fired a gun but apparently didn't hit her father.

Program: WDIV News
Dates: June 11, 12, 23
Time/Duration: All Newscasts / 5:00 total length
Summary:

We reported that a 51-year-old Warren woman is charged with killing her granddaughter. WDIV reporter Silva Harapetian reported 4-year-old Linda Steele was found dead in her home in the 11000 block of Packard Street. Police said her grandmother, Dawn Yorke,

was babysitting and admitted that she choked the child. Harapetian interviewed Warren Police Commissioner William Dwyer who said, "It appears the grandmother choked the girl from behind and placed her in her bedroom. When officers arrived, the grandmother was sitting in the living room in an arm chair smoking a cigarette." Dwyer said the child's mother called home to check on her daughter, and that is when Yorke told her she had "killed the baby." The girl's father returned home to find her unresponsive.
At Yorke's arraignment, Robin Steele told the judge she didn't want her mother out on bond. Yorke said she was on medication for schizophrenia but was having difficulties. Yorke has no criminal history. Yorke is currently jailed without bond.

Program: Humane – Bully Magician, Hero PSAs
Date: April - June
Time/Duration: 2x :15, 1x:30
Summary:

These PSAs from American Humane urge bystanders to do something when they witness neglect or abuse of children, either by other children or by adults. The PSAs illustrates that onlookers have the power to be the magicians or heroes who help the helpless out of bad situations.

RACE RELATIONS

Program: WDIV News
Dates: June 10, 11, 12, 15, 16
Time/Duration: All Newscasts / 13:25 Total Length
Summary:

We reported that an 88-year-old gunman with a violent anti-Semitic past opened fire with a rifle inside a crowded U.S. Holocaust Memorial Museum in Washington D.D., killing a security guard before being shot himself by other officers. James W. von Brunn, a white supremacist, was charged with murder. The Holocaust Memorial Center in West Bloomfield was one of several local organizations who received a security alert from the Southfield-based Anti-Defamation League. WDIV not only reported on the initial shooting and the local connections, but also talked with a relative of the shooting victim who happened to live in Auburn Hills. WDIV Reporter Natalie Sentz talked with the family about their sudden and very tragic loss.

Program: Flashpoint
Date: April 5
Time/Duration: 10:00 a.m. / 7:44 Segment Length
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor, Devin Scillian addressed issues pertaining to race relations. Scillian was joined by Detroit Mayor Ken Cockrel, Jr., Wayne County Executive Robert Ficano, Oakland County Executive L. Brooks Patterson, and chair of the Macomb County

Commission Paul Gieleghem. The roundtable discussed the issue of race in metro-Detroit. Cockrel said people have to recognize even though America elected the first African-American President, race problems are not automatically solved. However, he said he doesn't see the dispute over Cobo Hall as race-centered. Ficano said the economic downturn makes people frustrated, and more likely to take those feelings out on each other. He said politicians should not exploit those divides for political agendas. Patterson has been accused of being racist in the past, and he attributed it to the fact that he isn't afraid to engage in debates with African Americans. Patterson stated that he has a job to do as Oakland County Executive and that is to defend his county

Program: Flashpoint
Date: April 26
Time/Duration: 10:00 a.m. / 5:51 Segment Length
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor, Devin Scillian addressed issues pertaining to race relations. Scillian welcomed the Executive Director of the NAACP Detroit Branch Heaster Wheeler and Deputy Executive Director Donnell White to talk about the Fight for Freedom Fund Dinner. Scillian stated that in the past presidential election, race was not as much an issue as he thought it would be. White claimed that racial pressures have now been turned up a notch because many think that we are now in a race-free environment. Scillian asked if race was an issue with the fighting over control of Cobo Hall. Wheeler stated that when talking about Detroit, race is more often than not inferred. Wheeler and White talked about the general themes of this year's fundraising dinner which supports the NAACP Freedom Fund efforts.

Program: Arab American Festival 09 PSA
Dates: June 1 – June 18
Time/Duration: General Rotation/ 1x :30
Summary:

This WDIV-produced PSA invites viewers to attend the 14th annual Arab American Festival in Dearborn. The festival features a carnival, Middle Eastern food, games, coffee cup readings, and live music. It's a chance for metro-Detroiters to celebrate their diverse cultural heritage.

