



Texas Association of Mexican-American
Chambers of Commerce

October 13, 2009

Chairman Julius Genachowski
Commissioner Meredith Attwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Broadband Industry Practices Docket No (07-52)

Chairman Genachowski and Commissioners:

Thank you for your consideration of my opinion and that of thousands of businesses owned by Hispanics in Texas who make up the membership of the Texas Association of Mexican American Chambers of Commerce. As you can see from our name, we represent Hispanic owned businesses across the state and are the leading advocate for Hispanic businesses in Texas.

Allow me to share with you why I opened my letter with that background. Hispanic households contributed more than \$171 billion to the Texas economy in 2008, and their annual buying power is expected to rise to nearly \$252 billion by 2013 – a 47% increase in just five years, according to a study by the Selig Center for Economic Growth at the University of Georgia.

That is my humble way of saying that our members are one of the reasons why Texas has come through the economic malaise better than most. Our members work hard. They contract with medium and large sized businesses to bring them valuable partners in order to accomplish their business goals.

We know what it takes to make a good thing better. We know what it means to have a business plan that allows for growth and profit. We also know what it means to take the incentive out of a successful business plan. Therefore, the only way we can interpret the words of Chairman Genachowski, regarding net neutrality, is that all incentives for investment in the internet are being taken out. We have also heard that the new rules regulating some, but not all players of the internet, wired or wireless, are supposed to stimulate investment and innovation. Our members would have difficulty in seeing how this conclusion is reached.



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We know there are many creative and innovative individuals who continuously find new ways to do what may have been done in the past and that is a good thing. What is even better is the current cooperative relationship that has built the internet which provides us access to information at speeds which were not expected even as of five years ago.

We, as one of the key business growth engines of Texas, encourage you to reconsider your proposed rules. We want to increase the \$171 billion which Hispanic household contribute to the Texas economy, hire more employees and build new vendor relationships.

Therefore, we respectfully request that you reconsider your position and adopt one that will help us to accomplish our goals and aspirations.

Sincerely

A handwritten signature in black ink, appearing to read "Sam Guzman", with a long horizontal flourish extending to the right.

Sam Guzman, President/ CEO
TAMACC



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