T-Mobile®

FCC Commissioner Mignon Clyburn
December 9, 2009

Our First T-Mobile Print Ad - Ever!
Get more
Want more from life?
Better start talking.
T-Mobile
ROCKS
THE
ROCK

Who We Are

Who We Are

Overview

- ✓Headquartered in Bellevue, WA
- ✓44,000 employees nationwide

4th largest national wireless carrier

- ✓Independent and unaffiliated with wireline interests
- ✓Over 33 million customers

Full Service Provider

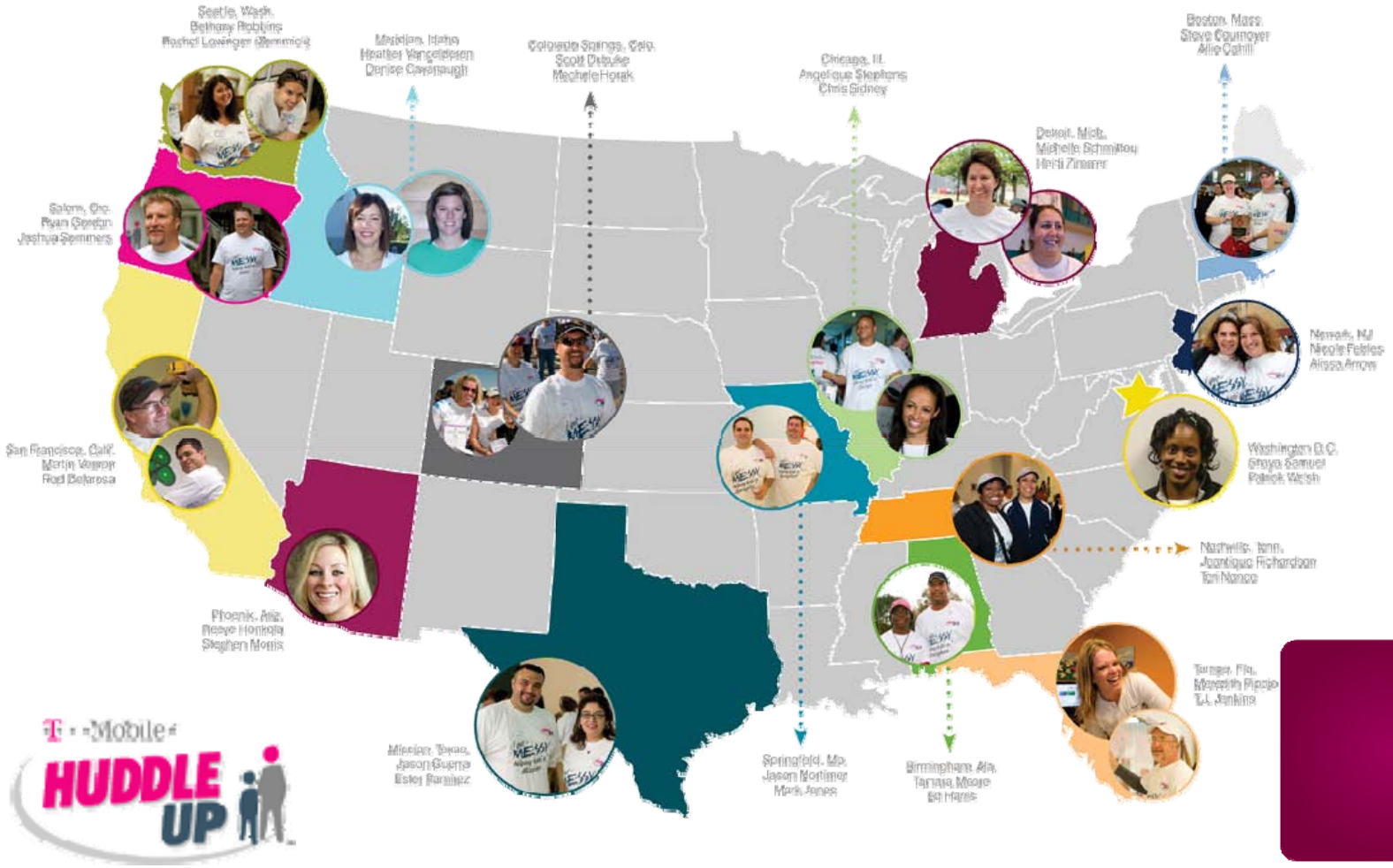
- ✓Voice
- ✓Data
- ✓WiFi Hotspots

Recent accolades

FORTUNE
THE 100 BEST COMPANIES TO WORK FOR

2009 WORLD'S MOST ETHICAL COMPANIES
WWW.ETHISPHERE.COM

Giving back to the community



Our
Coverage
Story

Our network is big, fast & well-respected

- **3G Coverage:** 3G 200M people in 2009
- **Investment:** $10 Billion
- **Speed:** super fast HSPA+

Don’t just take our word for it

Consumer Reports®

nielsen

Innovative Products

Motorola CLIQ

MyTouch3G with Google

BlackBerry® Bold™ 9700 with Wi-Fi Calling

HTC Touch Pro2™

New unlimited plans

Even More℠

- ✓ Unlimited Plans starting at $49.99
- ✓ No Annual Contract Offerings
- ✓ Equipment Installment Plans

Issues Facing T-Mobile

- Spectrum
  - Need for additional 800 MHz under 3GHz
- Roaming
  - Data roaming should be covered
  - In-market exception should be eliminated
- Network Neutrality
  - Reasonable network management critical to ensure best user experience for wireless
- Backhaul
  - Major cost of broadband deployment
  - Few competitive choices in low density areas

Thank
You