

Bryan S.

Media literacy

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11-23-09

Media literacy has been my favorite college course. With understanding media literacy, it has helped me open my eyes to the world of advertising. With a better understanding of marketing and advertising strategies, in the long run this will help me in the business world when I graduate with my management and marketing degree. I wish that my high school offered this course to the students because with a understanding of media literacy, it will help many students in the future. By being aware of the marketing world around us, we can make better choices on what products to buy and not buy as well as understand right from wrong. With the lack of media literacy courses in school across America, students are not getting the full education they deserve. Also. I strongly believe that it will help children filter the right from wrong and good from bad. It never hurts to be fully educated in many areas and this is why I am wondering why media literacy is not being taught. Eventually one day the FCC will be able to push a law for having media literacy taught around the nation in many classrooms but until then I feel that students are not getting the education they need to help understand the real world.