

Unilateral action by the FCC to regulate ISPs to promote net neutrality is more likely to backfire and lead to more public distrust of government regulation and the FCC than it is to succeed in bringing the correct and appropriate regulation to bring about net neutrality.

The Comcast case is a key example how the consumers are able to organize and bring targeted pressure on the ISPs quickly and effectively. Comcast retracted its overstepping because of public pressure before the FCC and the courts were able to apply an injunction, which was recently overturned. If the FCC truly wishes to promote net neutrality as it claims, it should leave the power of regulation with the consumers as we have proven far more effective at bringing about change in the behaviours of ISPs.

Thank you for considering my input,

Jon Cason