

Chairman Julius Genachowski
Commissioner Meredith Attwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert M. McDowell

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: GN Docket No. 09-191

December 21, 2009

Dear Chairman Genachowski and Commissioners:

As a former President of the Tennessee Hispanic Chamber of Commerce and current CEO of Millennium Marketing International – A Multi Media Publishing Corporation that provides information and educational material to the Hispanic Community of Middle Tennessee, with over 60,000 readers of our printed and electronic publications, I would like to emphasize to you the importance to the Hispanic community and to Hispanic and non Hispanic businesses and institutions, who outreach to this community, of having adequate access to broadband technology.

Our mission is to provide communication channels to Hispanic-owned businesses, non for profit organizations, government agencies, and business leaders throughout our state to reach out to the community and communicate news, information, and educational material to this fast growing ethnic group.

Hispanics are the largest minority group in the United States, but have historically lagged behind other populations in broadband adoption. However, this trend has decreased in recent years. As of 2009, 68% of English-speaking Hispanics have a broadband connection in the home according to the Pew Center. More importantly, Hispanics are leading in the use of mobile broadband. While these achievements represent a significant step in bridging the digital divide, there is still much work to be done before all Americans have access to broadband. We support the Administration's efforts to bring broadband to all communities.

With this in mind, however, we wanted to offer our comments regarding certain aspects of the Commission's Open Internet NPRM. We have some concern that imposing so-called net neutrality regulations will create an environment of uncertainty. The business I represent must insist upon flexibility to manage its assets in such a way as to recover expenses and set aside capital to invest. In the United States, we rely upon private industry to deploy, upgrade and invest in out networks. If we weaken their incentive to do so, I fear that investment and upgrades will be slowed, if not stalled, with a particular harm to my community and our business.

Broadband technology offers communities benefits beyond just attracting businesses, but those benefits are increasingly important to our workforce and our families. They include increased access to healthcare tools, expanded educational opportunities, and skill-training programs for the unemployed. Why put those benefits in jeopardy?

On behalf of myself and Millennium Marketing International, I urge the Federal Communications Commission (“FCC”) to continue to make the national broadband plan a priority and proceed with great caution with this proceeding, which I fear could counter the important benefits of the broadband policy.

Sincerely,

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President & CEO
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