

# *Latino Council of Marin*

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October 12, 2009

Chairman Julius Genachowski  
Commissioner Meredith Attwell Baker  
Commissioner Mignon Clyburn  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell

Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: Broadband Industry Practices (WC Docket No. 07-52)

Dear Chairman Genachowski:

As the Federal Communications Commission considers implementing network neutrality rules, I respectfully urge you to keep in mind the unique needs of our nation's growing Latino population. Latinos have the fastest growing broadband adoption rate among minority groups, especially with household broadband usage up significantly over the last two years.

The growth has been impressive, but from where we sit less than an hour away from Silicon Valley, we still see that too many Latinos are not on-line. We need the FCC to focus on more incentives to get minority communities on to the Internet and taking advantage of the power it can unleash. Net neutrality threatens investment – something none of us can afford in this economy. If there isn't investment, Silicon Valley won't keep innovating and that just hurts all of us – whether we've been on-line for years, are just starting, or are hoping to get on.

We need to make it easier, not harder for Latinos and other minorities to take advantage of the many benefits of the Internet.

As you consider any new rules or regulations, I ask that you redirect the Commission's efforts towards policies that will help more Latinos gain broadband access.

Sincerely,

*Adriana Ames*

Adriana Ames, President of the Board of Directors  
Latino Council of Marin