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Via Electronic Filing

March 2, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth St., S.W.
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation
NBP Public Notice #27, GN Docket No. 09-47, GN Docket No. 09-51, GN
Docket No. 09-137, CS Docket No. 97-80

Dear Ms. Dortch:

This is to notify you that on March 1, 2010, Brian Markwalter, Vice President of Technology and Standards, and the undersigned (both of CEA), met with William Lake, Chief of the Media Bureau, Phil Bellaria, Director of Scenario Planning, National Broadband Task Force, and the following FCC staff members: Kris Monteith, Nancy Murphy, Mary Beth Murphy, and Alison Neplokh to discuss CEA's position regarding National Broadband Public Notice #27.

At the meeting, we expressed CEA's longstanding view that the objectives of Section 629 have never been fully realized. At last, NBP #27 seeks to achieve a robust marketplace for video devices. In addition to the positions set forth in our comments submitted on December 21, 2009, we urged the Commission to issue a Notice of Proposed Rulemaking (NPRM) so that all interested parties may provide direct, meaningful, and actionable input. We also urged the Commission to adopt firm deadlines by which any rules resulting from the proceeding must be enacted.

This letter is being provided to your office in accordance with Section 1.1206 of the Federal Communications Commission rules. A copy of this letter has been delivered by e-mail to the meeting participants.

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney
Vice President, Regulatory Affairs

cc: William Lake
Phil Bellaria
Kris Monteith
Nancy Murphy
Mary Beth Murphy
Alison Neplokh