

March 23, 2010

Ex Parte

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

*Re: Impact of Arbitron Audience Ratings Measurements on Radio Broadcasters, MB Docket
No. 08-187*

Dear Ms. Dortch:

On March 22, 2010, Timothy Smith, Michelle Levister, and Beth Webb of Arbitron Inc. ("Arbitron"), Rachel Petty and I, representing Arbitron, met with William Lake, Robert Ratcliffe, Sarah Whitesell, Jennifer Tatel, and Julie Salovaara of the Media Bureau. The substance of this conversation is summarized in the attached materials. A copy of this notice is being filed electronically in the above-referenced docket.

Sincerely,



John T. Nakahata
Counsel to Arbitron Inc.

cc: William Lake
Robert Ratcliffe
Julie Salovaara
Jennifer Tatel
Sarah Whitesell