CULTURAL AFFAIRS & COMMUNITY ENRICHMENT

Program: WDIV News
Dates: April 6, 7, 8
Time/Duration: All Newscasts / 19:50 total length
Summary:

Comedian Jay Leno brought his "Comedy Stimulus" show to the Palace of Auburn Hills. Leno came up with the idea for a free concert to give out-of-work Metro Detroiters a free

night out to enjoy. Leno provided the free show, where people didn't have to pay a dime; no charge for parking, and free Pepsi from the Pepsi Company. The intention "provide a laugh" for autoworkers laid off due to the economic downturn. WDIV anchored its newscasts from the Palace of Auburn Hills on the night of the first concert. WDIV Reporter Hank Winchester provided behind-the-scenes stories with Leno, showing the preparations for the big show. Anchors Ruth Spencer and Devin Scillian did a one-on-one interview with Jay just hours before his comedy act where he talked about why he decided to do it, what people could expect, his appreciation of the auto industry especially the American auto industry, and his love for Detroit. WDIV Reporter Roger Weber covered the actual event where he talked with grateful Metro Detroiters who attended the show. Many of them had not been able to go out for dinner and a movie because of losing their jobs. About 20,000 people attended each show, for 40,000 total. This provided many families with the entertainment they so desperately missed. Hometown favorite Kid Rock introduced Leno. Leno's free shows prompted several local businesses to offer "freebies" as well; everything from car washes, to hair cuts and restaurant meals to anyone who had a ticket stub from the show.

Program: WDIV News
Dates: May 3, 17, 24, 30, 31 June 6, 9, 12
Time/Duration Special Coverage / 7hours 10:00
Summary:

The Detroit Red Wings skated into the Stanley Cup Playoffs as one of the teams favored to win it all. WDIV carried many of the Stanley cup games on its air. During the NBC playoff games, WDIV produced pre and post games shows. These shows were hosted by WDIV-TV Sports Anchors Bernie Smilovitz and Katrina Hancock, as well as WDIV Anchors Steve Garagiola, Devin Scillian and Carmen Harlan. Red Wing legend Mickey Redmond joined to co-host the shows. The pre game shows focused on events leading up to the game, including player interviews/profiles as well as commentary by Redmond on the Red Wings play. The post game shows included live player interviews from the locker room, post game analysis by Redmond, and NHL podium interviews. WDIV also focused on the activity in and around the city each time the Red Wings played at home, focusing on local venues that benefited from the tremendous surge of people in downtown Detroit. The Red Wings made it into the Stanley Cup Finals where the Wings eventually lost to the Pittsburgh Penguins in 7 games.

Program: WDIV News
Dates: June 22, 23, 24
Time/Duration: All Newscasts ./ 31:30 Total Length
Summary:

Each year fireworks light up the sky over Downtown Detroit in a spectacular show. This year's Target fireworks again were held along the Detroit Riverfront. WDIV carried the show live, and in the days leading up to the fireworks, WDIV news reporters did several stories on the show. WDIV Reporter Paula Tutman talked with Patrick Berault, choreographer of this year's show on the different surprises planned. The fireworks are

placed on barges and brought up the Detroit River to get in position for the show. On the day of the event, WDIV Anchors Devin Scillian and Carmen Harlan, along with WDIV-TV Forecast Chuck Gaidica, anchored parts of the newscast from the rooftop party. WDIV Reporters did several stories of Metro Detroiters going through their annual rituals to get the best seats for the show. Reporter Steve Garagiola did an extensive story the night before the fireworks on where to watch, and how to make sure to get the most out of the show. Reporter Marc Santia did a story on the security in downtown to make sure families had a safe and enjoyable evening. Reporter Hank Winchester watched the show with the crowds and reported on their favorite moment. Traffic Reporter Lauren Podell covered the crowds and the traffic from the air in Sky 4.

Program:	WDIV News / Local 4 News Morning, 5 & 11
Dates:	April 1, 8, 15, 16, May 12, and June 6, 25, 26
Time/Duration:	5:00 a.m., 5:00 p.m., 11:00 p.m./ 17:40 total length
Summary:	

WDIV presented a series of reports titled "Making a Difference." These reports show local stories of people making a difference in their community in these difficult economic times. We solicited stories from viewers and received tremendous feedback. Specific reports featured this quarter were as follows:

-The Lincoln Park Preservation Alliance hosted a Bowling Stimuli Event, offering free bowling and pizza for the unemployed citizens of its community. The Fort Park Recreation and Bowl hosted the event which allowed participants to blow three free games, get free shoe rentals, two $2 drink coupons and pizza.

-WDIV Reporter Natalie Sentz reported on a group of St. Clair Shores mothers making Easter baskets for needy families. These are people who at one time were themselves in need and because of the generosity of others, promised they would always give back. Local restaurants helped donate to the Easter baskets.

-Local Ford Mercury dealership gives back to the community with massive food drive to help others in need.

-Dr. Frank McGeorge reported on the Michigan man who donated organs to two family members. Bruce Coburn made history by being Michigan's first spouse-to-spouse donor when he gave part of his life to his wife Carolyn, who suffered from autoimmune hepatitis. Coburn then donated a kidney to his sister-in-law, Patricia Moylan, who was diagnosed with polycystic kidney disease. The second procedure was done at St. John Hospital. McGeorge talked with all three about their experiences.

- News Anchor Guy Gordon reported on DTE using the vacant land around its substations and turning it into mini-farms to feed the hungry in Metro Detroit. He talked with Jim Sorensen with DTE about the planting of the crops, then taken the harvested crops to Gleaner's Food Bank to distribute to the area's hungry and in need. One of the

DTE mini-farms is located in Auburn Hills near a huge transformer. The 12,500 square feet of landed yield more than 5,000 pounds of food.

