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January 28, 2010

Ex Parte

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: GN Docket Nos. 09-47, 09-51, and 09-137

Dear Ms. Dortch:

On January 27, 2010, Diana Pallais, Ariel Pacecca, and Randy Siegel of Microsoft discussed the issue of broadband adoption and public private partnerships (“PPPs”) with Jessica Strott and Brian David of the Commission’s National Broadband Task Force. Other meeting participants included Eric Greenman and Marjorie Dickman of Intel Corporation. During that meeting, the parties discussed the critical success factors related to price in PPP offers. For example, the Microsoft representatives described insights gathered over the course of the Partnerships for Technology Access (“PTA”) initiative, particularly with respect to affordability and relevance of the PPP offer to the target segment. PTA is Microsoft’s initiative for commercially-viable PPPs, with over 100 successful PPPs launched and over 3 million citizens served worldwide.

Later in the day, Diana Pallais, Ariel Pacecca, Randy Siegel and Paula Boyd of Microsoft separately discussed the issue of broadband adoption and public private partnerships with Jessica Strott, Brian David and Adam Gerson of the Commission’s National Broadband Task Force. The Microsoft representatives shared lessons learned from the PTA program concerning the importance of relevancy, availability, and affordability in driving broadband adoption, explored ways to structure a successful PPP, and examined further the issue of affordability and approaches to address it. The Microsoft representatives also responded to a number of questions raised by the FCC.

In discussing PPPs, the Microsoft representatives referred to the attached slides to illustrate certain points.

Pursuant to the Commission's rules, a copy of this letter is being filed electronically in the above referenced dockets. Please contact the undersigned if you have any questions concerning this submission.

Respectfully submitted,

/s/ Paula Boyd

Paula Boyd

*Regulatory Counsel for
Microsoft Corp.*

cc: Jessica Strott
Brian David
Adam Gerson