



ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE

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October 13, 2009

**Chairman Julius Genachowski**  
**Federal Communications Commission**  
**445 12th Street, SW**  
**Washington, DC 20554**

**Re: Broadband Industry Practices (WC Docket No. 07-52)**

Dear Chairman Genachowski:

I'm writing to you on behalf of the Orange County Hispanic Chamber of Commerce, which represents the interests of Orange County's 30,000 Hispanic-owned businesses. Our members rely on technology and the Internet to successfully run their businesses. Public policies and regulations that discourage wireless growth and innovation – such as Net Neutrality – are detrimental to our members' opportunities for economic growth.

We are greatly concerned that the FCC's Net Neutrality rulemaking will result in regulations that adversely impact our members' ability to access the Internet, and by extension, their livelihoods and those of their employees. Today's small business owners rely on wireless connections to do everything from managing employees to contacting customers, tracking shipments to ordering inventory. For them, the Internet is an integral and necessary part of doing business successfully.

Furthermore, Hispanic-Americans are more likely than the general population to access the Internet from a mobile device. Therefore, any regulation or policy that negatively impacts the wireless Internet industry will have a disproportionate effect on Hispanic-Americans. By discouraging investment in the broadband industry, Net Neutrality will have a direct negative impact on the wireless Internet industry.

Before enacting any type of Net Neutrality regulation, we ask that the Commission take into consideration the needs of the Hispanic-owned businesses of Orange County, and those across the country. Harmful regulation of the Internet will create unnecessary obstacles to their continued success.

Sincerely,

Javier Mier  
Chairman of the Board

CC: Commissioner Meredith Attwell Baker  
Commissioner Mignon Clyburn  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell