



**Consumer Electronics Association**  
1919 South Eads Street  
Arlington, VA  
22202 USA  
(866) 858-1555 toll free  
(703) 907-7600 main  
(703) 907-7601 fax  
www.CE.org

**Via Electronic Filing**

March 9, 2010

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth St., S.W.  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation  
NBP Public Notice #27, GN Docket No. 09-47, GN Docket No. 09-51, GN  
Docket No. 09-137, CS Docket No. 97-80

Dear Ms. Dortch:

This is to notify you that on March 8, 2010, Brian Markwalter, Vice President of Technology and Standards, and the undersigned (both of CEA), met with Joshua Cinelli, Media Advisor to Commissioner Michael Copps, to discuss CEA's position regarding National Broadband Public Notice #27.

At the meeting, we expressed CEA's longstanding view that the objectives of Section 629 have never been fully realized. At last, NBP #27 seeks to achieve a robust marketplace for video devices. In addition to the positions set forth in our comments submitted on December 21, 2009, we urged the Commission to issue a Notice of Proposed Rulemaking (NPRM) so that all interested parties may provide direct, meaningful, and actionable input. We also urged the Commission to adopt firm deadlines by which any rules resulting from the proceeding must be enacted.

This letter is being provided to your office in accordance with Section 1.1206 of the Federal Communications Commission rules. A copy of this letter has been delivered by e-mail to Mr. Cinelli.

Respectfully submitted,

**/s/ Julie M. Kearney**

Julie M. Kearney  
Vice President, Regulatory Affairs

cc: Joshua Cinelli