



Michael Goggin
General Attorney

AT&T Services, Inc.
1120 20th St. NW, Suite 1000
Washington, D.C. 20036
Phone 202 457-2055
Fax 202 457-3074

February 23, 2010

VIA HAND DELIVERY

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: AT&T Services, Inc. Request for Confidential Treatment, DA 10-132

Dear Ms. Dortch:

AT&T Services, Inc. ("AT&T") herein requests confidential treatment of portions of the attached letter from AT&T responding to a January 26, 2010 inquiry from the FCC on early termination fee policies.¹ As discussed below, the FCC Letter seeks information regarding AT&T's policies on early termination fees ("ETFs"), and materials responsive to this request include customer service scripts, training materials and other materials not routinely made publicly available. A public redacted copy of the AT&T response is attached, and non-public, non-redacted versions will be delivered to the two named recipients of the letter.

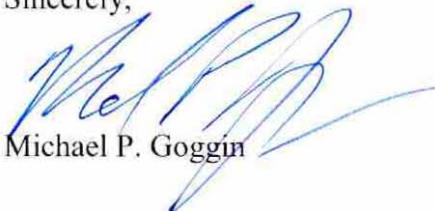
Pursuant to Section 0.459 of the FCC's rules, materials can be deemed confidential and withheld from public inspection if they meet any of the criteria under Section 0.457 of the Commission's rules. In this case, AT&T is seeking confidential treatment of material, including company subscriber data, internal website prints and customer service representative scripts that relate to company marketing activities and how the company's representatives interact with subscribers and prospective subscribers. AT&T submits that such materials constitute "[t]rade secrets and commercial . . . information . . . not routinely available for public inspection" under Section 0.457(d). These materials have not been publicly released by AT&T and are protected by AT&T - bearing in some cases "confidential" legends - by restrictions on dissemination or making the material available only through a password protected internal website. The information also contains marketing data and discussions of the circumstances under which AT&T may waive certain policies and charges that would be detrimental to the company if revealed. Due to the highly confidential nature of these materials, AT&T seeks confidential treatment of the materials indefinitely.

¹ See Letter from Joel Gurin, Chief, Consumer and Governmental Affairs Bureau, and Ruth Milkman, Chief, Wireless Telecommunications Bureau, to Robert W. Quinn, Jr., Esq., Senior Vice President - Federal Regulatory, AT&T Services, Inc., DA 10-132 (dated Jan. 26, 2010) ("*FCC Letter*").

Ms. Dortch
February 23, 2010
Page 2 of 2

AT&T is voluntarily responding to the FCC Letter and voluntarily electing to provide these materials to the FCC. Under the circumstances, AT&T requests that the Commission return the materials without consideration if this request is denied pursuant to Section 0.459(e). Please contact the undersigned with any questions.

Sincerely,



Michael P. Goggin