

SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

1440 NEW YORK AVENUE, N.W.
WASHINGTON, D.C. 20005-2111

TEL: (202) 371-7000
FAX: (202) 393-5760
www.skadden.com

FIRM/AFFILIATE OFFICES

BOSTON
CHICAGO
HOUSTON
LOS ANGELES
NEW YORK
PALO ALTO
SAN FRANCISCO
WILMINGTON

BEIJING
BRUSSELS
FRANKFURT
HONG KONG
LONDON
MOSCOW
MUNICH
PARIS
SÃO PAULO
SHANGHAI
SINGAPORE
SYDNEY
TOKYO
TORONTO
VIENNA

March 1, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

RE: Notice of Ex Parte Communication
GN Docket No. 09-191, WC Docket No. 07-52

Dear Ms. Dortch:

On February 26, 2010, the undersigned of this Firm and Alicia Smith, Senior Vice President of The Smith-Free Group, together with Frances Seghers, Executive Vice President, Government Affairs; Mitch Singer, Executive Vice President and Chief Technology Officer; and Spencer Stephens, Senior Vice President, Standards & Solutions of Sony Pictures Entertainment (“Sony Pictures”), met with Zachary Katz, David Goldman and William Kehoe of the Commission to discuss matters relating the open Internet rulemaking as part of the above-referenced proceedings.

In particular, the Sony Pictures representatives discussed the points made in the comments filed as part of these proceedings by the Motion Picture Association of America, Inc., of which Sony Pictures is a member. The Sony Pictures representatives specifically discussed the role that protection of content online plays in broadband adoption. We also reviewed the range of anti-piracy actions and technologies available in the marketplace today, as well as information about the importance of permitting Internet service providers to adapt and use technological advancements as they develop. The Sony Pictures representatives further outlined the various directions the industry may be headed in the future in terms of potential methods of distribution to the consumer, including a description of an open system of cross-industry, cross-platform, cross-device authentication servers such as that envisioned by the Digital Entertainment Content Ecosystem consortium, which could

Marlene H. Dortch
March 1, 2010
Page 2

allow the consumer to access content in a much broader range of circumstances with far more flexibility than is available today.

This letter is being submitted electronically in the above-referenced dockets, which have been granted permit-but-disclose status, pursuant to Section 1.1206(b) of the Commission's Rules. Should you have any questions concerning this submission, kindly contact the undersigned.

Very truly yours,

/s/

Antoinette Cook Bush
Counsel to Sony Pictures

cc: Zachary Katz
David Goldman
William Kehoe