

## Using VOD Distribution Prior to DVD Release

### Pre-Theatrical Release

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#### Partnership Between Amazon.com and Magnolia Pictures (Selected Examples)

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The Answer Man  
Mutant Chronicles  
The House of the Devil  
The Girlfriend Experience

#### Startz Media

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The Haunted World of El Superbeasto

### Simultaneous VOD and Theatrical Release

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#### IFC Festival Direct on Demand (Selected Examples)

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Anti-Christ  
Afterschool  
Brief Interviews with Hideous Men

#### Magnolia Pictures

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Bubble

### VOD Before DVD

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#### Partnership Between Warner Brothers Entertainment and Comcast

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Observe and Report  
Ghosts of Girlfriends Past

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