

**Before the
Federal Communications Commission
Washington, DC 20554**

In the Matter of)	
)	
Petition for Rulemaking to Amend the)	MB Docket No. 10-71
Commission's Rules Governing)	
Retransmission Consent)	
)	

**MOTION FOR EXTENSION OF TIME
OF THE NATIONAL ASSOCIATION OF BROADCASTERS**

Pursuant to Section 1.46(b) of the rules of the Federal Communications Commission ("FCC" or "Commission"),¹ the National Association of Broadcasters² respectfully requests that the Commission grant a 30-day extension of the deadlines for all interested parties to submit Comments and Reply Comments in response to the above-captioned Petition for Rulemaking (the "*Petition*").³ Comments are currently due on April 19, 2010 and Reply Comments are due on May 4, 2010. NAB requests an extension of these deadlines until May 18, 2010 and June 3, 2010, respectively.

Approval of this Motion will enable NAB and many other concerned parties to help develop a more robust record in response to the *Petition*, while still permitting them to actively participate in significant FCC proceedings with coinciding timelines, including

¹ 47 C.F.R. §1.46(b).

² The National Association of Broadcasters (NAB) is a trade association that advocates on behalf of free, local radio and television stations and also broadcast networks before Congress, the Federal Communications Commission and the Courts.

³ See FCC Public Notice, *Media Bureau Seeks Comment on Petition for Rulemaking to Amend the Commission's Rules Governing Retransmission Consent*, MB Docket No. 10-71 (rel. Mar. 19, 2010).

the FCC's request for comment on the future of media,⁴ and an upcoming workshop in connection with the Commission's periodic review of its broadcast ownership rules, which will take place on April 20, 2010 in Tampa, FL.⁵ Additionally, the current deadline immediately follows the 2010 NAB Show in Las Vegas, NV, which many concerned parties—including broadcasters, their counsel, and representatives of various non-profit organizations—will be attending.⁶ Parties interested in responding to the *Petition* who also are involved in the NAB Show would lose a significant amount of preparation time and would have only two business days after the show ends to finalize and file their comments in response to the Public Notice.

The requested extension will allow the Commission to collect and consider a more complete legal and factual record regarding the instant *Petition*, and will therefore serve the public interest. Accordingly, NAB respectfully requests a 30-day extension of

⁴ FCC Public Notice, *FCC Launches Examination of The Future of Media and Information Needs of Communities in a Digital Age; Comment Sought*, GN Docket No. 10-25 (rel. Jan. 21, 2010). Comments in this proceeding are due on May 7, 2010.

⁵ FCC News Release, *Media Bureau Announces Media Ownership Workshop in Tampa, FL*, MB Docket No. 09-182 (rel. Mar. 17, 2010).

⁶ The 2010 NAB Show begins on Saturday, April 10 and ends on Thursday, April 15. See *2010 NAB Show Web Site*, available at: <http://www.nabshow.com/2010/default.asp>. The NAB Show brings together thousands of professionals from all facets of the media industry (attorneys, engineers, sales executives, managers, analysts, and industry observers, to name a few). Professionals who are interested in various aspects of the media industry, including public interest and consumer advocates, also attend the NAB Show to learn about legal, regulatory, and business issues affecting broadcasting.

the deadlines for filing Comments and Reply Comments in response to the above-captioned *Petition*.

Respectfully submitted,

NATIONAL ASSOCIATION OF BROADCASTERS

1771 N Street, NW
Washington, DC 20036
(202) 429-5430



Jane E. Mago
Jerianne Timmerman
Erin L. Dozier

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