



March 5, 2010

BY ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: *Notice of Appearance, MB Docket No. 10-56*

Dear Ms. Dortch:

On January 28, 2010, Comcast Corporation, General Electric Company, and NBC Universal, Inc. filed a series of applications in the above-referenced docket seeking Commission approval for various assignments of licenses or transfers of control of licensees in connection with their formation of a new joint venture. Please be advised that DIRECTV wishes to participate in any Commission proceeding regarding the disposition of the applications in this docket. Accordingly, please accept this “written submission referencing and regarding such pending filing,” 47 C.F.R. § 1.1202(d)(1), and enroll DIRECTV as a party for purposes of the Commission’s *ex parte* rules, 47 C.F.R. §§ 1.1200 *et seq.* Please direct any questions regarding this notification to me.

We trust that no *ex parte* presentations or other communications will be allowed in this restricted proceeding unless the undersigned, on behalf of DIRECTV, receives advance notice and an opportunity to be present. 47 C.F.R. § 1.1208.

Respectfully submitted,

/s/

William M. Wiltshire
Counsel for DIRECTV

cc: Kathryn A. Zachem
Brackett B. Denniston, III
Richard Cotton
William Lake
Jim Bird