

January 13, 2010

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

**Re: Notice of Ex Parte Communication
GN Docket No. 09-51**

Dear Ms. Dortch:

On January 13, 2010, Dave Vorhaus of the National Broadband Taskforce at the Federal Communications Commission spoke via telephone with Chad Lottman, owner and manager of Blue Valley Brand Meats in Diller, Nebraska. The impetus of this call was to gain further detail on the impact of a website on Blue Valley's businesses, as described by Chairman Julius Genachowski in his prepared remarks at the Broadband Field Hearing on Small Business in Chicago, Illinois on December 21, 2009.

The following are the key points discussed in the call:

- As a small business in a town of 300 people, there was a limited retail base that Blue Valley Brand Meats could reach locally with existing business model.
- The company started up their website roughly 5 years ago to address this; many of their new customers find them now through the website.
- Mr. Lottman credits the website with being responsible for the majority of their growth in the last five years (in that time, he estimates the business has grown 30-40%).
- Prior to the website, Blue Valley had roughly 10-11 employees; they now have twice as many.
- The most significant impact on the business is on the SIZE of their customers, rather than the number of customers; the website has allowed them to work with larger distributors in other states (Colorado, Maryland) and focus on wholesale distribution and services rather than just retail.
- Mr. Lottman still sees a lot of other small businesses in Diller and surrounding areas not taking advantage of broadband the way he has been able to, either due to lack of understanding of the value or availability.

Disclosure of this presentation has not been made by the presenter, by the next business day after the presentation, as required pursuant to 47 C.F.R. 1.1206(b). Disclosure herein in no way changes the presenter's obligations under 47 C.F.R. 1.1206(b).

Respectfully submitted,
Dave Vorhaus
Expert Advisor
National Broadband Taskforce, FCC