-The Disabled American Veterans held a clothing swap in Utica where people could come with clothing and swap it with others for what they need. For instance: if someone comes with two pairs of pants and s shirt, they can trade it for someone else's two pairs of pants and a shirt. The event was designed to help the needy in the community, but it was open to others.

-16 year old Andrecia Wasson from Centerline won a national boxing championship, thanks in part to the donations of the Detroit Police Department. Officers within the department helped pay for her trip to Colorado to compete in the event where Wasson defeated a two-time world champion in her 152 pound weight division. Wasson returned to Detroit to publicly thank the policemen. She now heads to the Golden Glove Championship in July.

-WDIV Reporter Ama Daetz profiled a local group which each year helps children with disabilities discover and live the dream of doing something they otherwise would never be able to do...ride a bike. It's a group called the Band of Angles which works with local groups to find children specifically suffering from illnesses such as Down's syndrome, Cerebral Palsy and other afflictions, and creates special bikes for them. Some of the volunteers this year came from the Troy High School football team. Daetz talked with group organizers and parents of the children on the special event.

Program: The Target Fireworks
Date: June 24
Time/Duration: 8:00 p.m. / 3 hours
Summary:

WDIV's coverage of the Target Fireworks was hosted by WDIV anchors Carmen Harlan, Devin Scillian, Chuck Gaidica and Bernie Smilovitz. In addition to broadcasting the city's uninterrupted fireworks display for those who can't come see it live, the show included a variety of community focused tape pieces. There were three stories of people who are making a difference in the community, especially during difficult economic times. One story featured a Franciscan brother who turned his church's warming center for the homeless into a café, where they are served homemade pastries and encouraged to paint and play the piano. Another story was of a 23 year-old local Iraq War veteran who lost his legs in a roadside bomb. The group Homes for Our Troops is custom-building a home for him that will accommodate his wheelchair. The materials and labor come completely from donations that show gratitude for his service. The third story was of two young adults who went through job training at Goodwill and found new careers in banquet services at a local hotel. The program also included an interview with Goodwill Detroit's Russ Russell. He had the idea for "Pay It 4Ward" envelopes, which people pass amongst friends and families. Each person puts in a dollar or more, and when the envelope has 25 contributions inside, it gets turned in to Goodwill. The money raised goes toward supporting job training programs. This unique idea is expected to raise

much-needed funds when traditional donations are down. More than a half-million envelopes are available to metro-Detroiters. Our interview included a taped piece demonstrating how the envelope should be passed along. Another segment of the show focused on Detroit's transforming riverfront. It featured a taped piece highlighting the new attractions downtown, including a bike path, fishing piers, a butterfly garden and miles of walkways. Detroit Riverfront Conservancy CEO Faye Nelson was interviewed live on the show. She talked about upcoming plans for more improvements along the Detroit River. We also kicked off a joint effort between WDIV "The Biggest Loser: Detroit Edition". The program encourages overweight metro-Detroiters to tell their stories of how they want to lose weight the healthy way. Six contestants will be chosen to receive exercise and nutrition advice from Blue Cross Blue Shield experts over the course of the next few months. BCBSM CEO Daniel Loepp talked in a live interview about why healthy weight is so important in preventative health maintenance, which is one of their biggest initiatives.

Program: VIP Rooftop Party tickets PSA
Dates: June 9 – June 23
Time/Duration: General Rotation/ 1x :30
Summary:

This WDIV-produced PSA informed viewers about the upcoming VIP Rooftop Party, held during Detroit's fireworks display, to benefit the nonprofit Parade Company. Party guests enjoy the city's best view of the fireworks, and proceeds from ticket sales go toward putting on Detroit's traditional events, like the Thanksgiving parade.

Program: Bookstock 09 PSA
Dates: April 11 – May 3
Time/Duration: General Rotation/ 1x :30
Summary:

This WDIV produced PSA invites viewers to come to Bookstock, metro-Detroit's largest used media sale. Proceeds from sales benefit local literacy initiatives. Shoppers can find books, children's books, audio books, CDs and DVDs. The event takes place at Laurel Park Place in Livonia.

Program: Hoedown 09 PSA
Date: May 4 – May 15
Time/Duration: General Rotation /1x :30
Summary:

This WDIV-produced PSA informs viewers of the Hoedown festival in downtown Detroit from May 15-17th.

Program: MHS – Special Friends PSA
Dates: April - June
Time/Duration: General Rotation/ 1x :30

Summary:

This PSA from the Michigan Humane Society encourages everyone to find a "special friend" at their local animal shelter. It depicts a girl looking for the "perfect" dog, when she encounters her own special friend, a dog with three legs. Thousands of homeless animals every year depend on the Michigan Humane Society for a second chance at life.