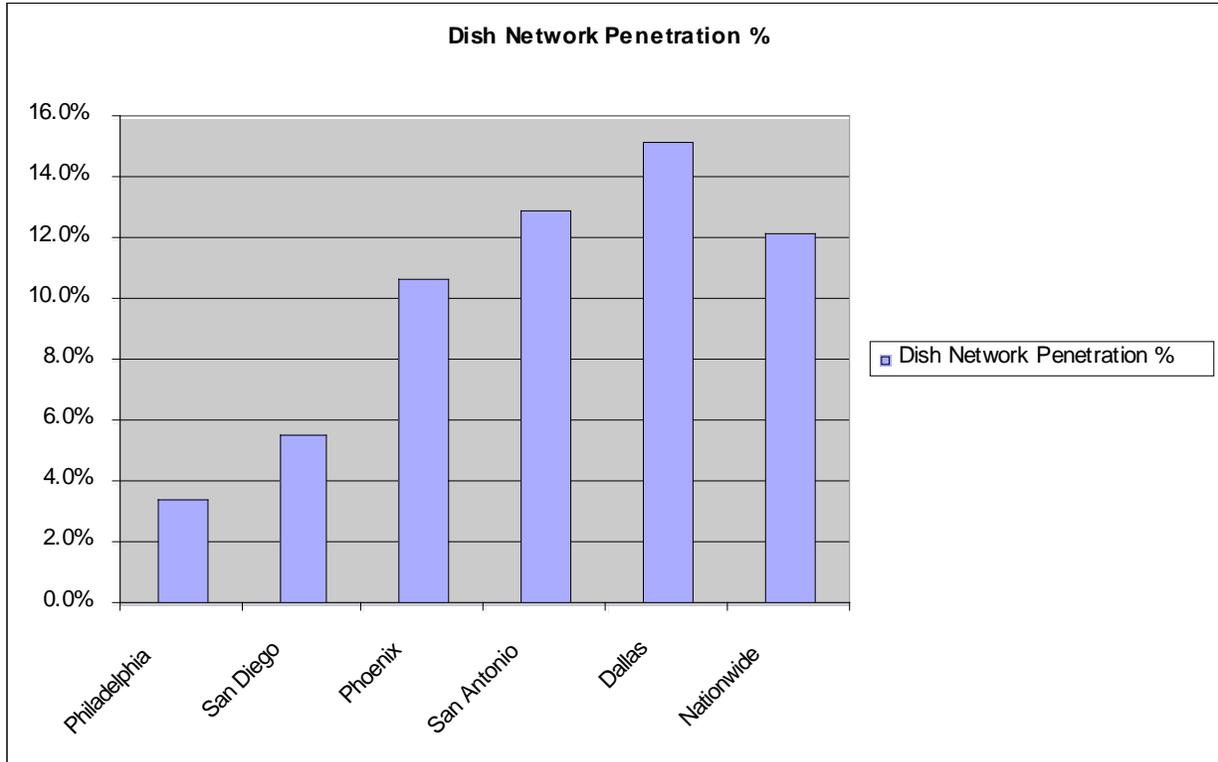


Dish Network Market Penetration Percentage November, 2009



DMA	Dish Network Penetration %
Philadelphia	3.5%
San Diego	5.7%
Phoenix	10.7%
San Antonio	12.9%
Dallas	15.2%
Nationwide	12.2%