



David P. McClure President & CEO

David P. McClure is President and Chief Executive Officer of the US Internet Industry Association, the primary US trade association for Internet commerce, content and connectivity.

At the request of leading companies in the online services industry in 1994, McClure chartered the Association of Online Professionals to represent the industry in Washington, DC. With the growth of the Internet as the primary online venue, AOP became the US Internet Industry Association in 1999.

McClure earned a Bachelor of Science degree in applied science (physics and chemistry) from the University of Iowa in 1973. He holds an MBA in executive management from Kent State University (1983), and has done additional post-graduate work in organizational development. He is also a graduate of the Defense Information School and the Karras curriculum in negotiations, and has taught communication and public policy in post-graduate and professional development environments.

A technologist by education and experience, McClure was a Cold Warrior with the Strategic Air Command, first as a pilot of the B-52 Bomber and later as a public affairs officer handling such diverse assignments as aircraft accidents, media relations and environmental incidents. He earned a USAF Commendation Medal for his service, and a Jefferson Award for the design of communications programs for the armed services. McClure was also part of the ground support and media team for the flight of the Double Eagle II, the first trans-Atlantic balloon crossing.

In 1979, he left the service to work for BFGoodrich on a variety of technology programs that included the NASA Space Shuttle. He spent eight years on the shuttle program, ending his tenure as a spokesman for the program with the explosion of shuttle Challenger.

Following Challenger, he worked for in the environmental industry, where he became one of the few communication specialists qualified to work on toxic waste and nuclear radiation sites, providing community communications and interaction on Superfund cleanup sites. He went on to spend six years as a network engineer for consulting companies, marketing consultant for hardware and software companies, and three years as the online communications consultant and field agent for the Software Publishers Association, tracking international software piracy operations.

His association experience includes positions on the staff and Board of Directors of the Aviation and Space Writers Association (AWA), and a management position with the Software Publishers Association (SPA). Active in the online community since 1983, he is also a member of the Board of Directors of the Universal Service Administrative Corporation, the non-profit entity that governs the Universal Service Fund on behalf of the Federal Communications Commission.

He holds the rank of *Nidan* in judo, and is a commercial pilot with IFR and multi-engine ratings. He collects 45-rpm records that made the Billboard Top-100 from 1958-1978, is an avid camper who treks from the Shenandoah Valley to Assateague Island, a Civil War history buff, an oenologist with a preference for the vintages of Chile and Australia, a master scuba diver and golfer. Most recently, he has begun to restore a classic 1987 Honda Goldwing motorcycle.

He is also a member of the Clan McLeod, the Scottish Clan whose home lies at Castle Dunvegan on the Isle of Skye. Clan McLeod is the Clan featured in the movies and television series "Highlander," and has a very active non-profit Society in the US for genealogical work and charitable projects.

McClure has written and lectured extensively on management and technology issues, and is considered an authority on strategic business planning and technology integration for businesses. He is currently a contributing editor for business, industrial, accounting and Internet publications as well as numerous newspapers and e-zines, and is the editor of the ReasonedResponse.Com blog on technology, policy and life. McClure also writes a regular column and podcasts for the CPA Technology Advisor and contributes to Accounting Today and The Progressive Accountant magazines.