

Introduction to T-Mobile USA

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T-Mobile Government Affairs

Tom Sugrue, VP
Government Affairs

Tony Russo, VP
Federal Legislative

Kathleen Ham, VP
Federal Regulatory

Jamie Hastings, Dir.
State Legislative

Dave Conn, Dir.
State Regulatory

Sara Leibman, Dir.
Regulatory Affairs

Harold Salters, Dir.
Regulatory Affairs
-NCC Rep
- NRSC Rep

Jim Nixon, Dir.
National 911 Policy
-NG911
- APCO/NENA

Who We Are

- Fourth largest national wireless carrier, providing voice, messaging, and data capable of reaching over 268 million Americans; employing 44,000 cell sites
- More than 32 million customers in the United States
- J.D. Power and Associates award winner August 2009 Customer Care Survey - winner 8 out of last 9 awards in this category
- Highest ranking national wireless carrier in J.D. Power and Associates 2009 Wireless Retail Sales Satisfaction StudySM
- Listed on Fortune's 12th annual survey of 100 best companies to work for about 40,000 employees

T-Mobile Is Traditional Value Leader



Disruptive Pricing

80% of people pay too much for their mobile service!

www.billshrink.com



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Innovative Handsets Android Platform



G1 with Google
October 2008



myTouch 3G
with Google
August 2009



Motorola CLIQ
September 2009



Innovative Offerings



T-Mobile

- Unlimited HotSpot calling can be used anywhere a WiFi connection is available to the end user.

- T-Mobile @Home provides attractive landline home phone alternative.
- Emerging business models in M2M.



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T-Mobile Adding Network Capacity 3G Deployment

- **Acquired 3G licenses in the 2006 AWS Auction**
 - Data-intensive uses require greater capacity
 - T-Mobile G1 customers use 50x more data than average
- **Current 3G Coverage**
 - 158 Million Pops
 - 208 Cities
- **3G Coverage by end of 2009**
 - 200 Million Pops
 - 250 Cities
- **Still clearing Federal Government users, e.g. DoD**
- **Additional spectrum critical for continued innovation and competition**

Support of PSHSB Programs

- **TAC and CSRIC – committed to active participation in the past and going forward**
- **DIRS – active participant and revised coverage maps to meet FCC DIRS concerns**
- **FEMA – meetings at FEMA & FCC HQs to discuss ESF-2 preparedness**
- **Pandemic Planning – intensive work on NRSC Pandemic Best Practices team (best practice released 8/31/09)**
- **NRSC White Paper committed on Wireless Best Practices regarding four cause groups of concern identified at August meeting**
 - **T-Mobile chairs Wireless Sub-team addressing FCC NORS concerns**
- **Public Safety / Broadband Task Force (Public Notice 9/28/09)**

Commercial Mobile Alert Service

- **Active participant on the FCC Advisory Committee (CMSAAC)**
 - T-Mobile representative holds a leadership role
- **T-Mobile will participate in initiative**
 - Filed letter of intent (9/8/08) to transmit alerts “in whole or in part”
- **Actively engaged in standards development for CMAS**
 - Final, approved joint ATIS / TIA specification for the Federal Alert Gateway Interface expected this month
- **Participant in the DHS RFI process for establishing a research, development, testing, and evaluation program within DHS S&T**
 - Submitted response to inquiry (8/17/09)

Addressing Public Safety Needs for National Broadband Interoperability

- **D-Block**
 - T-Mobile and MetroPCS / Leap / RTG filed Joint Comments
 - T-Mobile letter to the Hill
 - Additional funding *not* additional spectrum
 - Auction D Block for commercial use, and with Congressional authority, use the proceeds to fund a broadband network using existing Public Safety spectrum
- **Acute commercial spectrum need for broadband**
- **CTIA call for 800 MHz for additional broadband spectrum by 2015**
- **9/30/09 Open Agenda Meeting on National Broadband Plan**

9-1-1 Issues

- **Accuracy, NSI, disabilities access, telecom technology convergence**
- **Cooperative analysis of technologies**
- **Path forward based on what is achievable**
- **Set reasonable expectations**

Thank you!