

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20054

In the Matter of )  
 )  
Application of Comcast Corporation, ) MB Docket No. 10-56  
General Electric Company )  
And NBC Universal Inc. )  
 )  
For Consent to Assign Licenses or )  
Transfer Control of Licensees )

**PETITION OPPOSING COMCAST ACQUISITION OF NBC UNIVERSAL ON BEHALF OF ASIAN AMERICANS  
AND REQUEST TO STOP MERGER PROCEEDINGS UNTIL THERE ARE WIDESPREAD PUBLIC HEARINGS**

Faith Bautista  
Mia Martinez  
MABUHAY ALLIANCE  
1801 K Street, N.W.,  
Suite 200-K  
Washington, D.C. 2006  
Telephone: (202) 530 1444  
Facsimile: (202) 204 5843  
Email: mia@mabuhayalliance.org

March 22, 2010

**PETITION OPPOSING COMCAST ACQUISITION OF NBC UNIVERSAL ON BEHALF OF ASIAN AMERICANS  
AND REQUEST TO STOP MERGER PROCEEDINGS UNTIL THERE ARE WIDESPREAD PUBLIC HEARINGS**

Mabuhay Alliance, a national consumer, diversity and small business advocacy organization, files this Petition to Stop the Comcast acquisition of NBC Universal (“NBCU”) until there are widespread public hearings and the Commission examines in a formal process the diversity content implications of this acquisition on Asian Americans and other minorities.

This petition is, in effect, an amendment to Mabuhay Alliance’s filing of March 15<sup>th</sup> entitled, “Opposition to Comcast Acquisition of NBC Universal: Potential Threat to 15 Million Asian Americans.” It therefore incorporates by reference all matters raised in the original opposition, including the request in the opposition for widespread public hearings prior to any action being taken.

This petition also reaffirms the request that the FCC appoint a Special Master to secure from Comcast and NBCU a comprehensive description of all programs from the last five years that reference Asian Americans, including sub-ethnic groups, and specific content, including all positives and negatives. This petition also reaffirms that Comcast and NBCU be required before the proceeding begins, to provide specific data on the number of Asian Americans employed at senior management and in content development, as well as information on philanthropic investments to the Asian American community and outside contracts with Asian American owned businesses.

Mabuhay Alliance, in this petition, incorporates by reference other public interest issues raised in its opposition relating to the impact of this merger on broadband spectrum, as well as a series of issues relating to cable/television fee disputes, and the recent Court of Appeals decision against Comcast relating to exclusive contracts between a cable operator and content channels.

Mabuhay Alliance also sets forth in this petition that it has met with the Department of Justice on this matter on March 19<sup>th</sup>, and will be seeking a meeting with FTC Chairman Leibowitz, and has or will shortly be meeting with the chairs of the Congressional Black Caucus (Barbara Lee), Hispanic Caucus (Nydia Velasquez) and the Asian Pacific Caucus (Mike Honda), as well as with other key Congressional leaders whose policies and positions may be affected by this acquisition.

Respectfully submitted,

/s/ Faith Bautista  
Faith Bautista  
President and CEO

/s/ Mia Martinez  
Mia Martinez  
Deputy Director