



1918 UNIVERSITY AVENUE, 2ND FLOOR BERKELEY, CA 94704  
PHONE: (510) 926-4000 FAX: (510) 926-4010 <http://www.greenlining.org>

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Mexican American Political Association  
Minority Business Council  
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Our Weekly  
San Francisco African American Chamber  
Search to Involve Pilipino-Americans  
Southeast Asian Community Center  
TELACU  
West Angeles Church of God in Christ  
West Coast Black Publishers

**Executive Staff:**

Orson L. Aguilar, Executive Director  
Samuel S. Kang, Managing Attorney  
Braelan Murray, Media Director  
Héctor J. Preciado, Health Policy Director  
Danielle Trimiew, Academy Director  
Chris Vaeth, Director of Special Projects

March 22, 2010

*Via Electronic Filing*

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

**Notice of *Ex Parte* Communication; MB Docket No. 10-56**

Dear Ms. Dortch,

On Thursday, March 18, 2010, The Greenlining Institute, represented by Samuel Kang, Managing Attorney, Stephanie Chen, Legal Counsel, Tunua Thrash, Director of Innovation, and Milicent Johnson, Community Reinvestment Fellow, met with Commissioner Michael J. Copps, Joshua Cinelli, Media Advisor and Jennifer Schneider, Senior Policy Advisor. Also in attendance were the following individuals:

- Faith Bautista, President & CEO, Mabuhay Alliance
- Mia Martinez, Deputy Director, Mabuhay Alliance
- Len Canty, Chair & CEO, Black Economic Council
- Jorge Corralejo, President, Latino Business Chamber of Greater Los Angeles
- Lynn Dangtu, President & CEO, Economic Business Development, Inc.
- David Glover, Executive Director, Oakland Citizen's Committee for Urban Renewal
- Ortensia Lopez, Executive Director, El Concilio of San Mateo County
- Cynthia Amador, President & CEO, CHARO Community Development Corp.

During this meeting, Greenlining presented the perspective of California's 25 million minorities regarding the pending Comcast-NBC Universal merger. In particular, Greenlining discussed the issue of media consolidation. Greenlining is concerned about the fate of minority-owned media and other content providers that present diverse points of view, in the context of the proposed merger. Consolidation historically has proven overwhelmingly detrimental to diverse viewpoints. In the context of a vertical merger, where the conduit also owns a large chunk of the content, there is a very real possibility for Comcast to engage in content discrimination, overtly or subtly.



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Thank you for the opportunity to discuss these important issues and contribute to this proceeding. Please contact the undersigned with any questions about this submission.

Sincerely,

/s/ Samuel S. Kang  
Samuel S. Kang  
Managing Attorney  
The Greenlining Institute

/s/ Jean Chung  
Jean Chung  
Legal Fellow  
The Greenlining Institute

cc: Commissioner Michael J. Copps