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October 30, 2009

William Dever
Acting Chief, Competition Policy Division
Wireline Competition Bureau

Erica McMahon
Chief, Consumer Policy Division
Consumer & Governmental Affairs Bureau
Federal Communications Commission
445 12th St SW
Washington, DC 20554

**Re: Notification Under Section 64.2009(f)
CC Docket No. 96-115**

Dear Mr. Dever and Ms. Mc Mahon:

AT&T Inc., on behalf of AT&T Corp. ("hereinafter "AT&T"), hereby notifies the FCC, pursuant to Section 64.2009(f), of an opt-out mechanism error.

AT&T notifies customers of their CPNI rights and gives them an opportunity to restrict the use of their CPNI ("opt-out") before AT&T uses that CPNI to market services outside of their existing service relationship. The CPNI Notice directs customers seeking to restrict their CPNI to call a toll-free number which leads customers to an interactive voice response ("IVR") system that records their request to opt out. On a daily basis, AT&T retrieves those requests, through a mechanized system (hereinafter "CPNI system"), and updates the customers' CPNI status to restrict the use of their CPNI.

AT&T has determined that, due to a system error, the CPNI system did not retrieve opt-out requests from the IVR, thus AT&T did not update the CPNI status of some AT&T customers that opted out. Specifically, in connection with an update designed to enhance the security of the CPNI system, AT&T inadvertently deleted a component that controlled the retrieval of opt-out requests from the IVR. AT&T has determined that approximately 4250 customers were affected by this error.

AT&T has changed the CPNI status of all potentially impacted customers to "no," which means that AT&T has restricted the use of their CPNI. Additionally, AT&T has corrected the system error explained above.

AT&T is not required to notify any state commissions of this error and no state commission has taken any action regarding this issue.

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For your convenience, attached is a copy of the opt-out notice that was sent to AT&T Corp. customers.

Should you have any questions regarding the foregoing, please contact Davida Grant at (202) 457-3045.

Sincerely,

/s/ Davida Grant

Davida Grant

Attachment

AN IMPORTANT MESSAGE ABOUT THE PRIVACY OF YOUR CUSTOMER INFORMATION (CUSTOMER PROPRIETARY NETWORK INFORMATION OR CPNI)

Dear Valued Customer,

The protection of our customers' privacy is of utmost importance to the employees and management of the AT&T family of companies (AT&T)*. Please take a moment to read the following important message about the privacy of your customer information.

AT&T telecommunications carriers would like to share your customer proprietary network information within the AT&T family of companies for our own marketing purposes, including using that information to offer you additional products and services.

What is CPNI? Your CPNI includes the types of telecommunications services you currently purchase, how you use them and the related billing for those services. CPNI does not include your telephone number, your name or your address. Protecting the confidentiality of your CPNI is your right and our duty under federal law. As an AT&T customer, you can restrict the use of your CPNI even within the AT&T family of companies.

To allow AT&T to use your CPNI, no further action is required. AT&T will not use your CPNI to offer you other products and services until at least 33 days after this notice was mailed to you. AT&T and our authorized agents will not sell, trade or share your CPNI with anyone outside the AT&T family of companies, or with those authorized agents, except where required by law.

If at any time you would prefer that AT&T not use your CPNI to offer you additional products and services – you may call AT&T at 1 800-645-6309. Please note that you will have to call in for each telephone number for which you receive a separate AT&T bill.

Your decision to permit or restrict the use of CPNI will remain in effect until you decide to change it – which you can do at any time without charge. Restricting our use of your CPNI will not affect the provision of any AT&T products or services to which you currently subscribe, nor will it eliminate other types of marketing contacts.

Thank you for choosing AT&T. We appreciate your business.

*The AT&T family of companies are those AT&T companies that provide communications-related products and/or services, including the AT&T local and long distance companies, AT&T Corp., AT&T Long Distance, AT&T Internet Services, AT&T Mobility and other subsidiaries or affiliates of ATT Inc. that provide, design, market or sell these products and/or services.